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# Chief Company Introduction

Stock Code : 6561

Aug. 6, 2025

<https://www.chief.com.tw>



CHAPTER 1

# Company Profile

# 1. Chief Profile



**Founded** Jan. 19, 1991

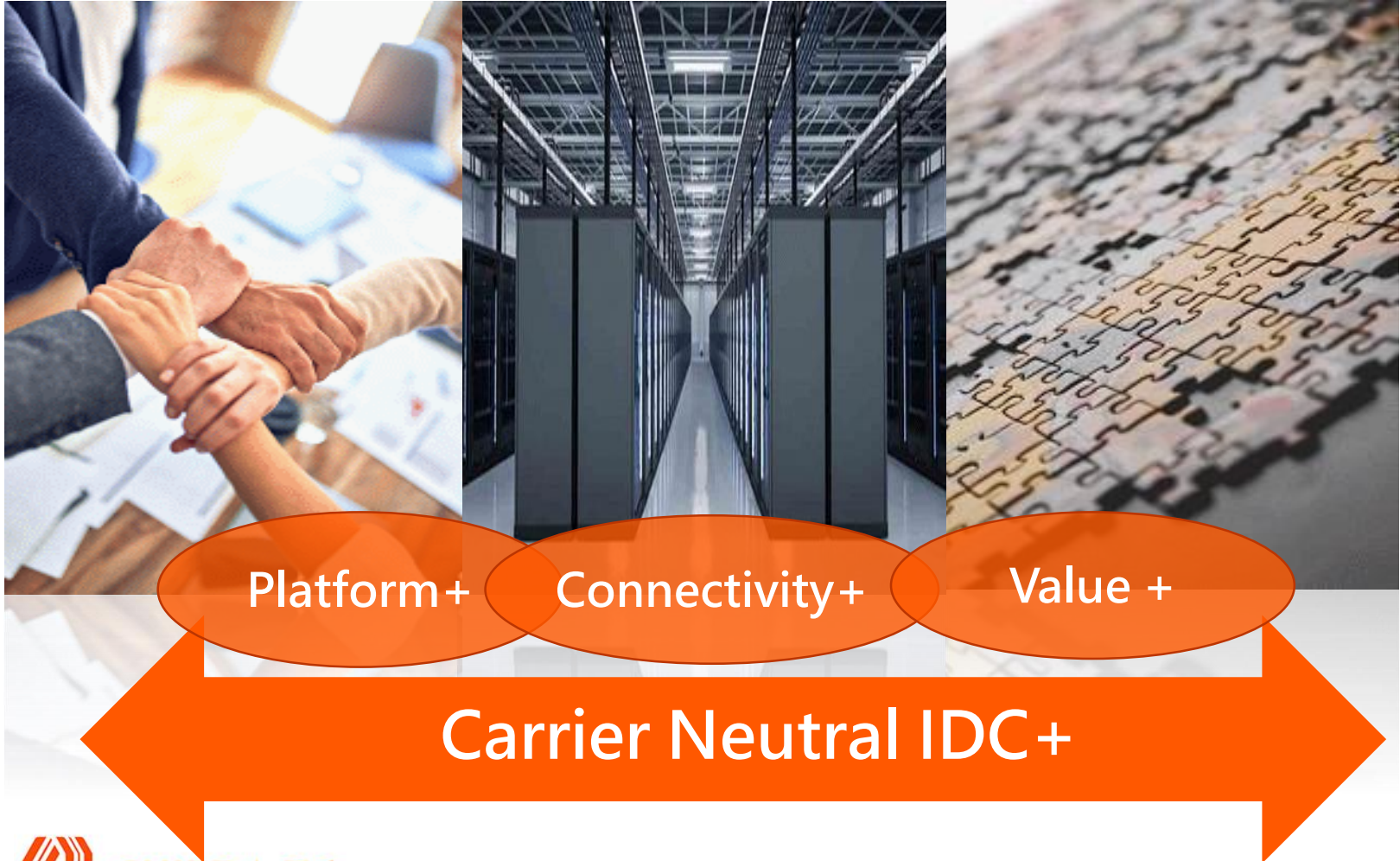
**Capital** NT\$779,583,700

**Major Products** IDC Services  
Cloud Services  
Data Network Services  
Voice Services  
Exchange Services

**Telecom Operational License**  
ISP、Internet、LLC  
VPN、070 VoIP、IPLC  
Submarine Cable  
Leasing License, etc.

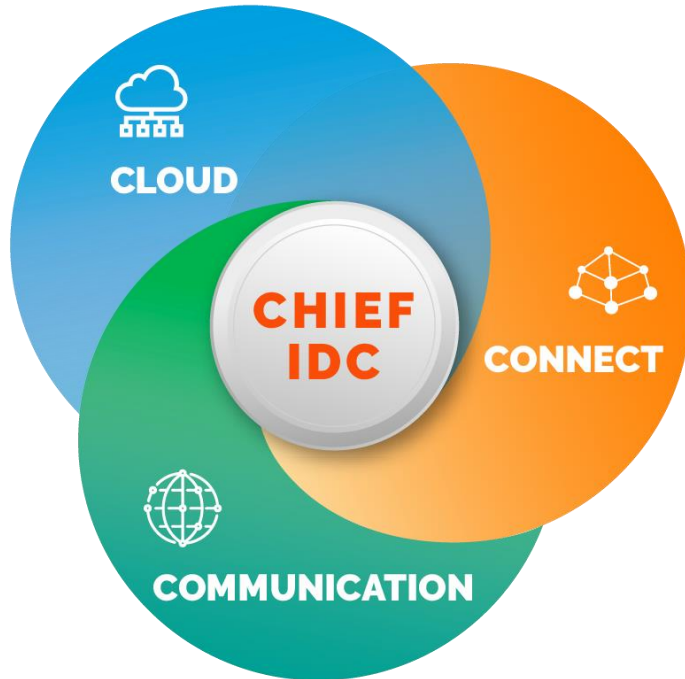
**World-class Carrier Neutral IDCs**  
LY、HD、TF : 30,000 sqm  
LY2 : 16,500 sqm

## 2.1 Company Unique Positioning – Carrier Neutral





## 2.2 Magnetic Attraction Effect (IDC+)



  
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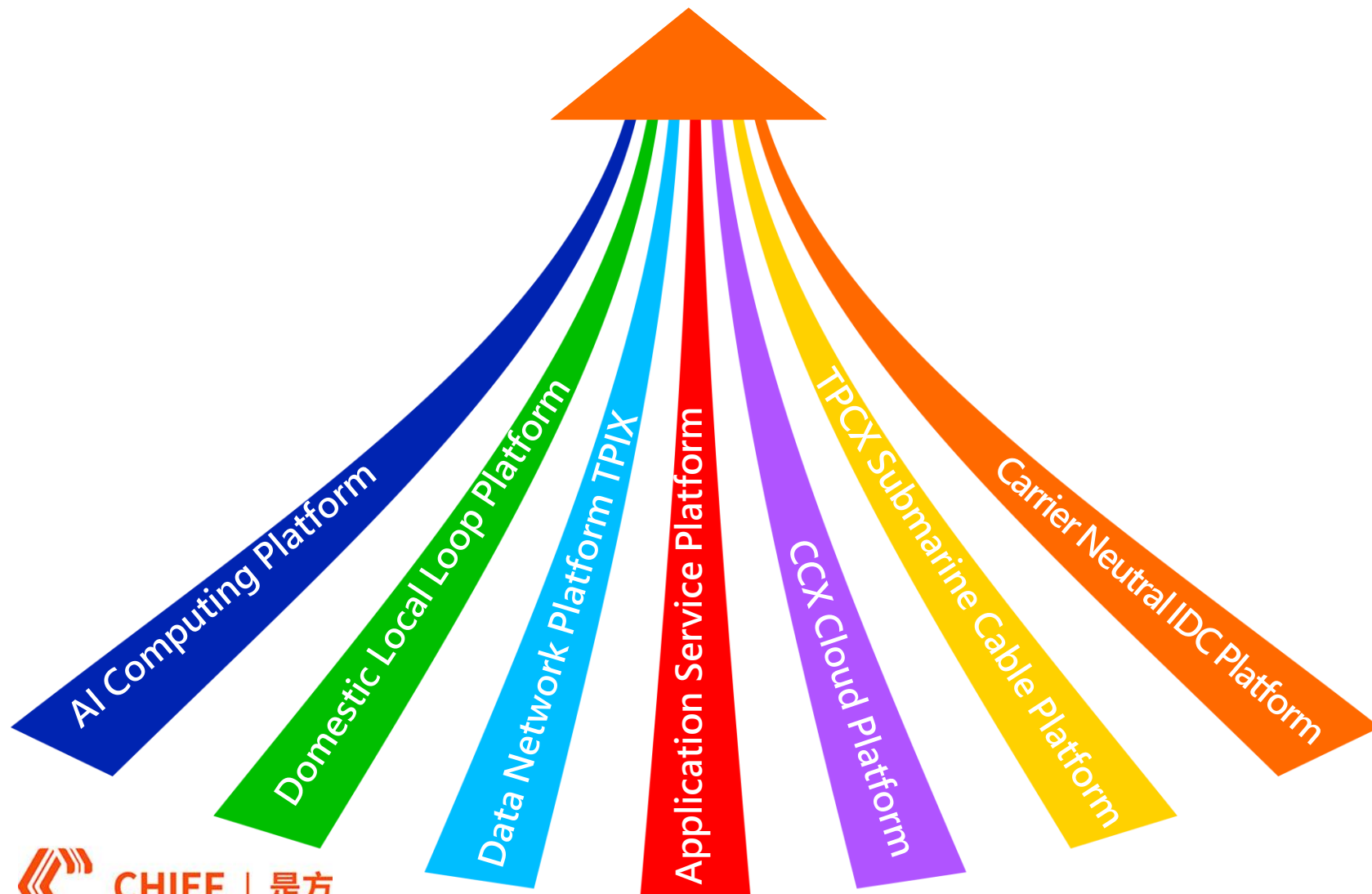
Chief IDCs attracting various domestic and international services to gather here.



- ◆ **IDC and Connectivity are the core infrastructure of digital economy** such as AI computing, cloud and information. Data among IDCs will grow explosively. IDCs will become **the locomotive of the digital industry**.

## 2.3 Platform+

( Specialization / Resource Sharing / Collaboration / Multi-winners)



## 2.4 Connectivity+

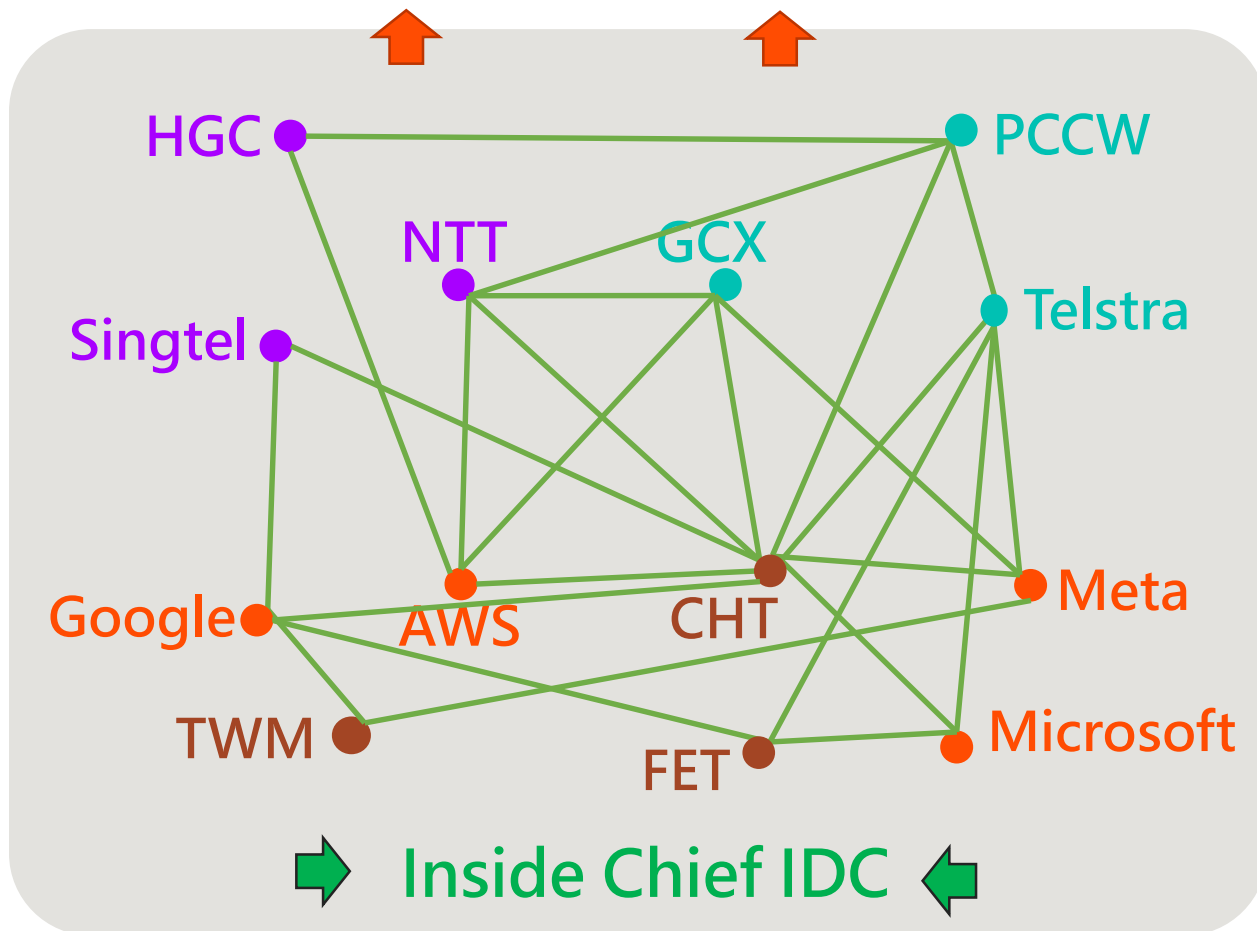
Ultra-wideband direct connect to HK, Japan, Singapore, etc.

Type I :  
Int'l Carriers

Type II :  
Submarine Operators

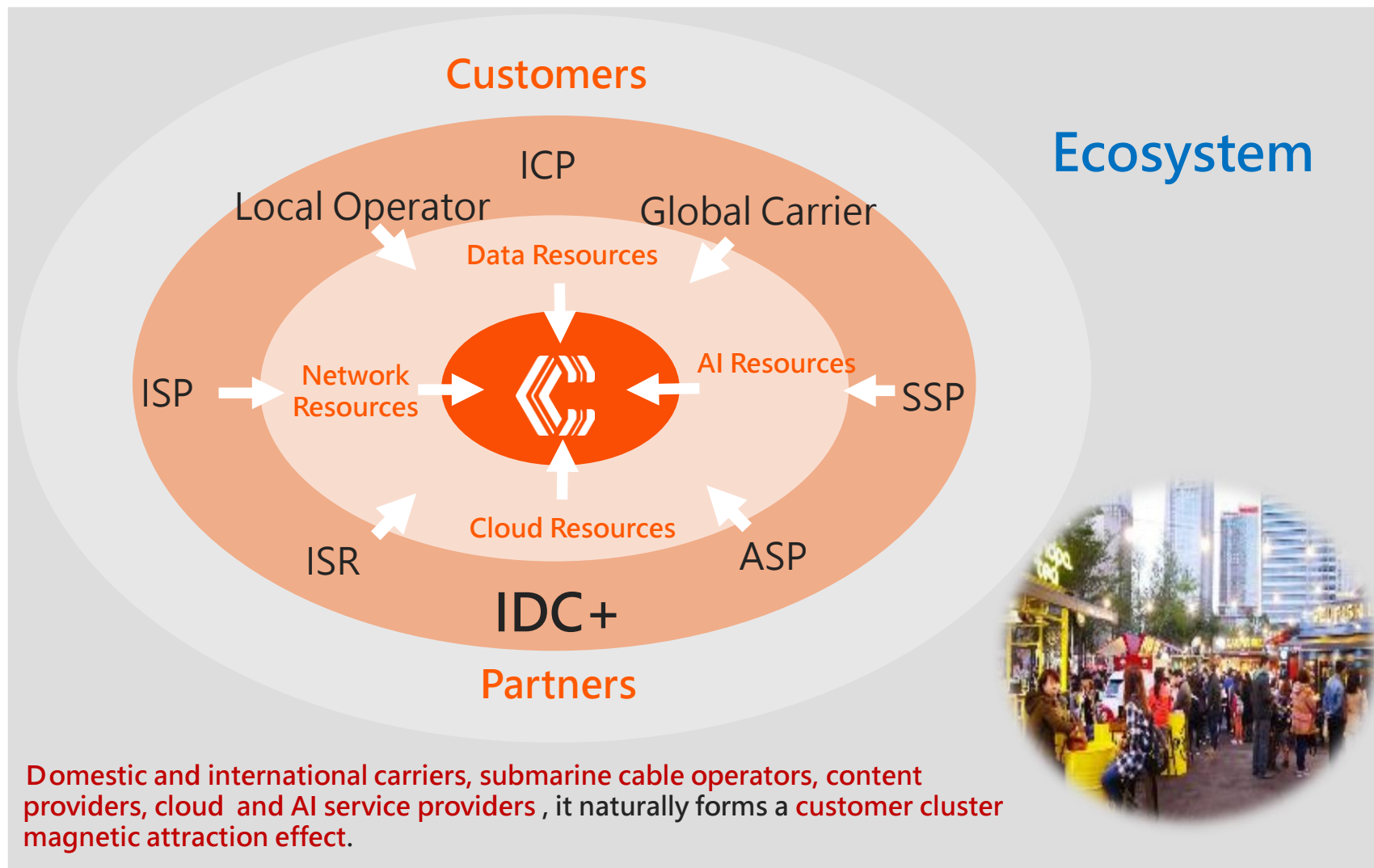
Type III :  
ICP / Cloud / AI &  
Network Service provider

Type IV:  
Domestic Carriers & ISP



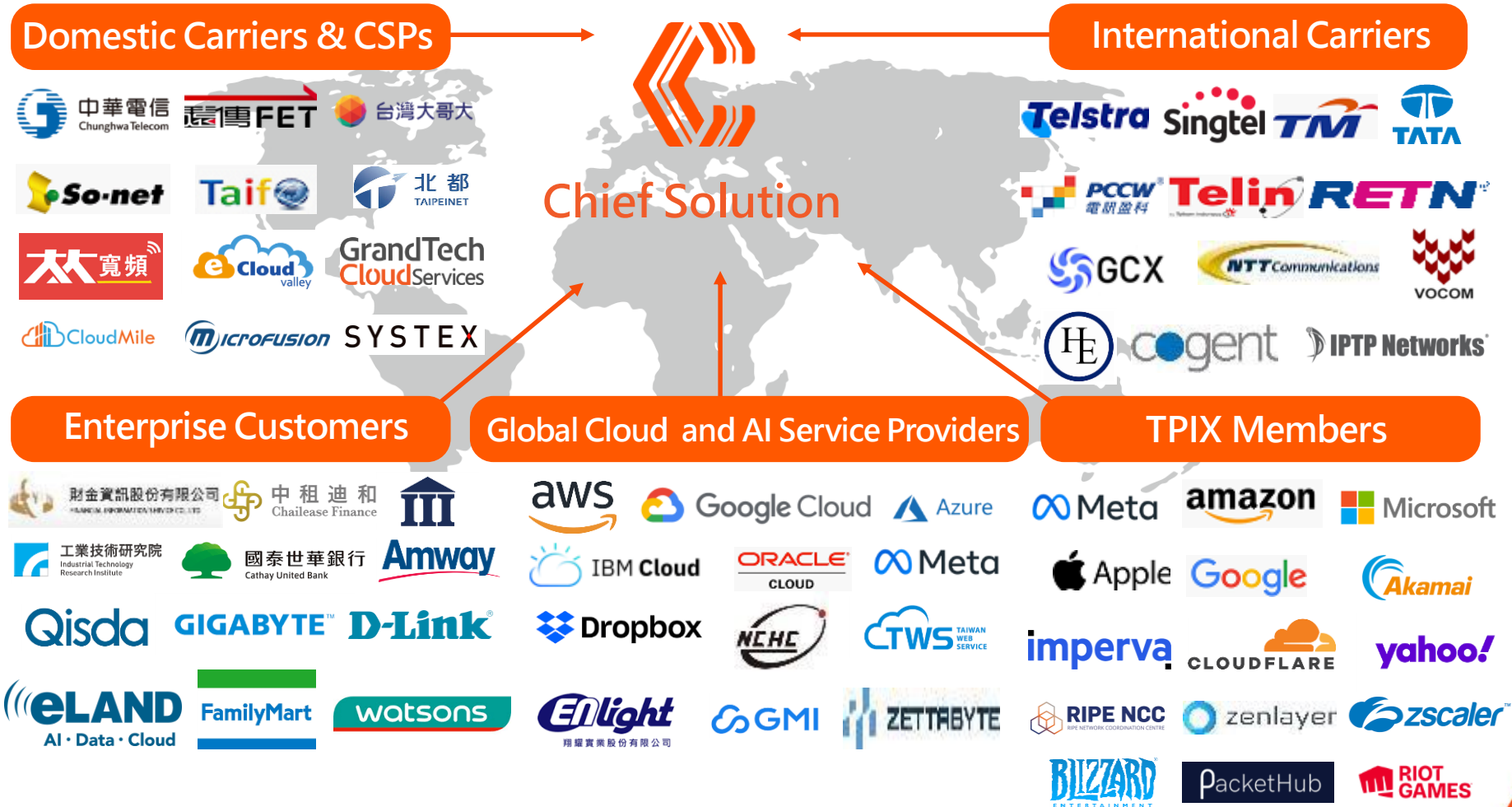
**Multiplier Effect** : Domestic and foreign companies are connected to IDCs with high-speed fiber optic bandwidth.

## 2.5 Value+





# 3. Major Customers



# 4. Chief ESG Accomplishments

## ● Environmental

- Completed GHG ISO 14064-1 certification in 2021~2024.
- LY2 supports the design of green-building and liquid-cooling for better PUE.
- Continue to upgrade and invest IDC facilities for energy conservation and carbon reduction.
- Chief IDC will be ahead of RE100 timeline for using renewable energy (like eCO2 ).

## ● Social

- Donating to rural kindergartens with cumulative donation amount exceeding NTD1.6M.
- Donating to Digital Humanitarian Association to support on-line medical consultation for elderly people.
- Ranked 1<sup>st</sup> in the median annual salary for the non-supervisors in the communication industry of the TPEx listed company in 2022-2024.

## ● Governance

- Ranked Top 5% of TPEx corporate governance evaluation in 2022-2024.
- Awarded "CommonWealth Sustainability Citizen Award" , "CommonWealth Talent Sustainability Award" and "Best IT Employer Award" in 2024.
- Awarded "TPEx Happiness Enterprise Award" in 2024.
- Awarded "Top 50 OTC Companies" in 2025.



Chief 2022 ESG Report



Chief 2023 ESG Report



CHAPTER 2

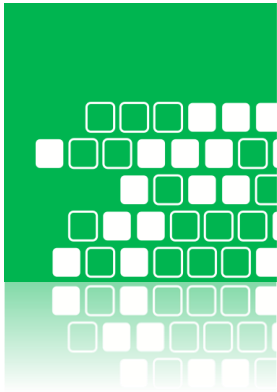
# Product Introduction

# Product Introduction

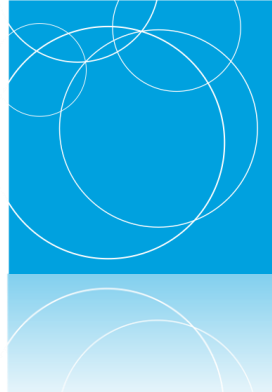
Chief Company Introduction

<https://youtu.be/1jLEDxzQmPs>

IDC Service



Data Service



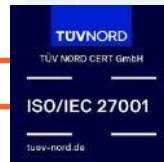
Cloud Service



Exchange Center



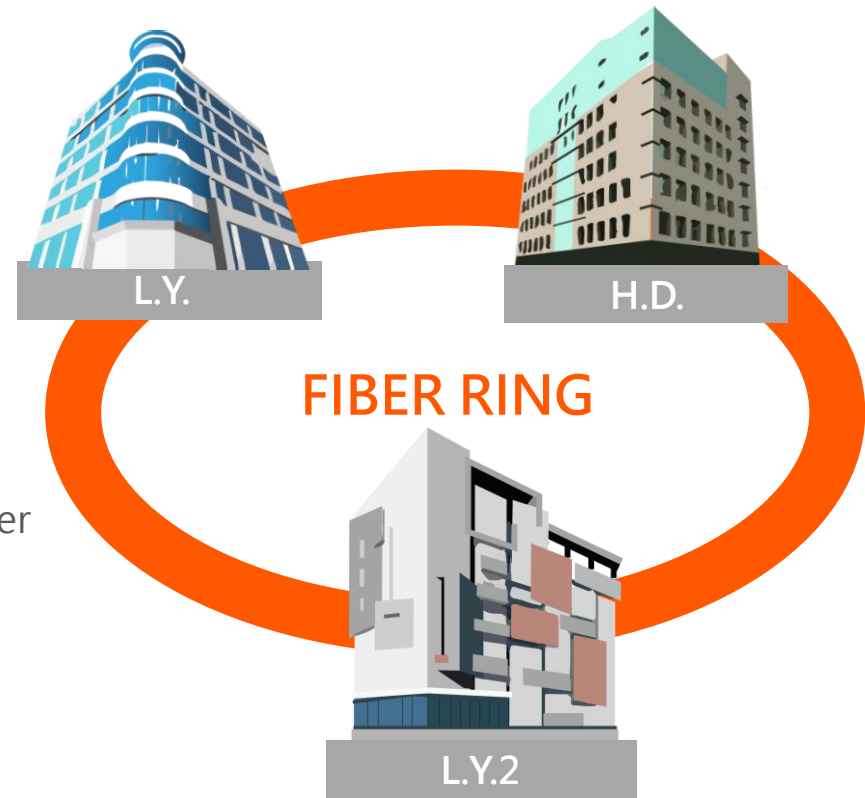
Voice Service



ISO Information Security Quadruple Certification & DCOS-4 Certification

# 1. IDC Colocation Services – Carrier Neutral

- World-class carrier neutral IDCs to provide high quality IDC services
  - World-class IDC SLA
  - Customized design and deployment
  - 7X24hrs NOC
  - **ISO & DCOS certified**
- Complete connection for domestic/international optical network , 1<sup>st</sup> choice for foreign customers to enter Taiwan
  - Fiber ring among buildings
  - International submarine cable connection center
  - Richest resources for local loop access
- Similar foreign IDC service providers:
  - Equinix · Digital Realty · QTS · KINX · Coresite · Colt · Global Switch · Sify · ST Telemedia · GDC

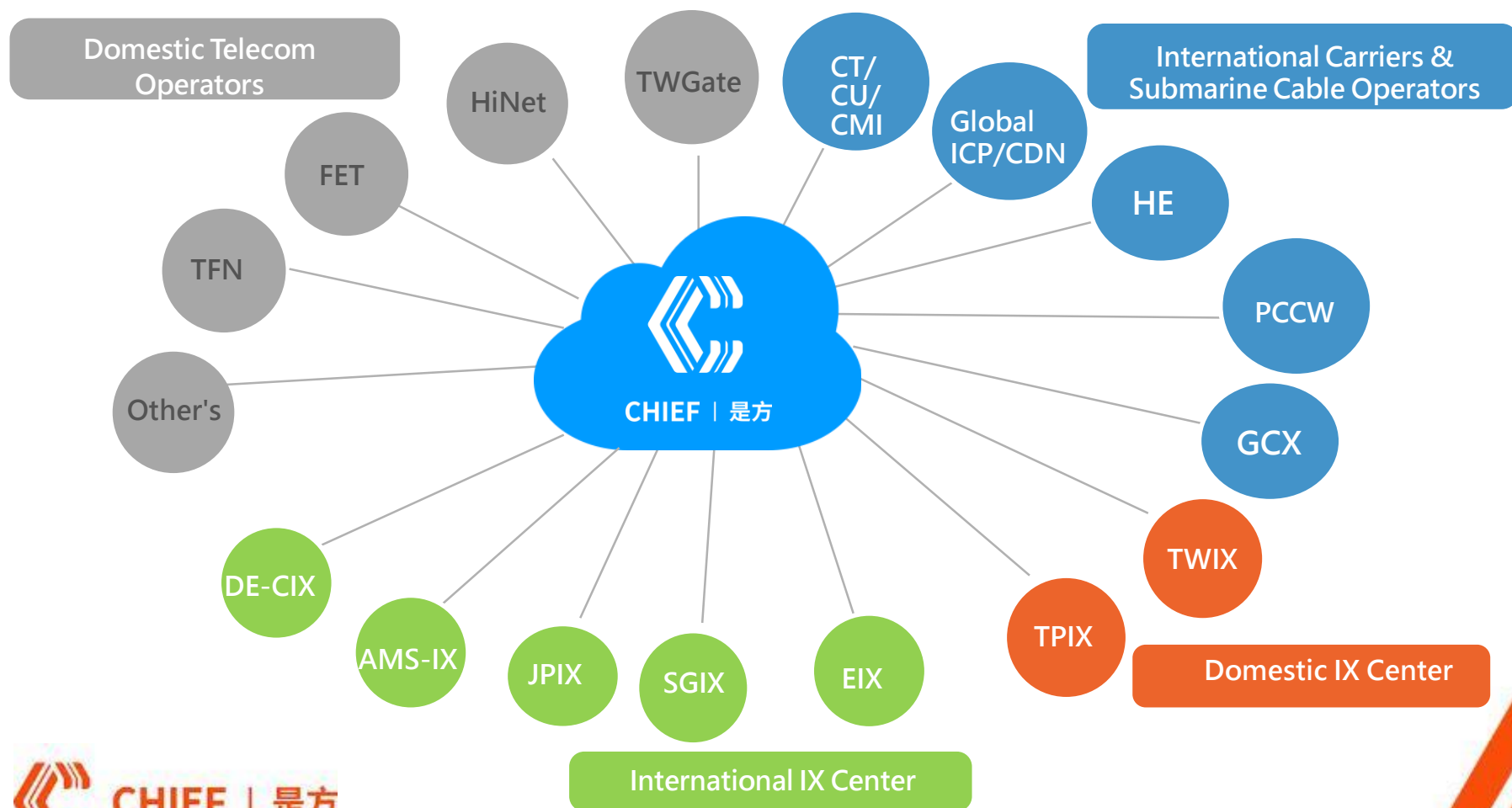


(Jun. 2024 Service Launch)



## 2.1 Data Service \_ Global Internet Services

- Complete resources of domestic bandwidth and international bandwidth
- An important internet service hub in Taiwan



## 2.2 Data Service - Global IPLC & VPN & SD-WAN Solutions

With forward-looking network deployment and complete enterprise solutions to expand global network services.

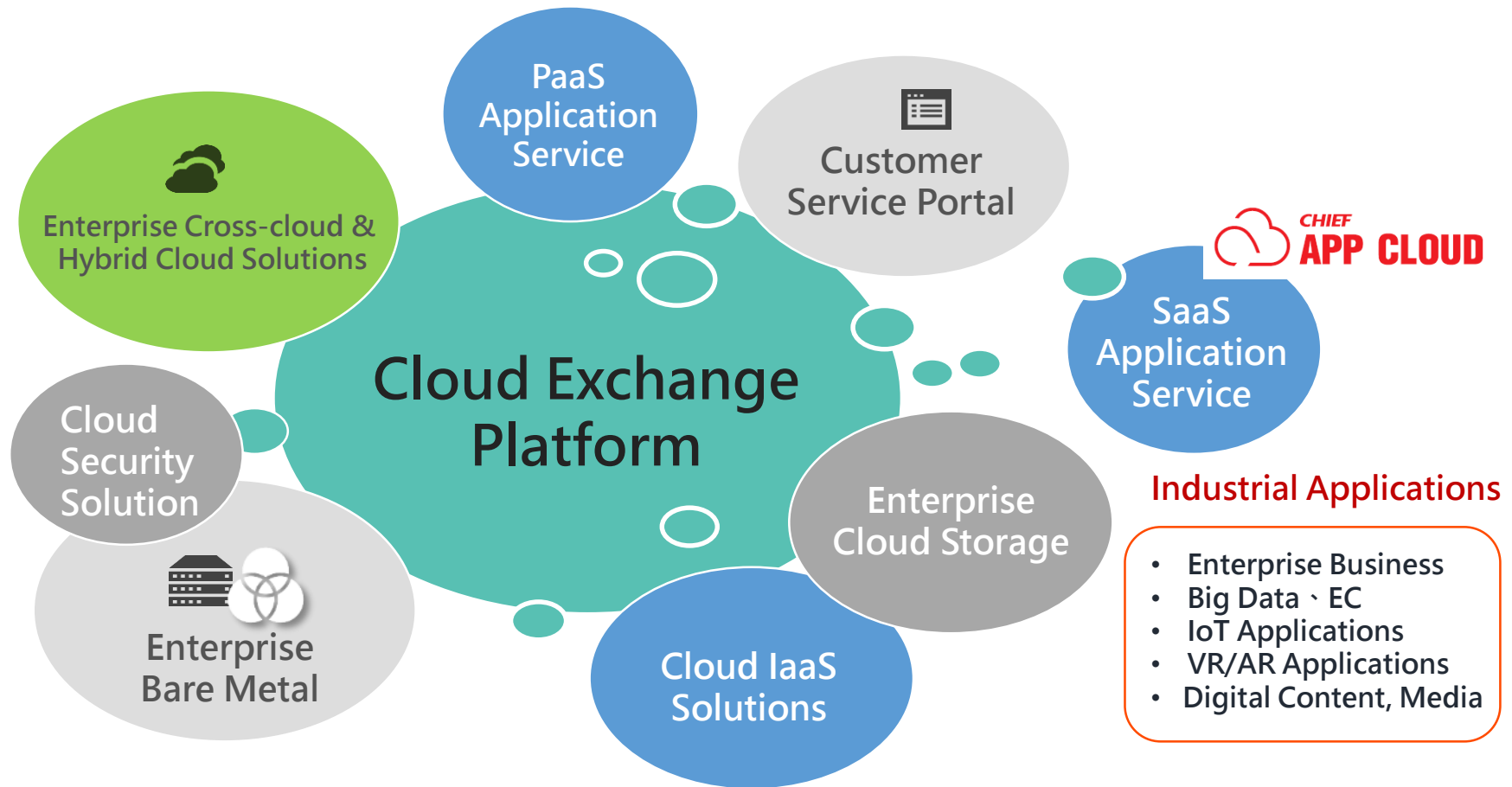


### 3. 070 Cloud PBX & Voice Services

NCC E.164 Numbers for worldwide use. Support PC 、NB 、Pad 、Mobile phone



# 4.1 Cloud Service \_Comprehensive Solution



- All cloud data is stored domestically, ensuring compliance with security and audit requirements (data localization principle).
- Certified with ISO27017/27018 for cloud security and public cloud personal data protection.
- BMC global service coverage spans over 40 countries and 60 cities.

# 4.2 SaaS Application – Chief i Health

Integrate Health Wearable and Measurement Devices, Combine Daily Monitoring Data, Enjoy Health Index Trend Analysis, Diet and Exercise Suggestions, Connect Family Health Information and Share Health Management Services

## Easy to control health status

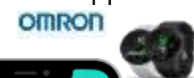
- Personal health management platform
- Smart health risk analysis presented in traffic light format



## Convenient collection of health data

- Smart wearable and measurement devices for data collection
- AI food image recognition to quickly record diet information

Apple Watch



## Health housekeeper for push notification

- Combining weather information and air quality index to provide personal exercise suggestions

## Get family and friends for health promotion together

- Share and track family health monitoring data, real time care for activity records

To C / B & G & H



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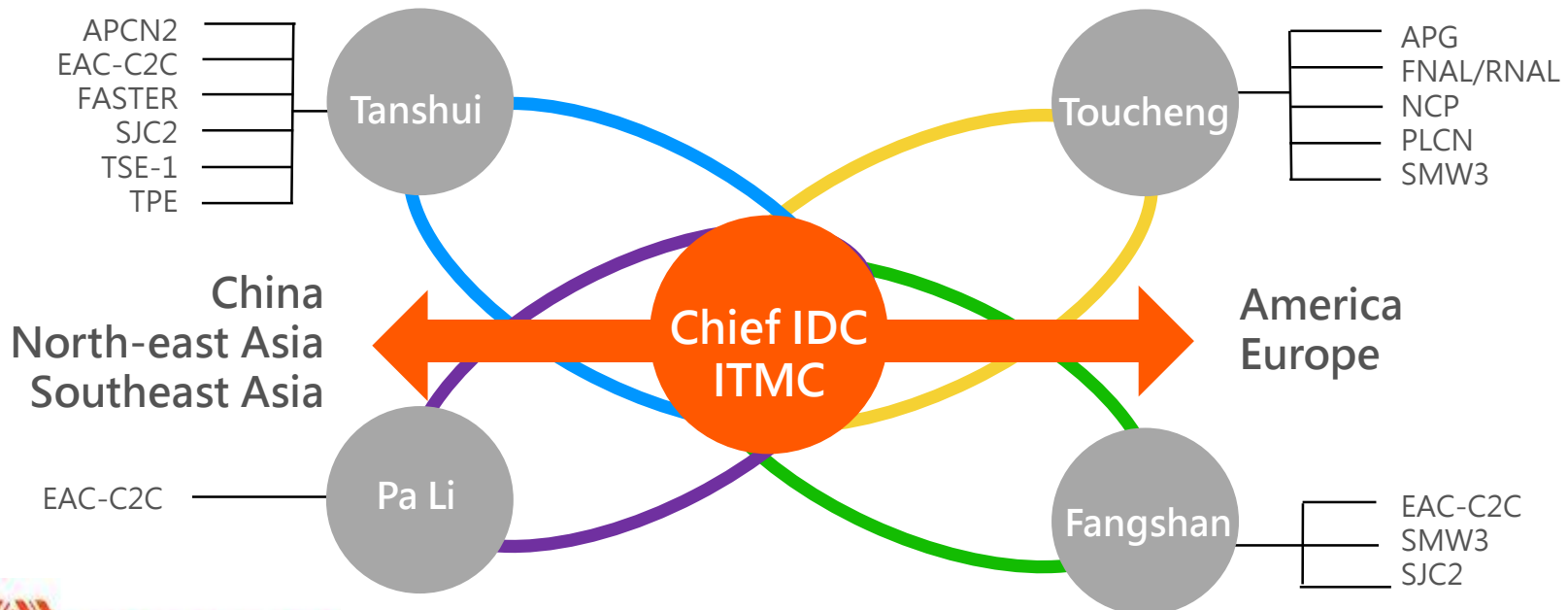
Health Big Data Interactive Platform  
(Health Data Tracking and AI Pro Suggestions)

Case Management Platform  
(Health Check / Follow-up Visit)



# 5.1 Taipei Cable Exchange Center (TPCX)

- The IDC building to consolidate consortium cables and private cables in Taiwan. Private cables (**NCC licensed Telstra, GCX, Reach, Dalight**) and consortium cables are connected in Chief IDC site, most of fixed network operators in Taiwan all set up PoPs in Chief IDC site for submarine cable interconnection.
- It can save expensive local circuits and directly connect local IDCs and submarine cable companies to obtain cost-effective high-quality international network services.
- Chief to pass the application permit by NCC/MODA in May 2024 for providing submarine cable leasing service.



## 5.2 Taipei Internet Exchange Center (TPIX)



### International & domestic content provider

Social Network **F**

Search Engine **G**

CDN Operator **AKI**

E-commerce **A**

Multimedia **N**

Cloud Operator **M**

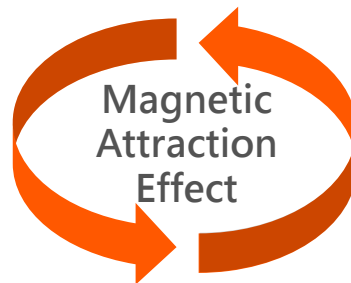
IPv4 · v6  
Supported

100G  
Connection

>200  
Member

300G+  
Traffic

[www.tpix.net.tw](http://www.tpix.net.tw)



Magnetic  
Attraction  
Effect

**TPIX**

Achieve

- Shortest latency
- Fastest speed
- Lowest cost

### Content demand side

• Domestic ISP  
• Fixed network operators

• Cable operators  
• Other IX...

• International ISP  
• Mobile operators

## 5.3 Chief Cloud eXchange (CCX)

Public Cloud | Hybrid Cloud | Private Cloud

Security and Compliance

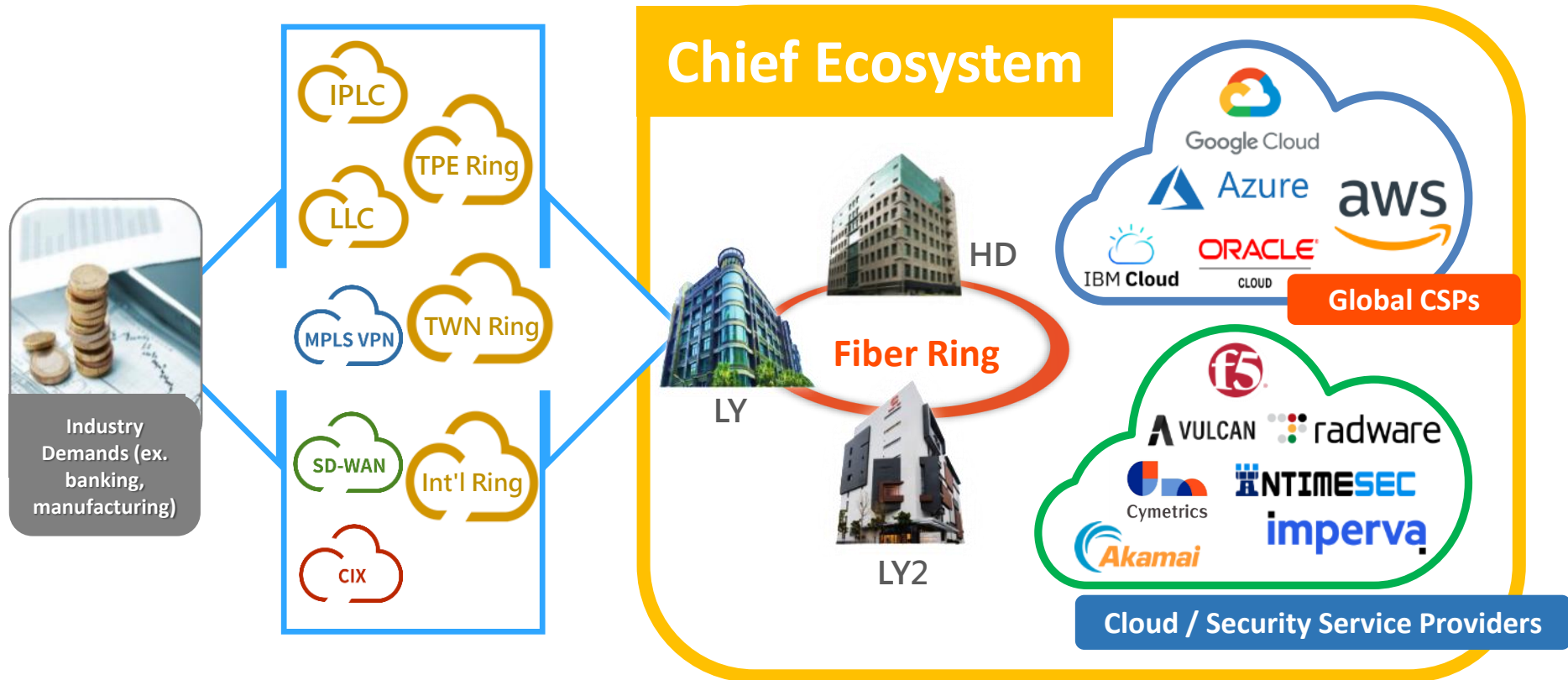
CCX Direct Connect  
Private & Secure Channel



Enterprise Data Center

## 6. Leverage Chief Ecosystem and TFNC (Triple Fiber Network Connectivity) to Provide Various Application Services to Enterprises

Private network direct connect, high speed, compliance, security



TFNC to provide zero distance services for smooth network access

## CHAPTER 3

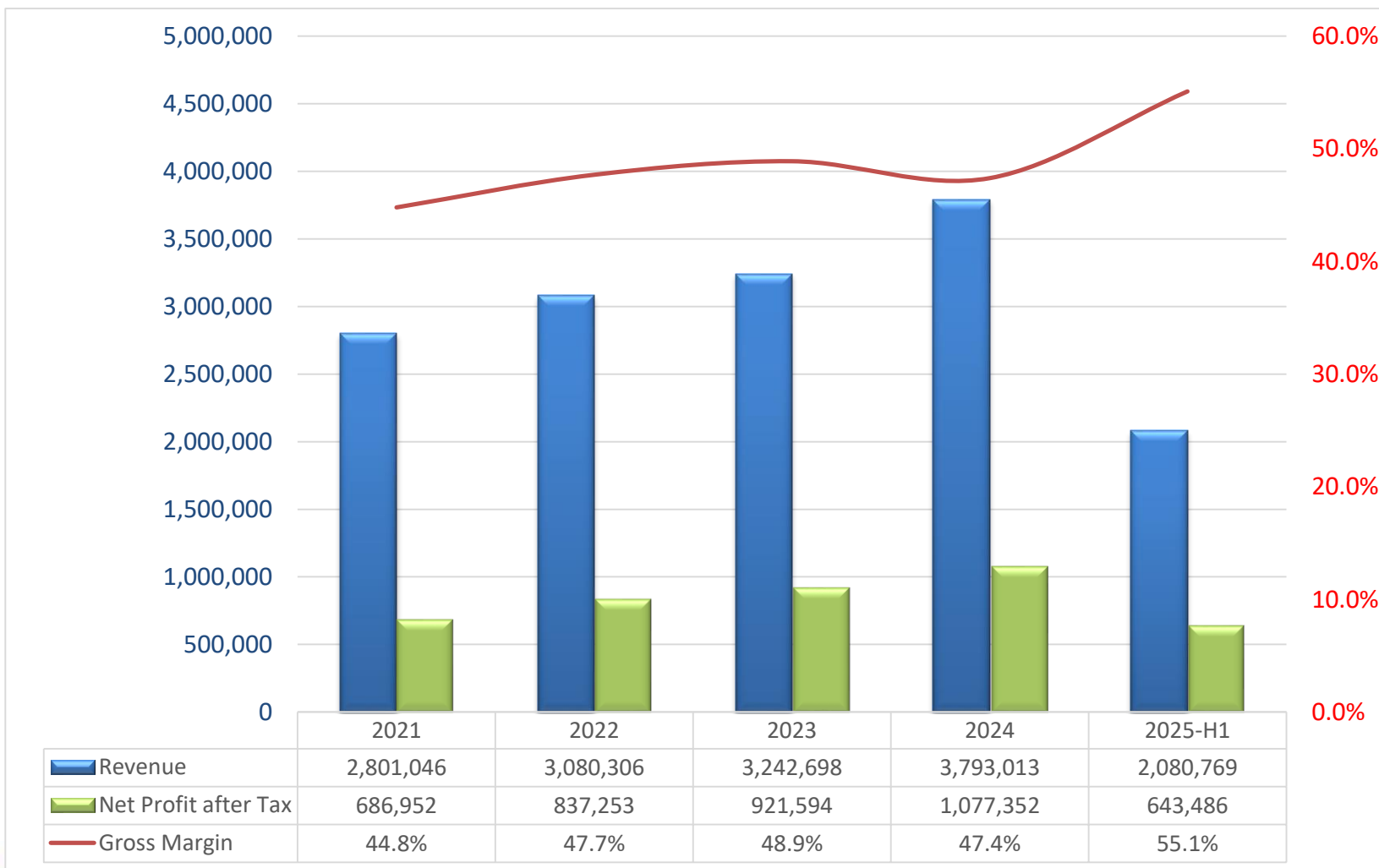
# Recent Years Finance Performance

- Revenue & Gross Margin
- Net Margin & EPS
- EBITDA and EBITDA Margin
- Percentage of Dividends
- Product Service Revenue Percentage



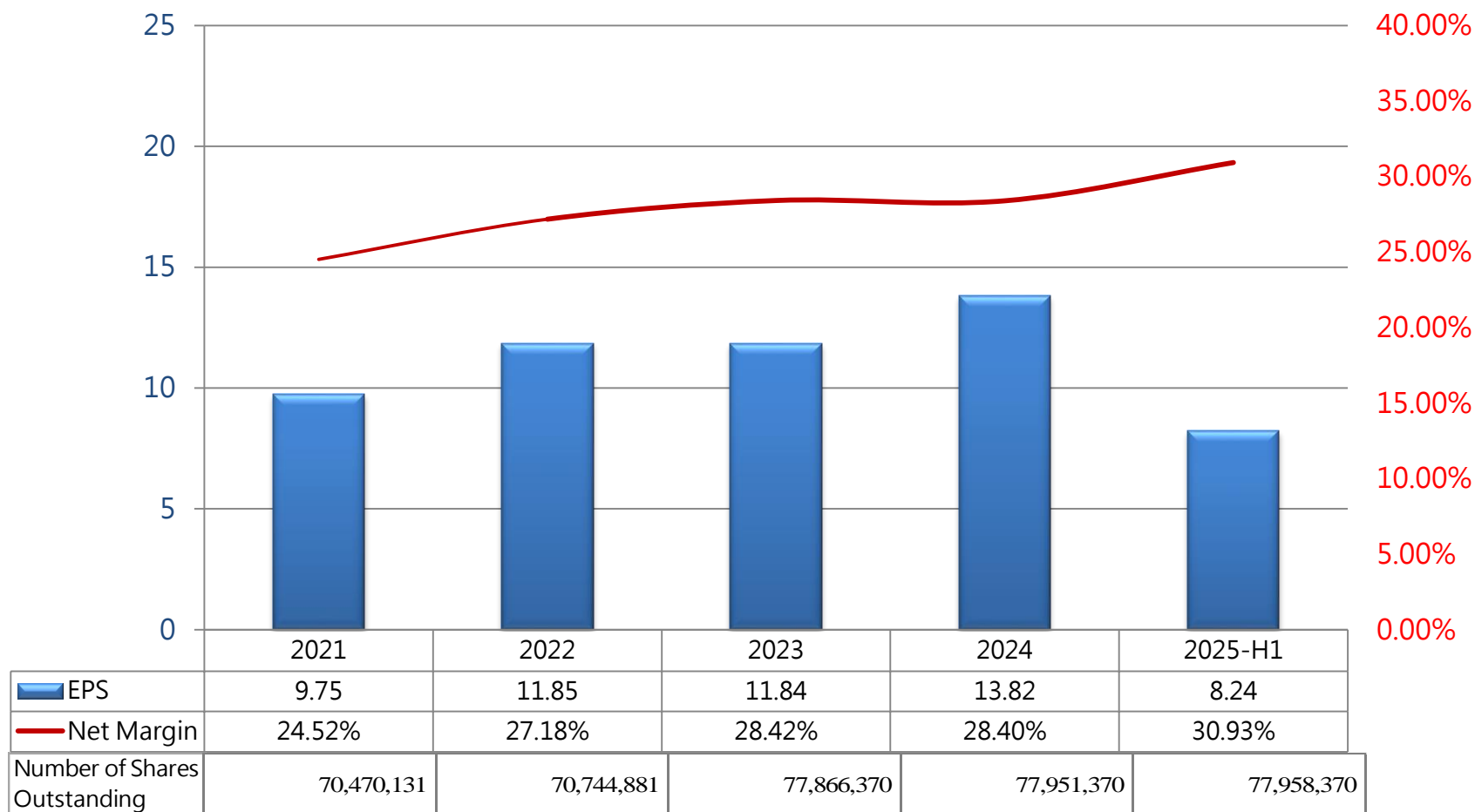
# 1. Revenue & Gross Margin

Unit: NT\$K



## 2. Net Margin & EPS

Unit: NT\$



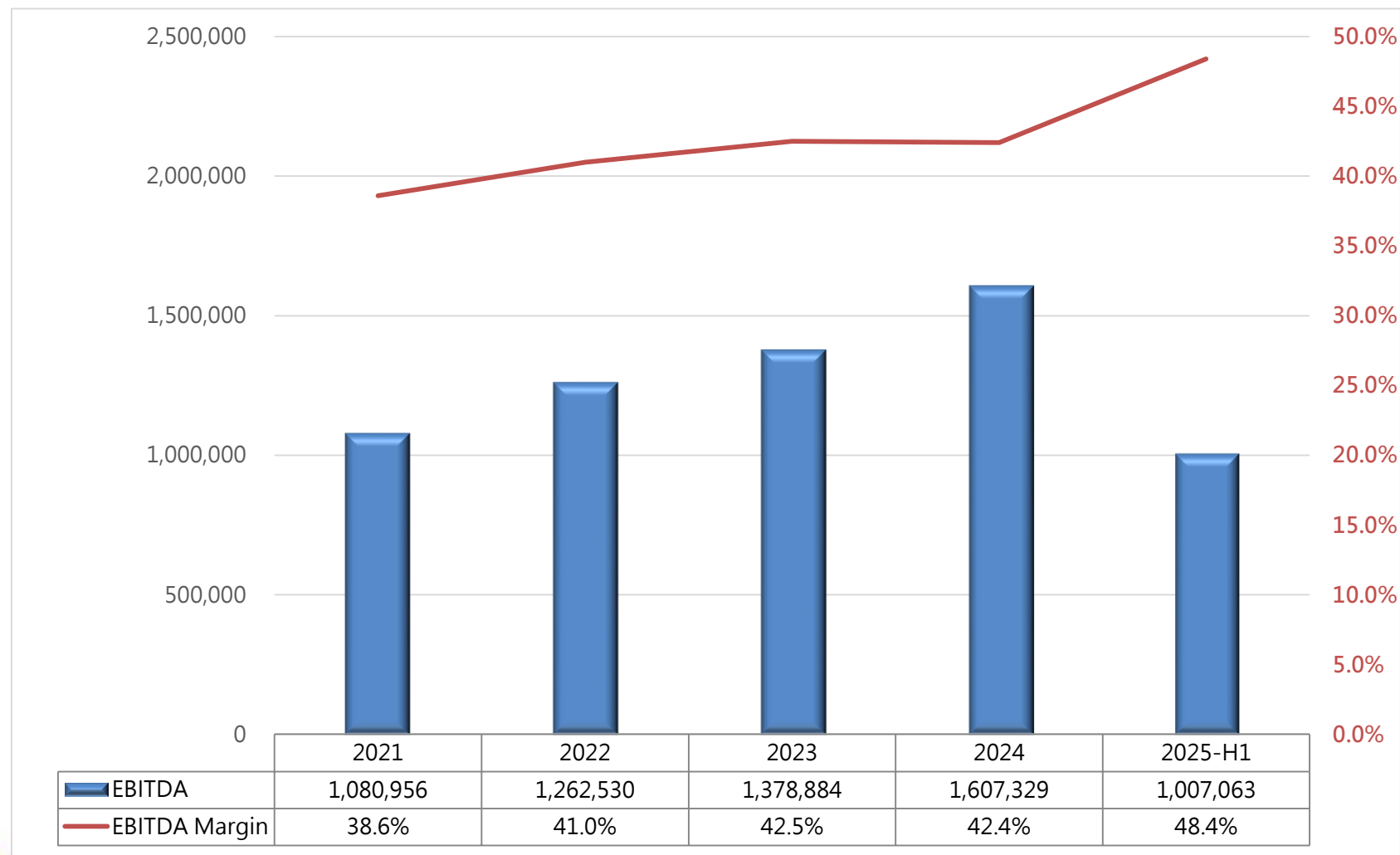
Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)



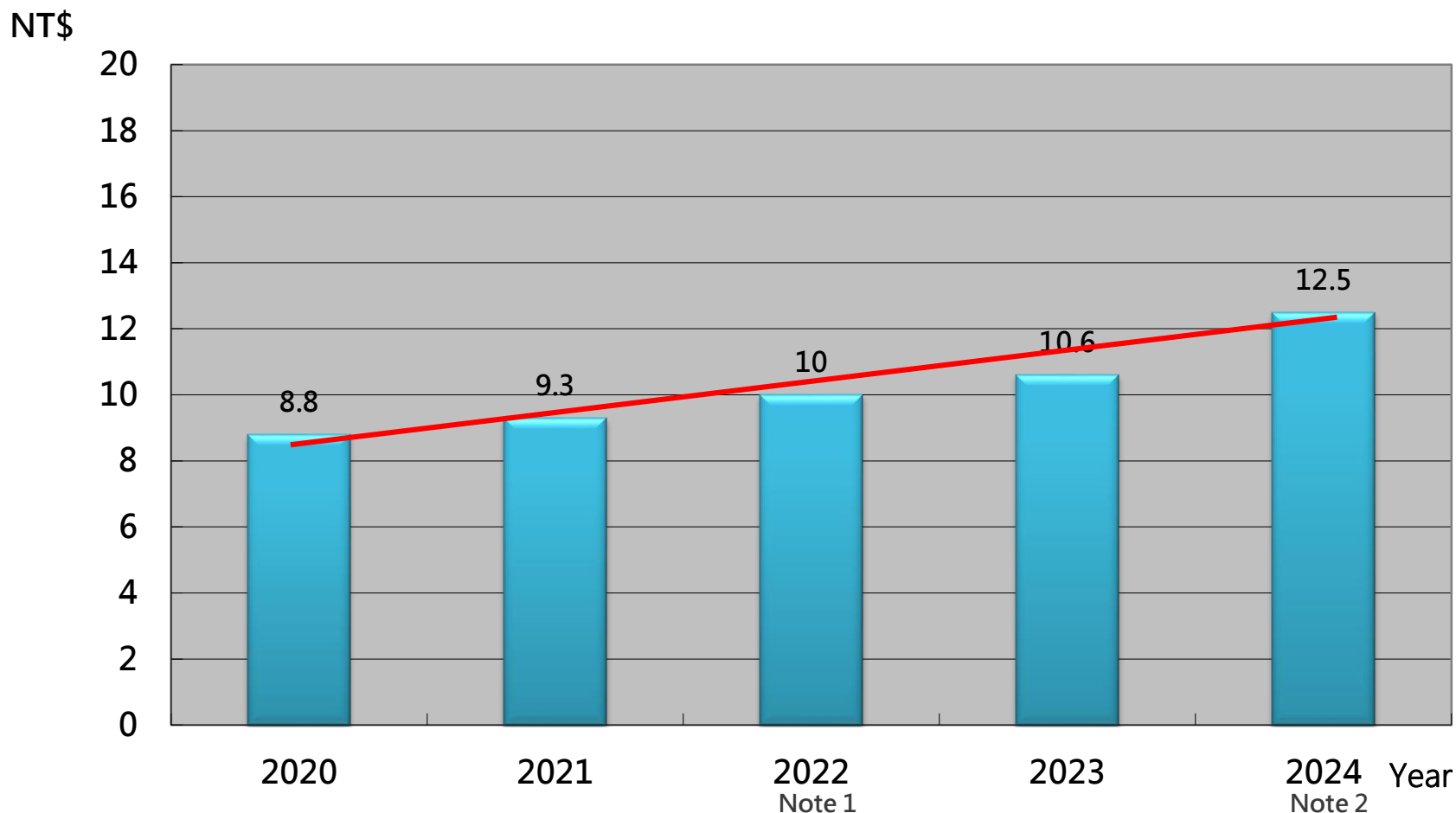
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# 3. EBITDA and EBITDA Margin

Unit: NT\$K



## 4. Percentage of Dividends



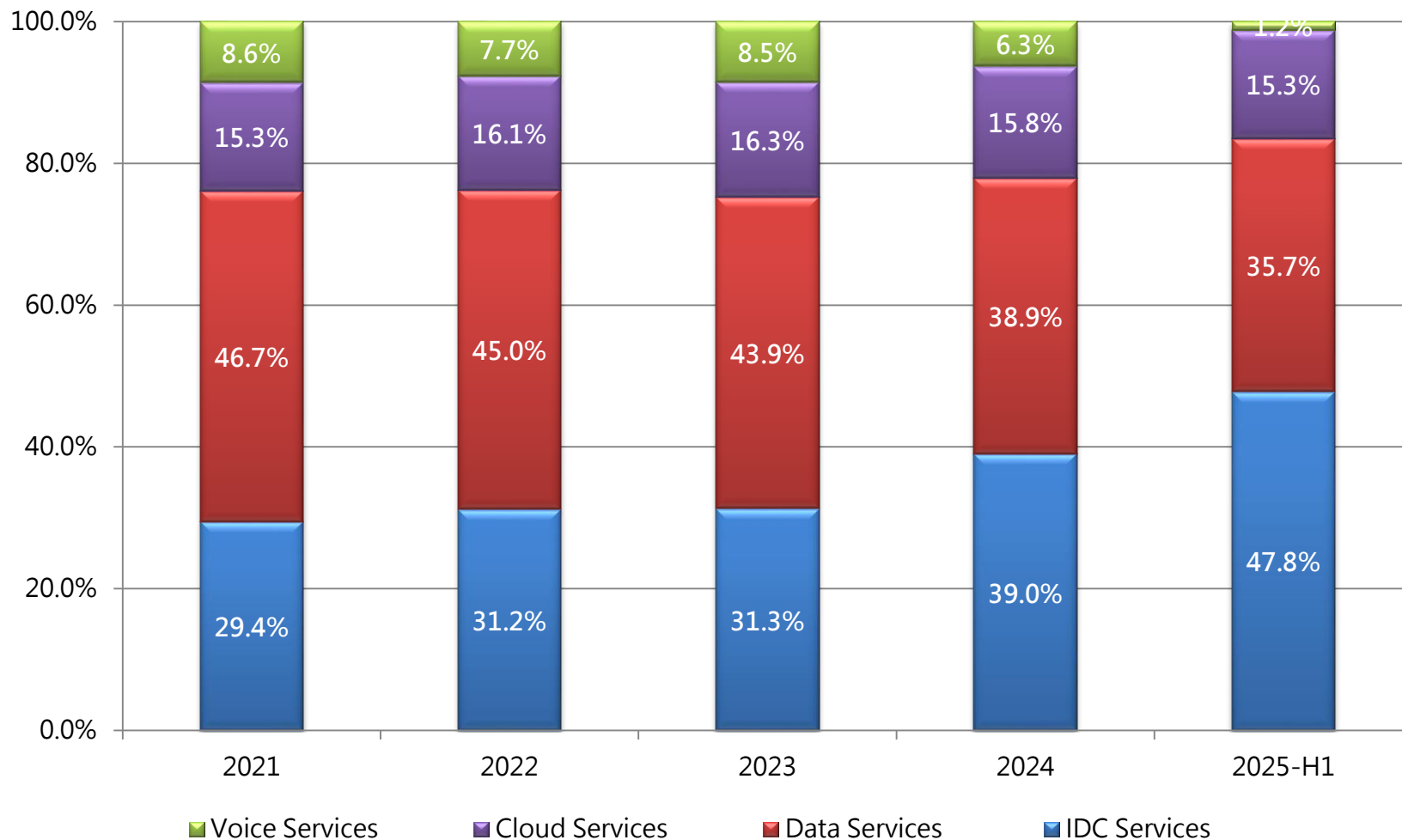
Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)

Note 2: 2024 dividends include 12.5 dollars cash dividends



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# 5. Product Revenue Percentage

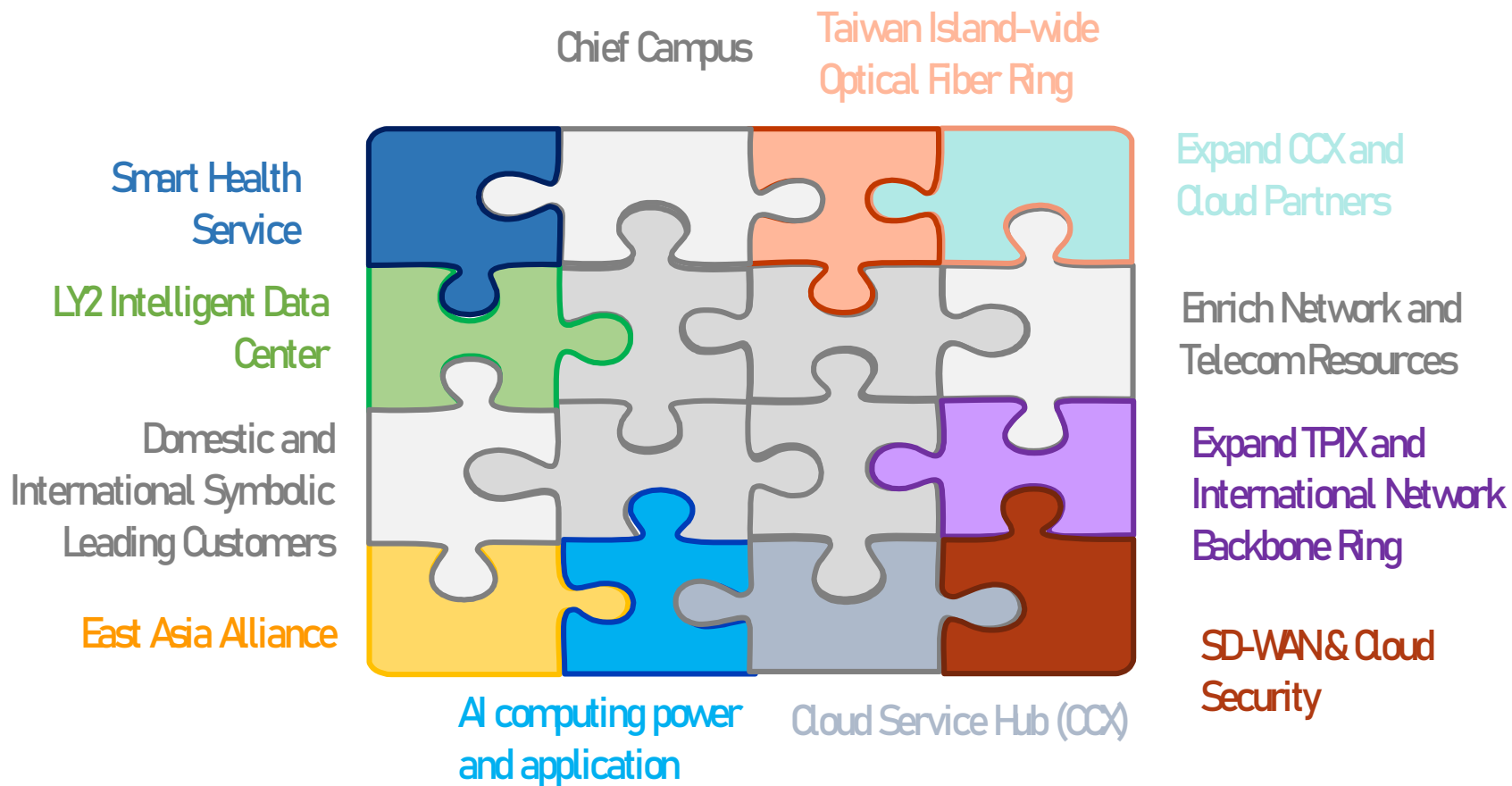








CHAPTER 4

# Future Operational Focus

# 1. Business Development Focus



## 2. LY2 IDC to Expand Magnetic Attraction Effect

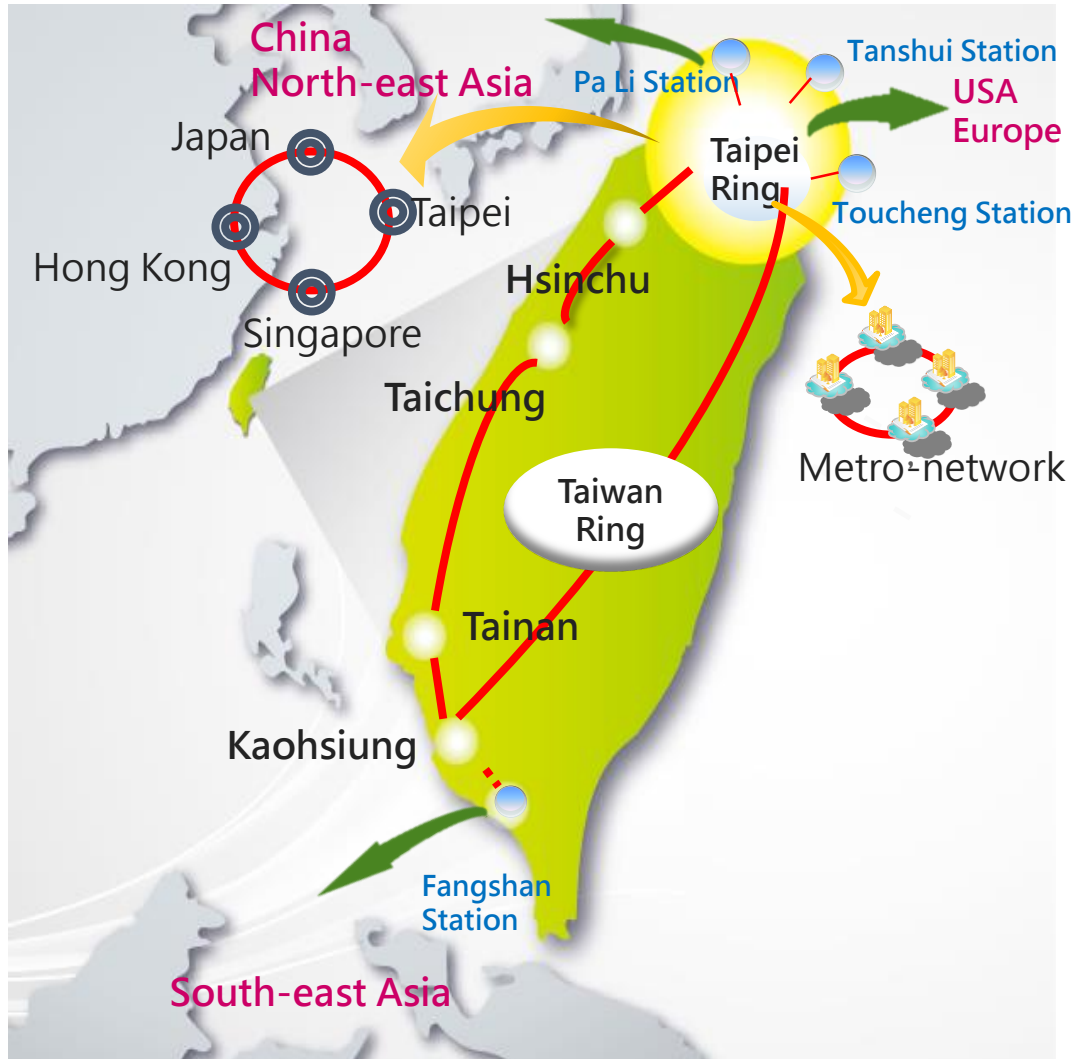
- ◆ Cloud Service Providers 
- ◆ AI Service Providers (GMI、Zettabyte) 
- ◆ E-Commerce Service Providers 
- ◆ Finance/Insurance Companies
- ◆ OTT Content Service Providers 
- ◆ To attract global cloud service providers, AI, e-commerce, OTT service providers to move into Chief IDCs, adding more internet traffic (watching video, game downloading, etc.), significantly driving revenue and profit double-arrow growth.



- ◆ Located in the center of east Asia to attract International customers to move in !

### 3. TFNC (Triple Fiber Network Connectivity)

Abundant Domestic and International Network Resources



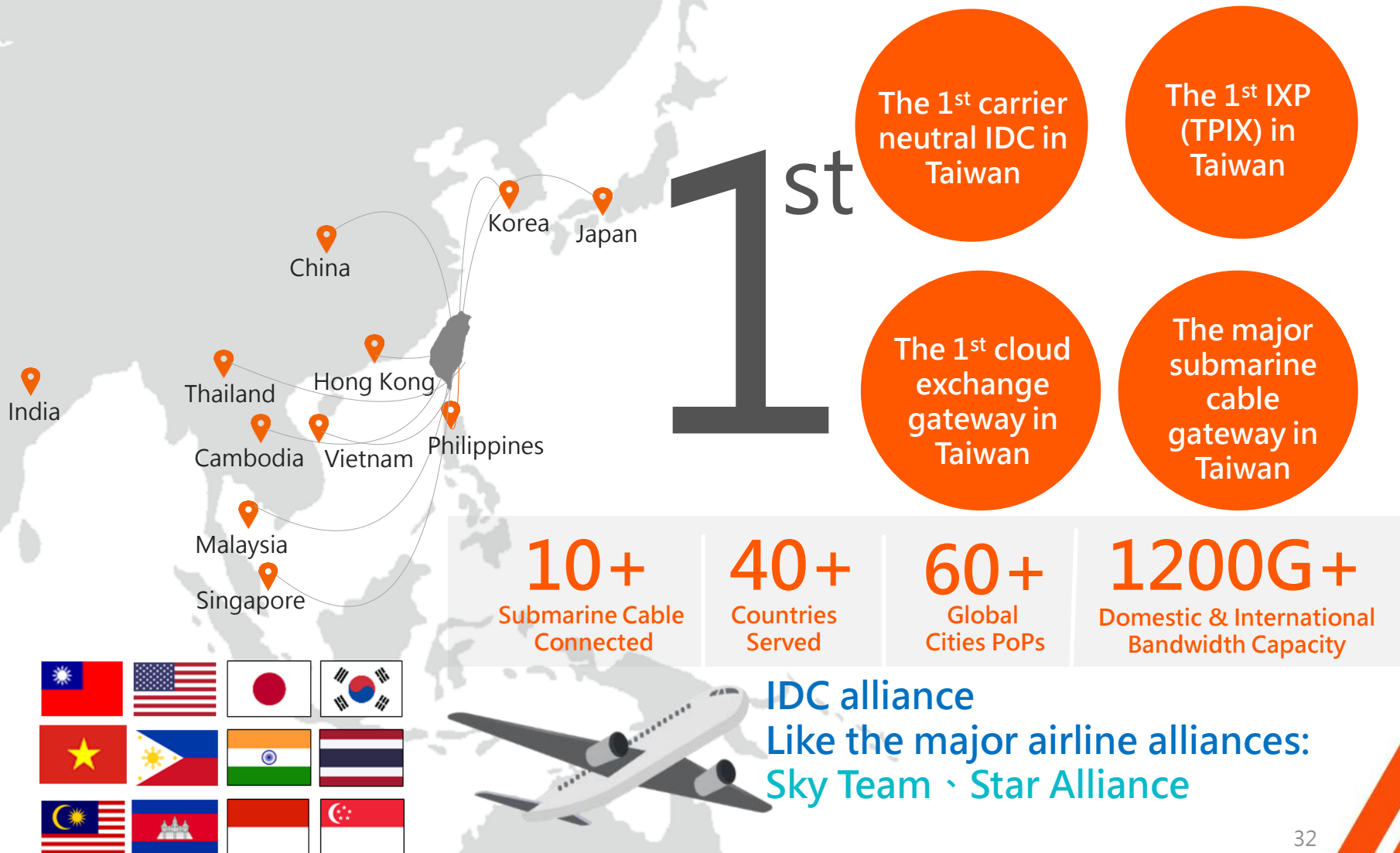
#### Complete Domestic and International Fiber Optic Network

- **Taipei Ring** : fiber network connect to Chief IDCs
- **Taiwan Ring** : fiber network connect to Six major cities
- **International Ring** : High bandwidth connect to USA, Europe, East Asia and China

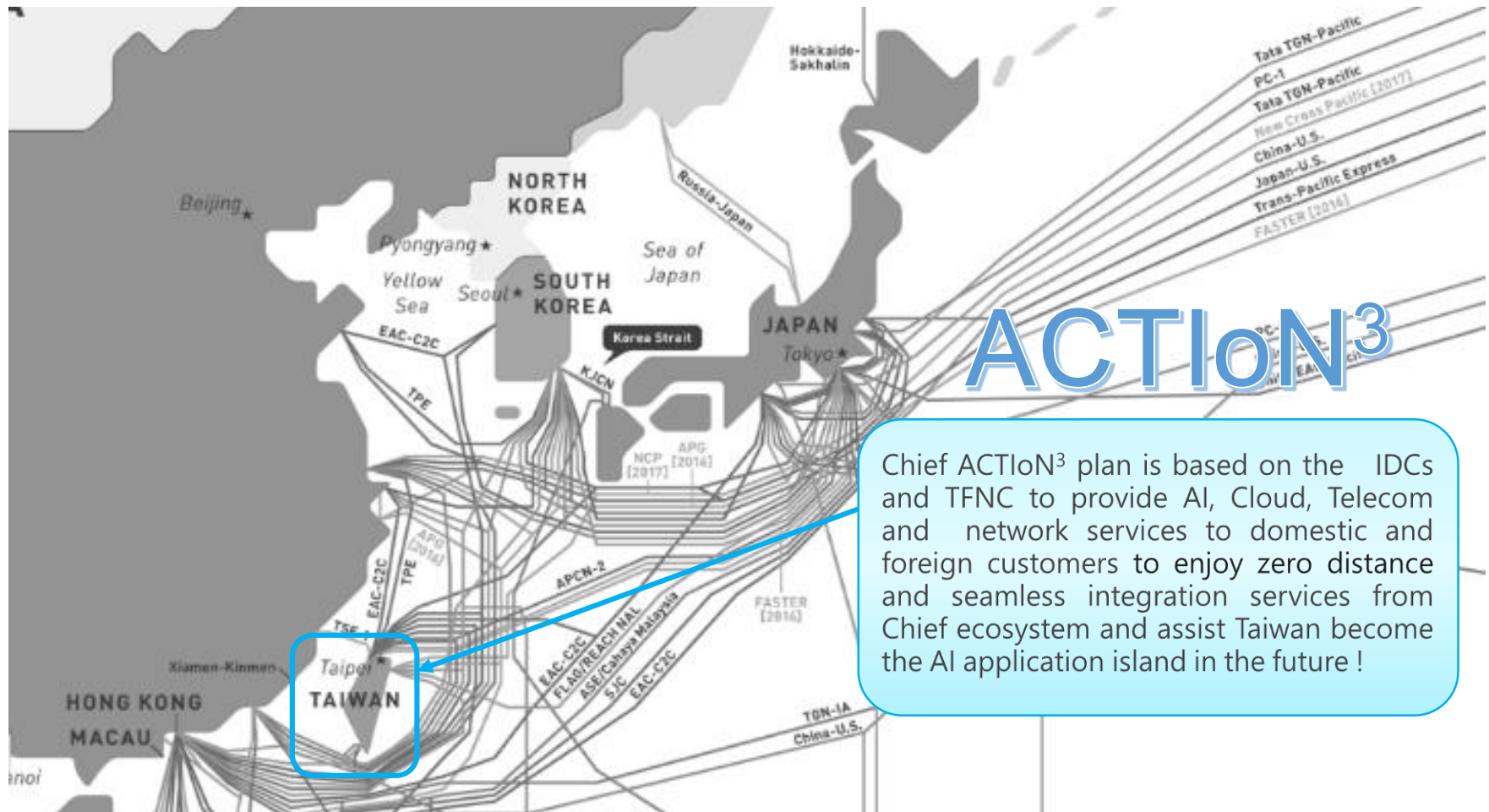


The TFNC network breaks the distance limitations at home and abroad, focusing on data, AI and cloud application services.

## 4. Cooperate with Global Partners to Expand International Network



## 5. East Asia Digital Convergence and Cloud、AI Computing Application Center







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Cloud | Connect | Communication

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