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Chief Company Introduction

Stock Code : 6561

Nov. 6, 2025

<https://www.chief.com.tw>



CHAPTER 1

Company Profile

1. Chief Profile



Founded Jan. 19, 1991

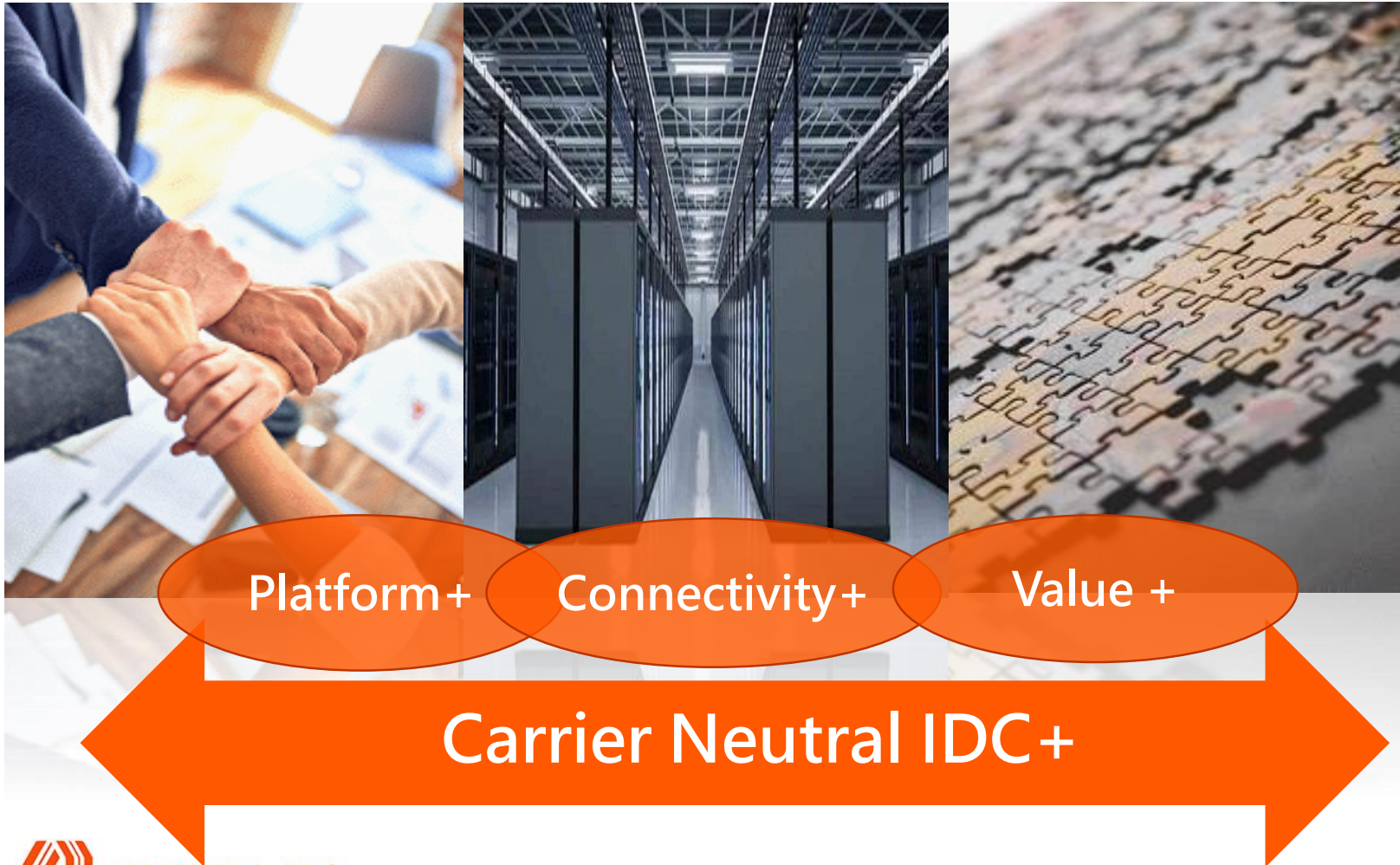
Capital NT\$779,583,700

Major Products IDC Services
Cloud Services
Data Network Services
Voice Services
Exchange Services

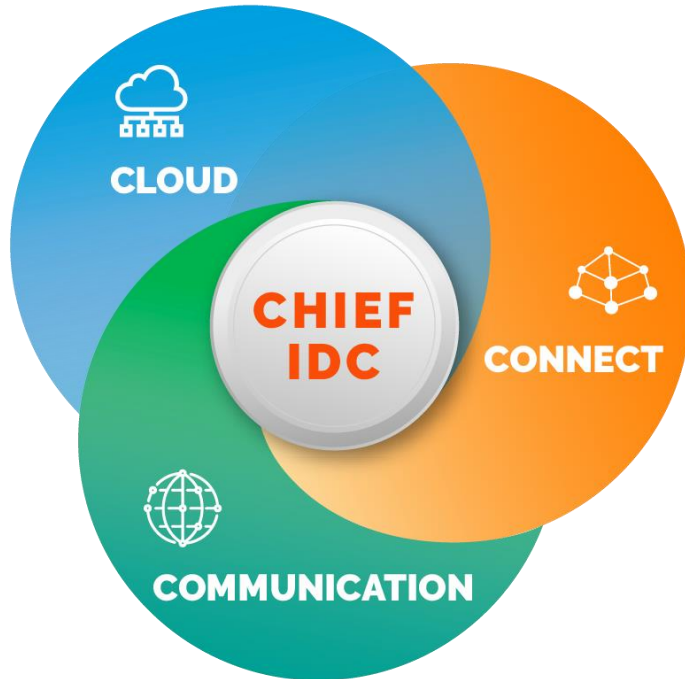
Telecom Operational License
ISP、Internet、LLC
VPN、070 VoIP、IPLC
Submarine Cable
Leasing License, etc.

World-class Carrier Neutral IDCs
LY/HD / LY2，Floor area
of approximately 533,000 sqft

2.1 Company Unique Positioning – Carrier Neutral



2.2 Magnetic Attraction Effect (IDC+)




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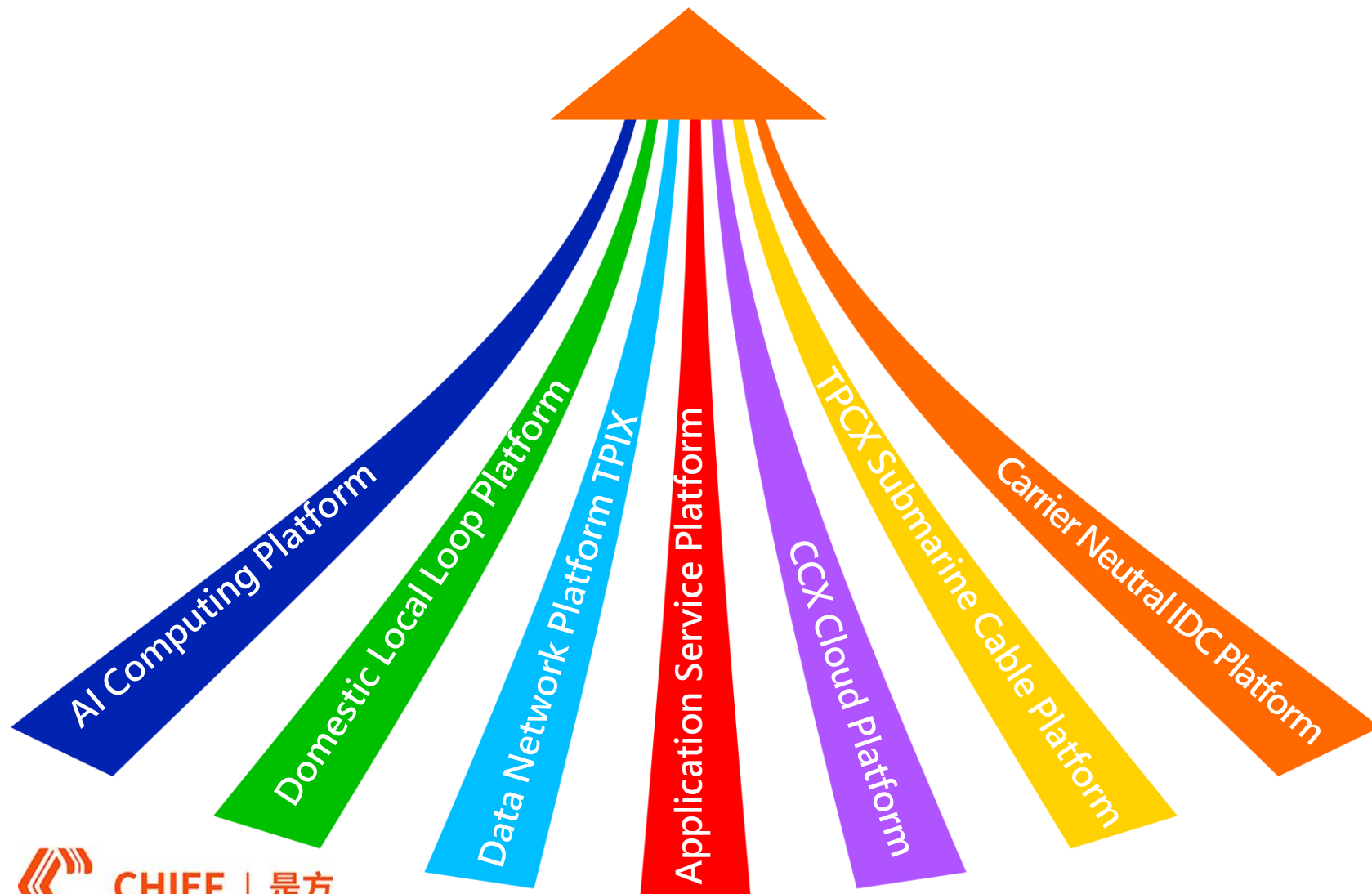
Chief IDCs attracting various domestic and international services to gather here.



- ◆ **IDC and Connectivity are the core infrastructure of digital economy** such as AI computing, cloud and information. Data among IDCs will grow explosively. IDCs will become **the locomotive of the digital industry**.

2.3 Platform+

(Specialization / Resource Sharing / Collaboration / Multi-winners)



2.4 Connectivity+

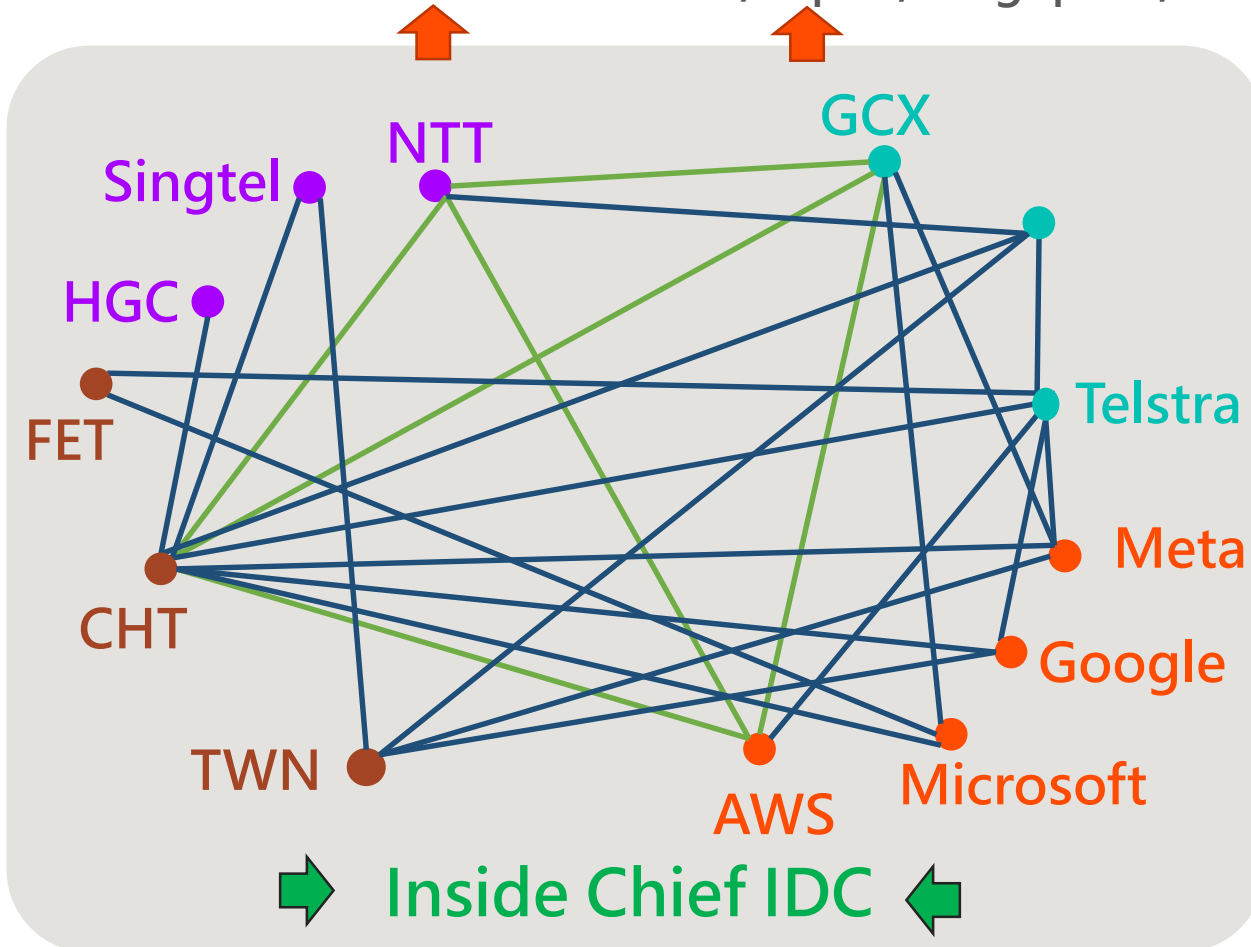
Ultra-wideband direct connect to HK, Japan, Singapore, etc.

Type I :
Int'l Carriers

Type II :
Submarine Operators

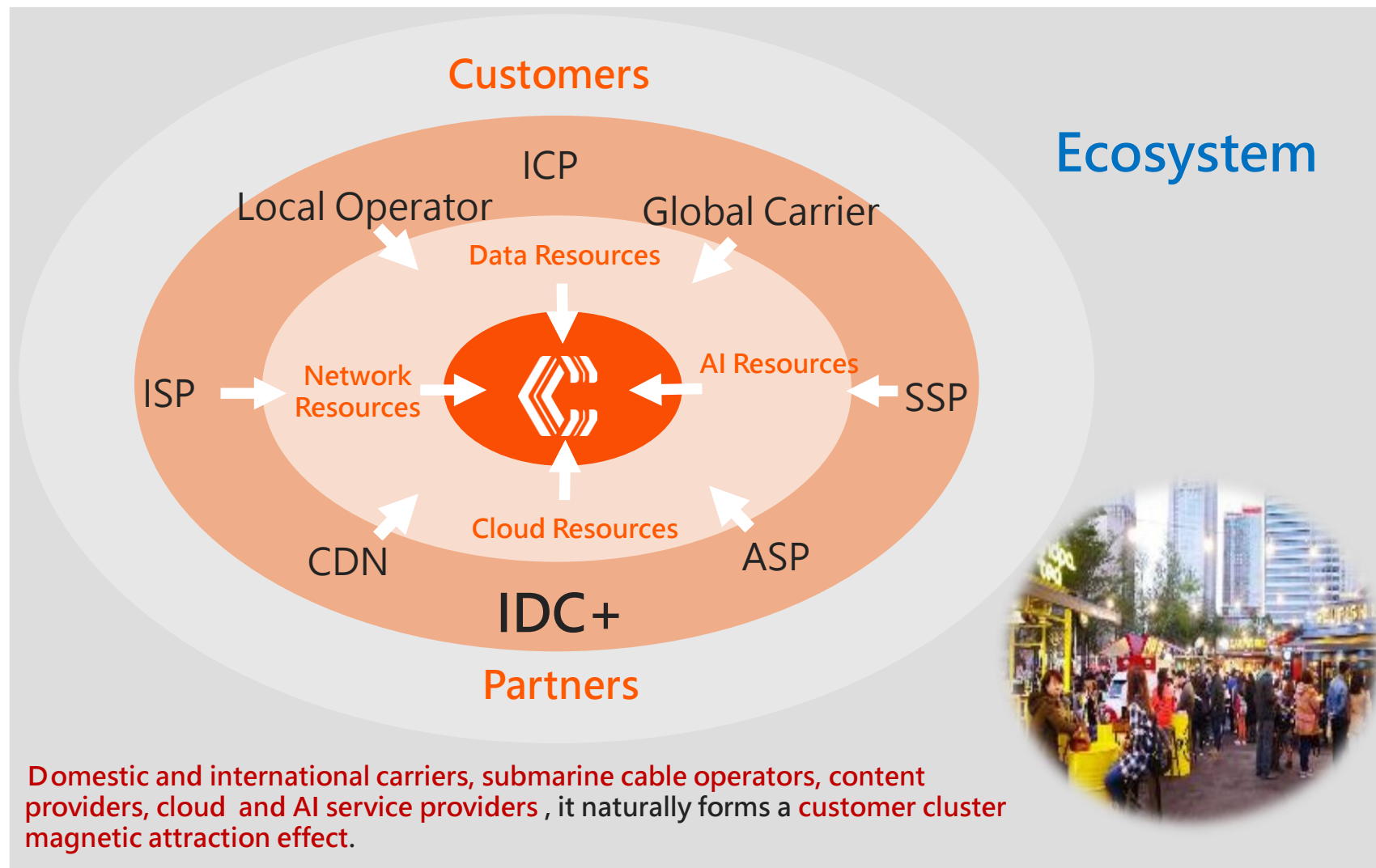
Type III :
ICP / Cloud / AI &
Network Service provider

Type IV:
Domestic Carriers & ISP

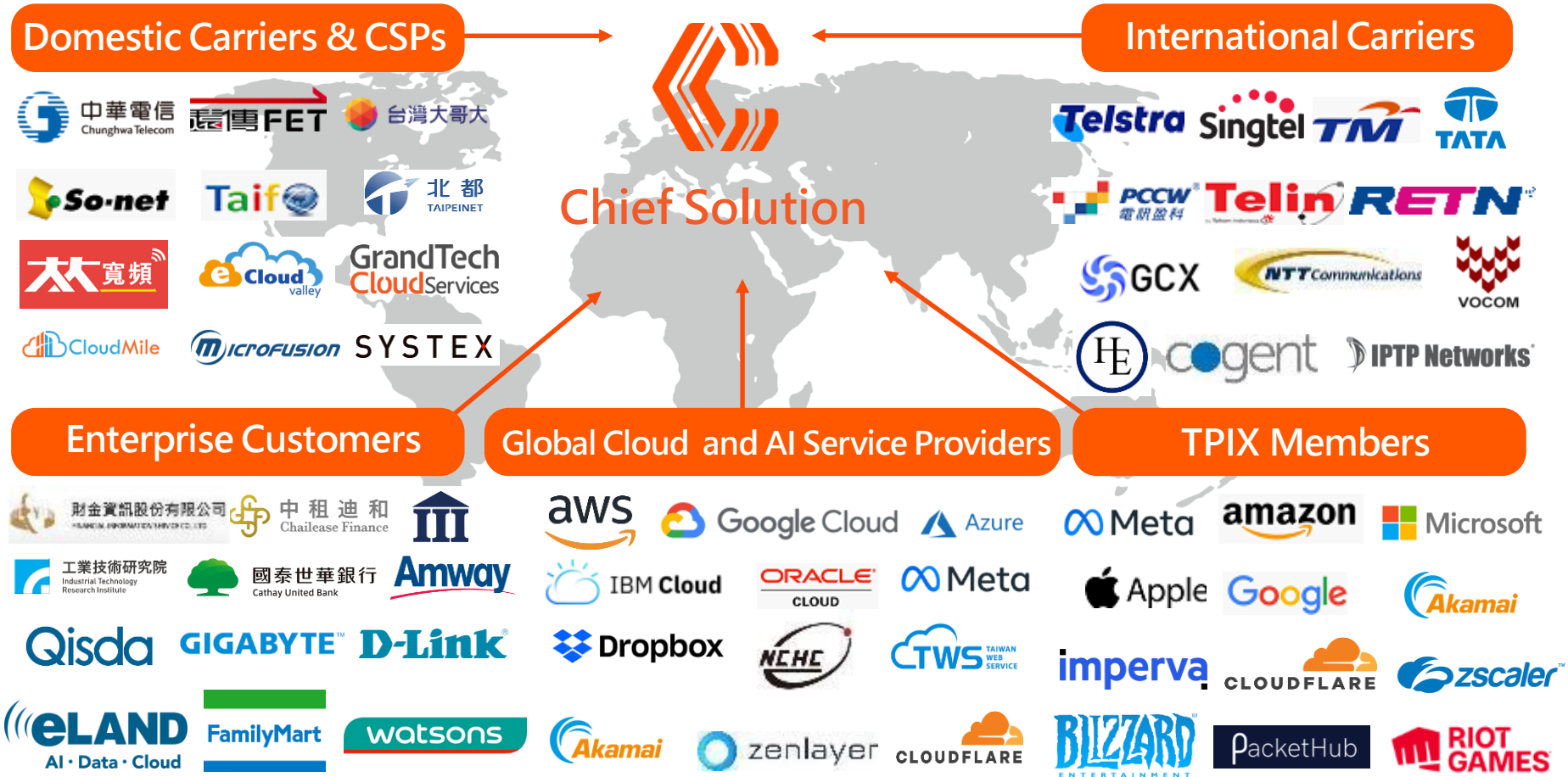


Multiplier Effect : Domestic and foreign companies are connected to IDCs with high-speed fiber optic bandwidth.

2.5 Value+



3. Major Customers



4. Chief ESG Accomplishments

● Environmental

- Completed GHG ISO 14064-1 certification in 2021~2024.
- LY2 supports the design of green-building and liquid-cooling for better PUE.
- Continue to upgrade and invest IDC facilities for energy conservation and carbon reduction.
- Chief IDC will be ahead of RE100 timeline for using renewable energy (like eCO2).
- IDC awarded ISO50001 for energy management system certification.

● Social

- Donating to rural kindergartens with cumulative donation amount exceeding NTD1.6M.
- Donating to Digital Humanitarian Association to support on-line medical consultation for elderly people.
- Ranked 1st in the median annual salary for the non-supervisors in the communication industry of the TPEx listed company in 2022-2024.

● Governance

- Ranked Top 5% of TPEx corporate governance evaluation in 2022-2024.
- Awarded "CommonWealth Sustainability Citizen Award" , "CommonWealth Talent Sustainability in 2024~2025.
- Awarded "Best IT Employer Award" in 2024.
- Awarded "TPEx Happiness Enterprise Award" in 2024.
- Awarded "Top 50 OTC Companies" in 2025.



Chief 2022 ESG Report



Chief 2023 ESG Report



CHAPTER 2

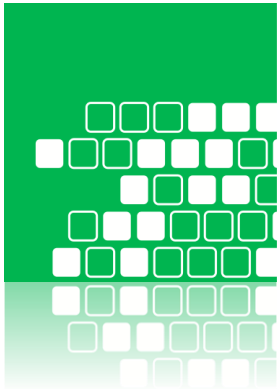
Product Introduction

Product Introduction

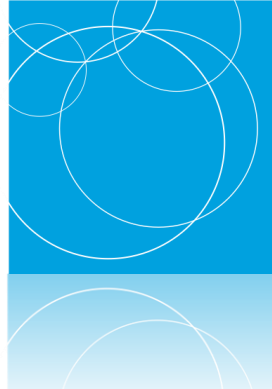
Chief Company Introduction

<https://youtu.be/1jLEDxzQmPs>

IDC Service



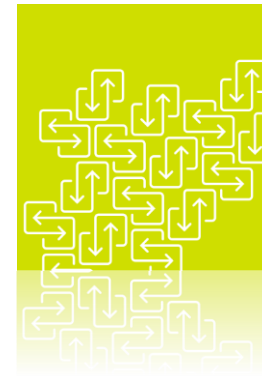
Data Service



Cloud Service



Exchange Center



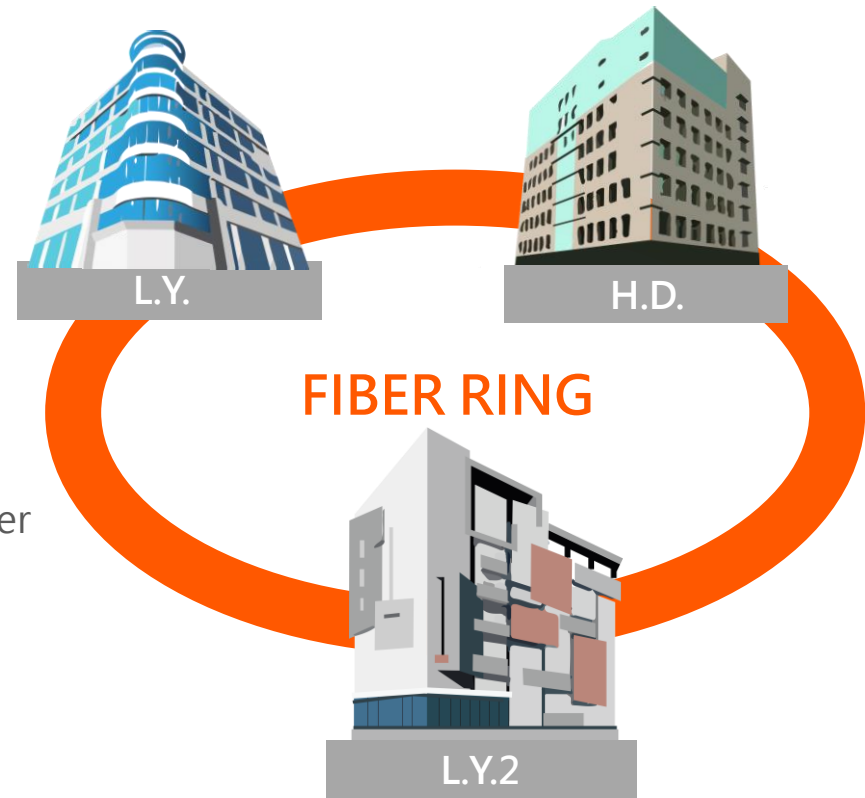
Voice Service



ISO Information Security Quadruple Certification & DCOS-4 Certification

1. IDC Colocation Services – Carrier Neutral

- World-class carrier neutral IDCs to provide high quality IDC services
 - World-class IDC SLA
 - Customized design and deployment
 - 7X24hrs NOC
 - **ISO & DCOS certified**
- Complete connection for domestic/international optical network , 1st choice for foreign customers to enter Taiwan
 - Fiber ring among buildings
 - International submarine cable connection center
 - Richest resources for local loop access
- Similar foreign IDC service providers:
 - Equinix · Digital Realty · QTS · KINX · Coresite · Colt · Global Switch · Sify · ST Telemedia · GDC



(Jun. 2024 Service Launch)

1.2 LY2 Intelligent Data Center



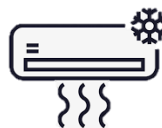
Opening in June 2024



5,000 ping floor area



10KW~150KW/cabinet
PUE between 1.1 and 1.5



Liquid cooling (DLC) and air cooling design
Airflow greater than 150 CFM/kW



Floor load 2,000 kg/m²

LRB seismic isolation design
(seismic resistance level 7)

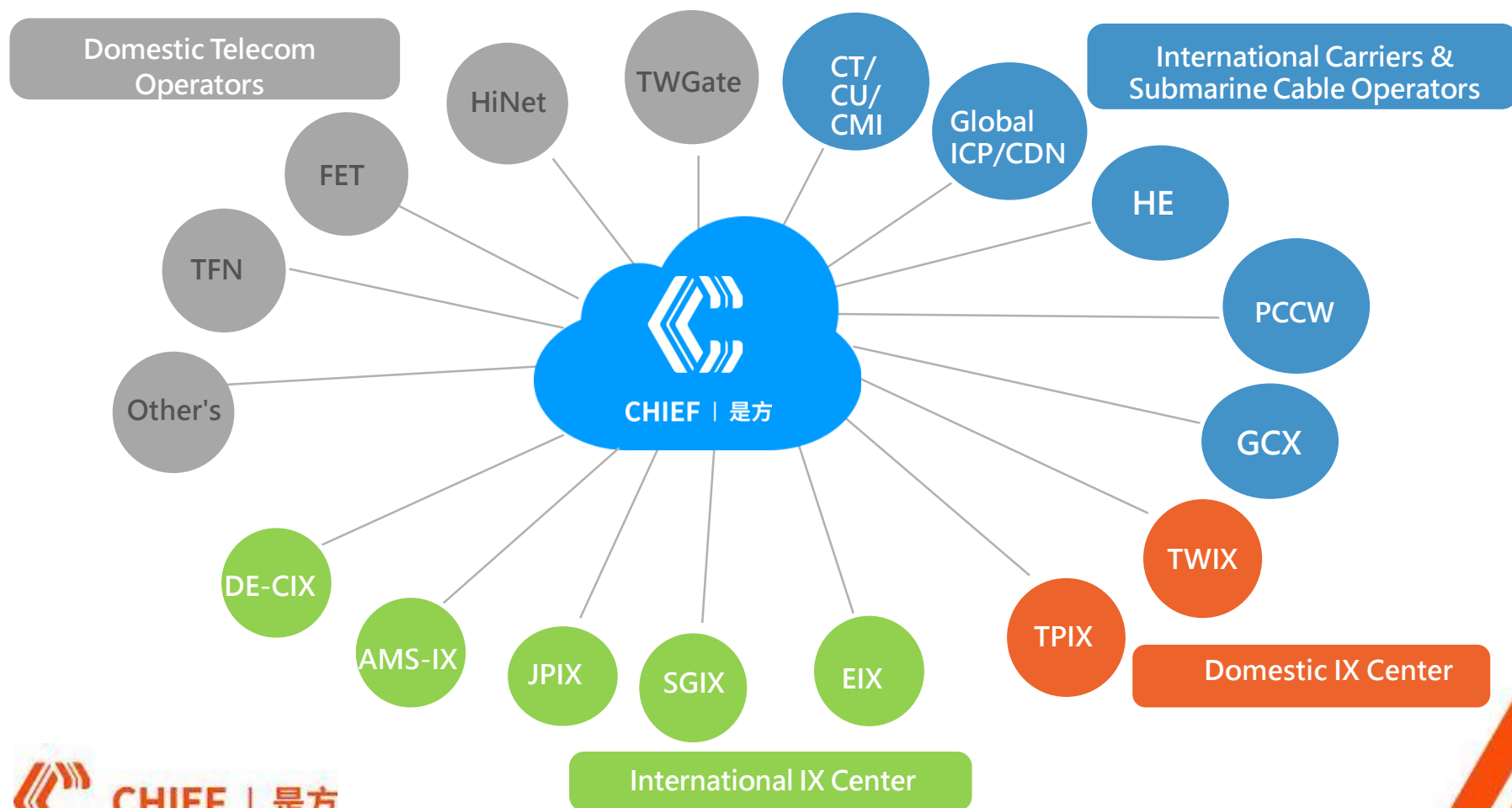


Green Building/Smart Building

- LY2 is not only a digital convergence hub, but also meets the three high demands of AI servers: high power consumption, high heat dissipation, and high load capacity. It also offers the unique advantages of fast deployment, fast connection (TPIX & CCX), and fast service. In particular, the recently launched AI turnkey water-cooled (air-cooled) data center service allows enterprises to quickly deploy AI.

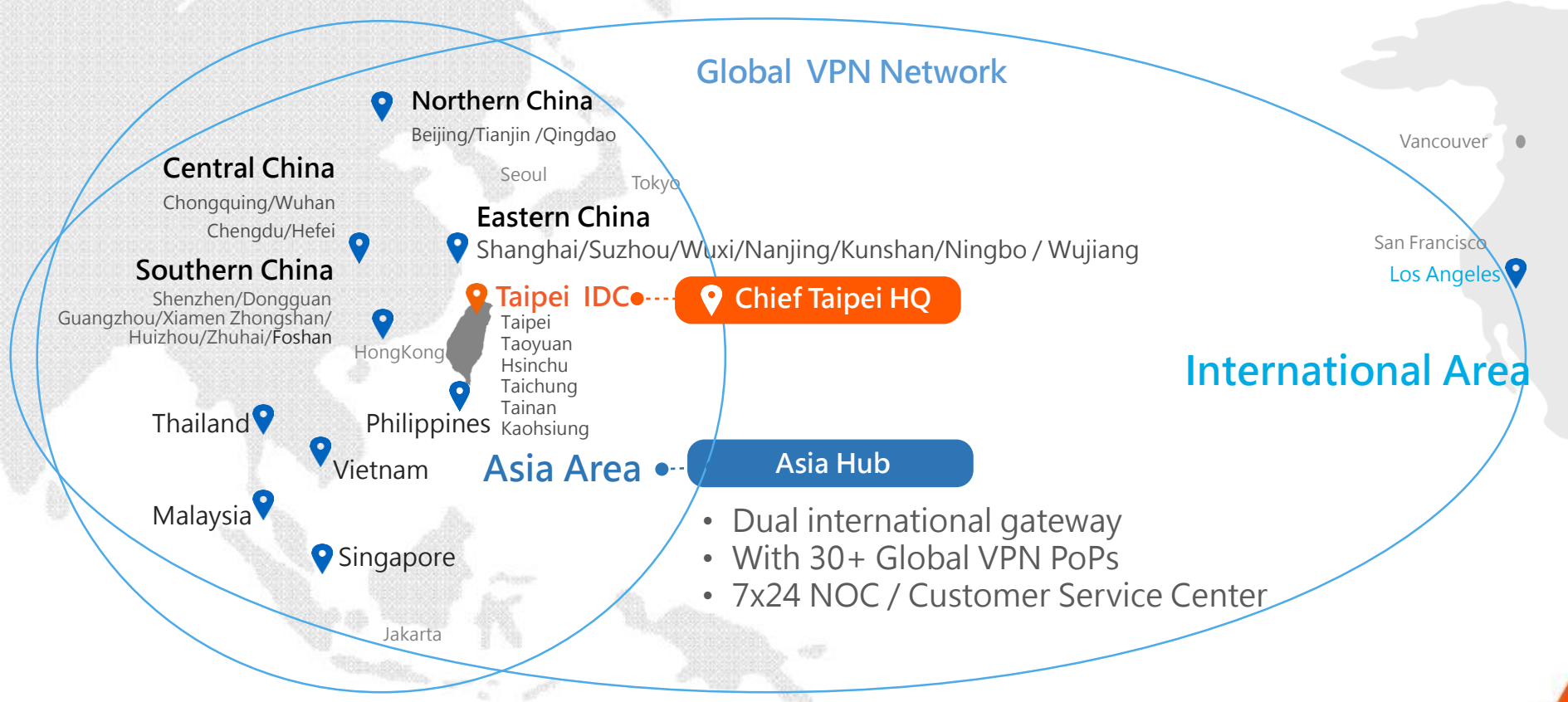
2.1 Data Service _ Global Internet Services

- Complete resources of domestic bandwidth and international bandwidth
- An important internet service hub in Taiwan



2.2 Data Service - Global IPLC & VPN & SD-WAN Solutions

With forward-looking network deployment and complete enterprise solutions to expand global network services.

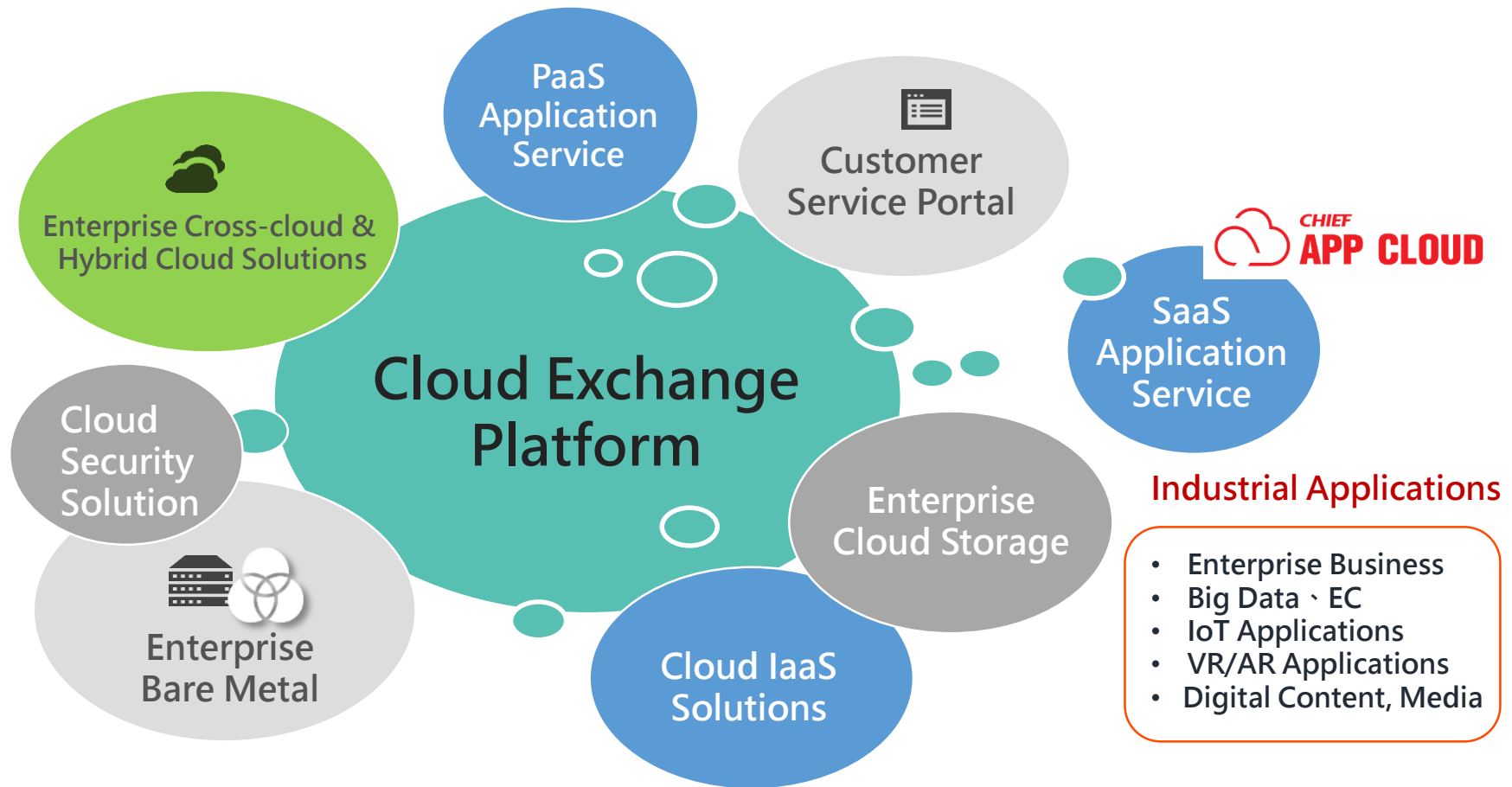


3. 070 Cloud PBX & Voice Services

NCC E.164 Numbers for worldwide use. Support PC 、NB 、Pad 、Mobile phone



4.1 Cloud Service _Comprehensive Solution



- All cloud data is stored domestically, ensuring compliance with security and audit requirements (data localization principle).
- Certified with ISO27017/27018 for cloud security and public cloud personal data protection.
- BMC global service coverage spans over 40 countries and 60 cities.

4.2 SaaS Application – Chief i Health

Integrate Health Wearable and Measurement Devices, Smart Data Collection and Analysis for Diet and Exercise Suggestions

Easy to control health status

- Smart health risk analysis presented in traffic light format



Health housekeeper for push notification

- Combine weather and air quality information to provide exercise suggestions



Convenient collection of health data

- Smart data collection and analysis, AI food image recognition to quickly record diet information



Get family and friends for health promotion together

- Share and track family health monitoring data, real time care for activity records



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Health Big Data Interactive Platform

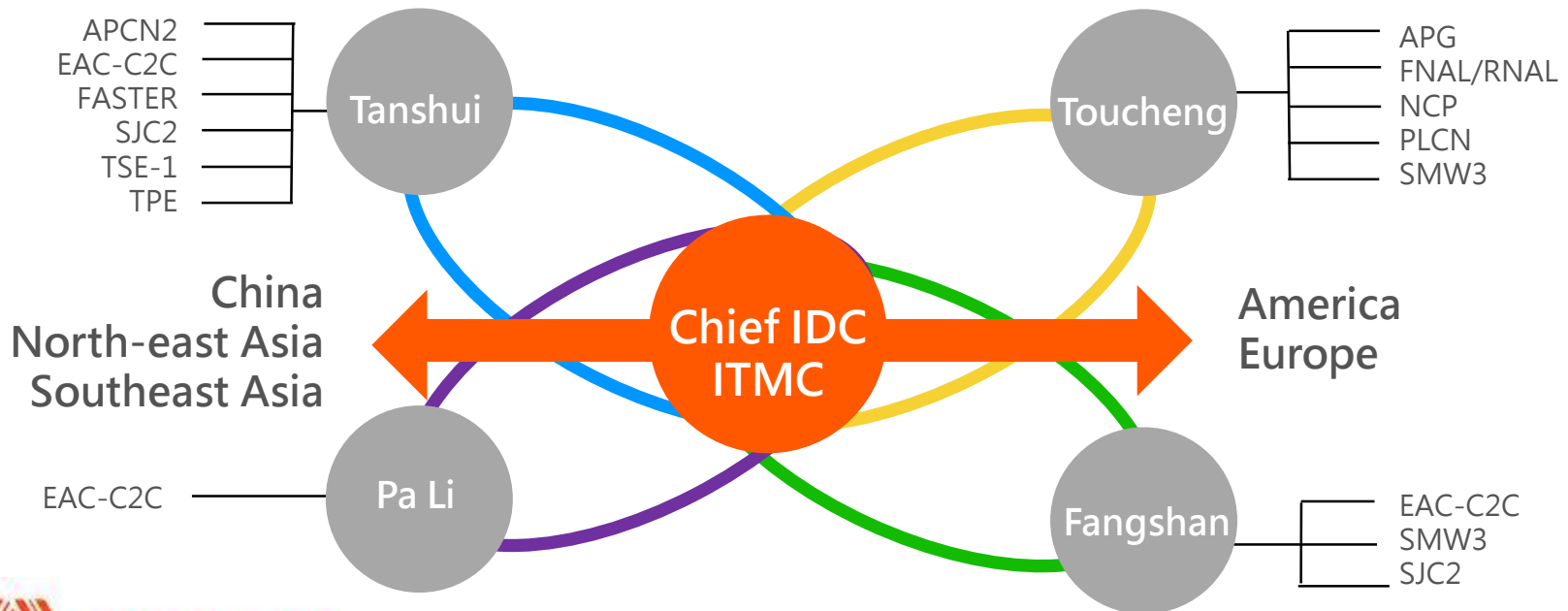
(Health Data Tracking and AI Pro Suggestions)

Case Management Platform

(Health Check / Follow-up Visit)

5.1 Taipei Cable Exchange Center (TPCX)

- The IDC building to consolidate consortium cables and private cables in Taiwan. Private cables (**NCC licensed Telstra, GCX, Reach, Dalight**) and consortium cables are connected in Chief IDC site, most of fixed network operators in Taiwan all set up PoPs in Chief IDC site for submarine cable interconnection.
- It can save expensive local circuits and directly connect local IDCs and submarine cable companies to obtain cost-effective high-quality international network services.
- Chief to pass the application permit by NCC/MODA in May 2024 for providing submarine cable leasing service.





5.3 Chief Cloud eXchange (CCX)

Public Cloud | Hybrid Cloud | Private Cloud

Security and Compliance

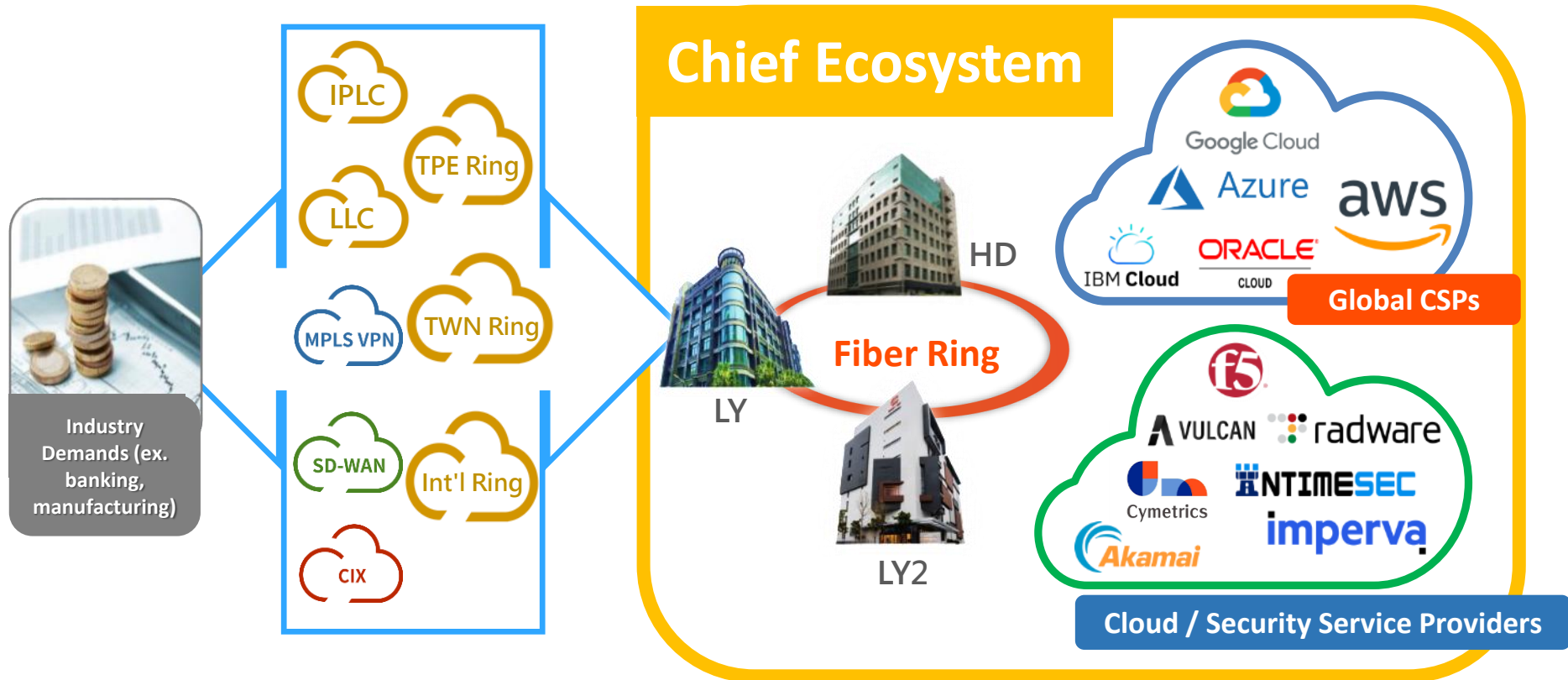
CCX Direct Connect
Private & Secure Channel



Enterprise Data Center

6. Leverage Chief Ecosystem and TFNC (Triple Fiber Network Connectivity) to Provide Various Application Services to Enterprises

Private network direct connect, high speed, compliance, security



TFNC to provide zero distance services for smooth network access

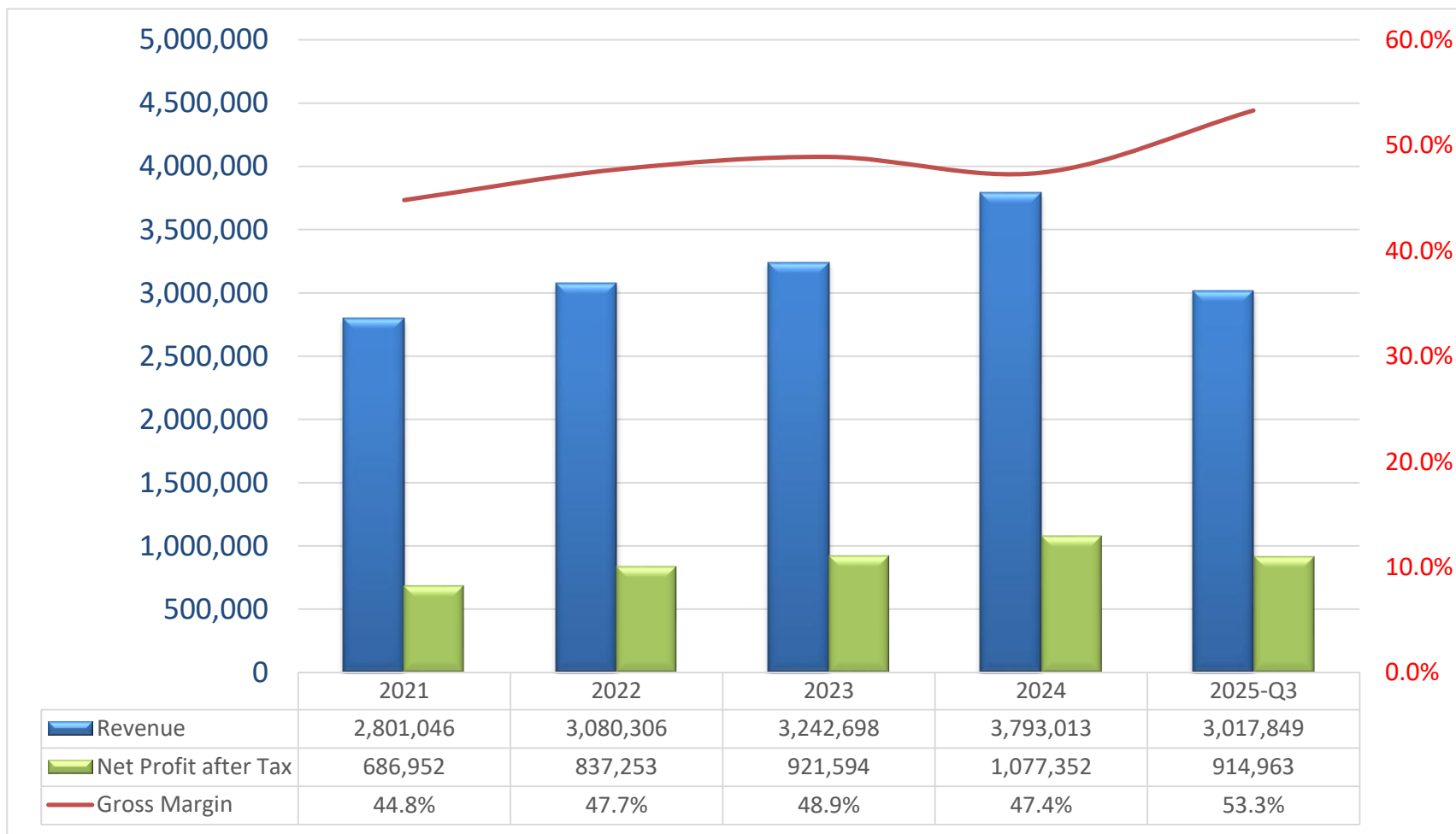
CHAPTER 3

Recent Years Finance Performance

- Revenue & Gross Margin
- Net Margin & EPS
- EBITDA and EBITDA Margin
- Percentage of Dividends
- Product Service Revenue Percentage

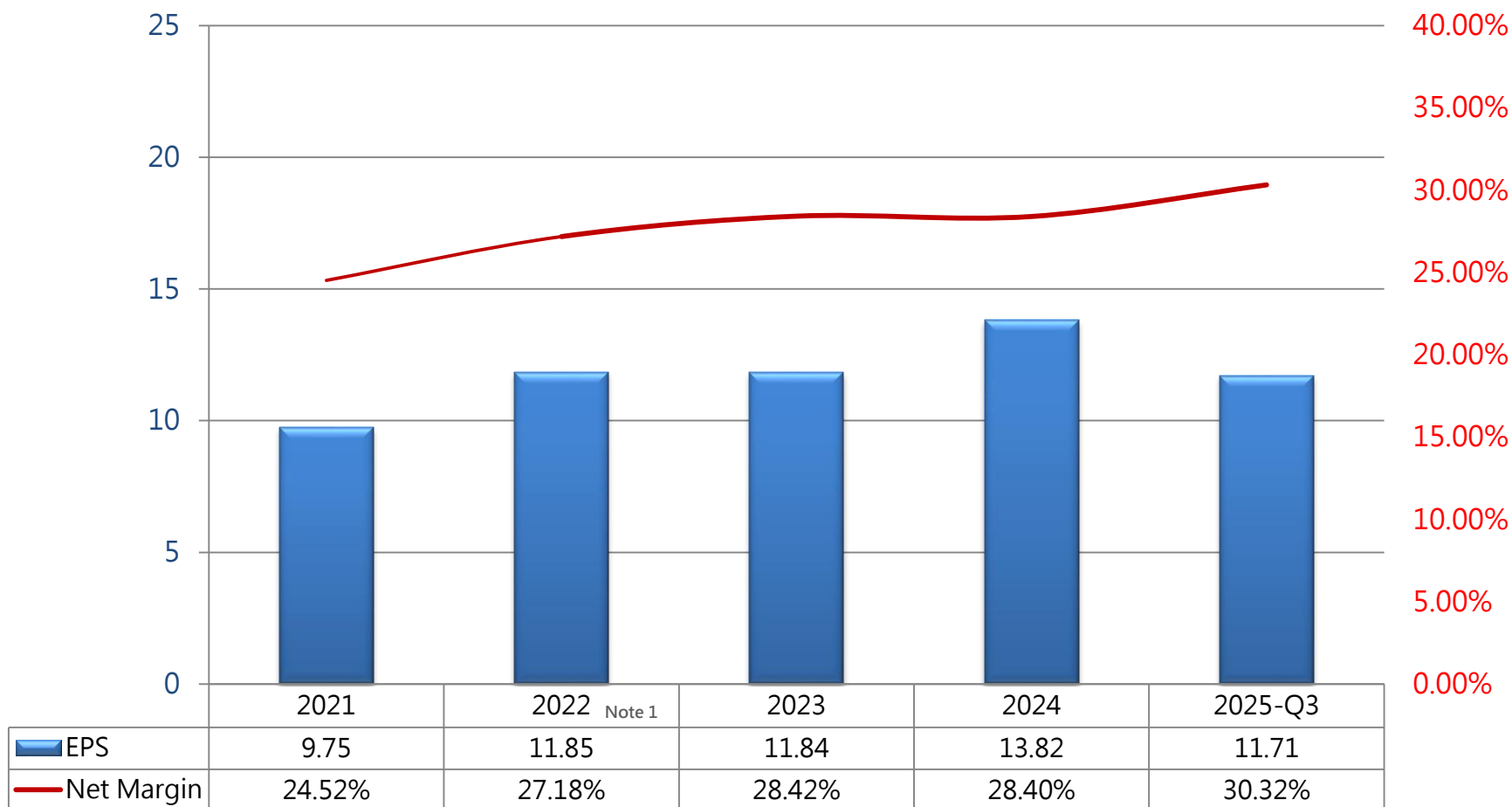
1. Revenue & Gross Margin

Unit: NT\$K



2. Net Margin & EPS

Unit: NT\$



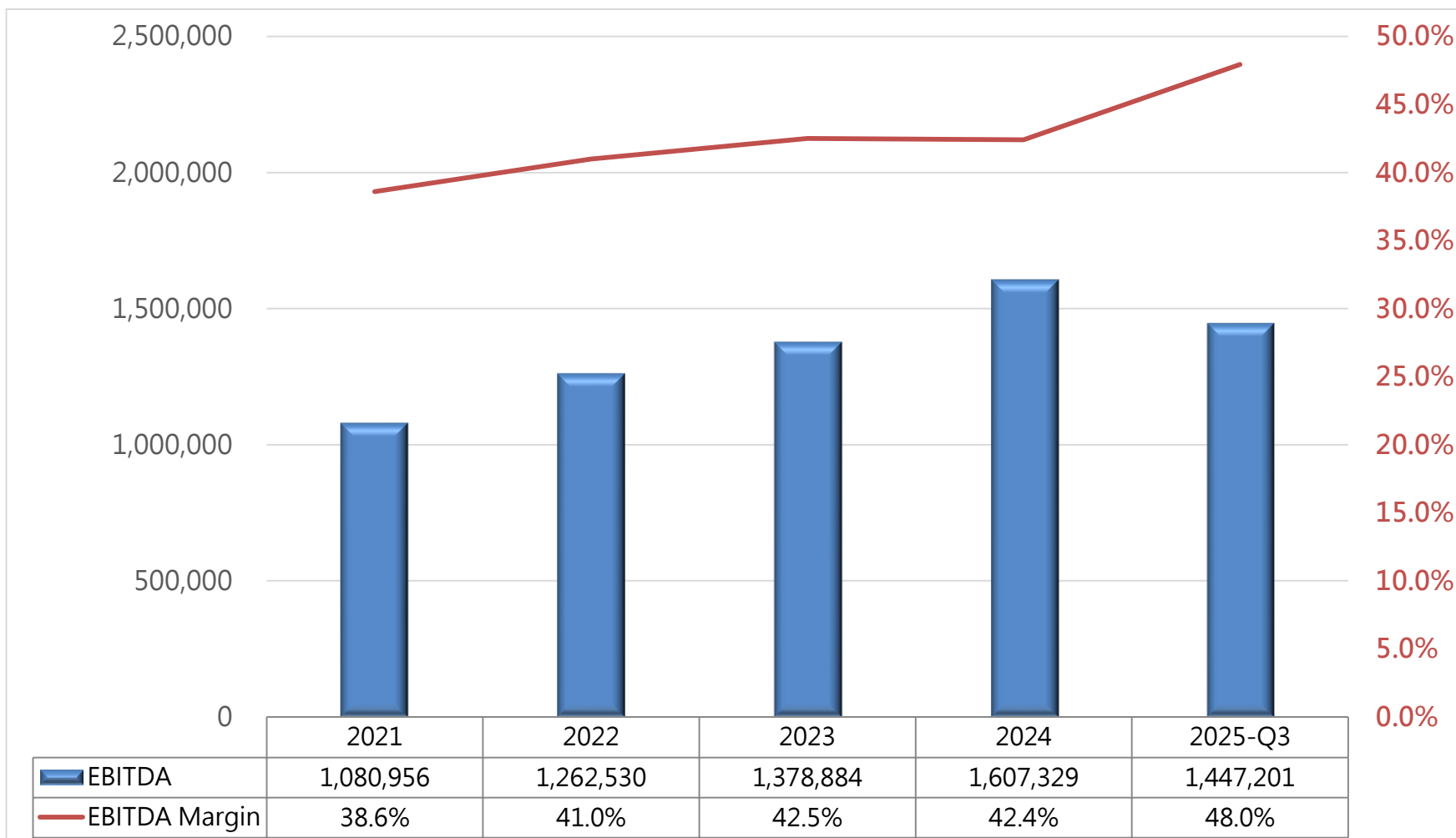
Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)



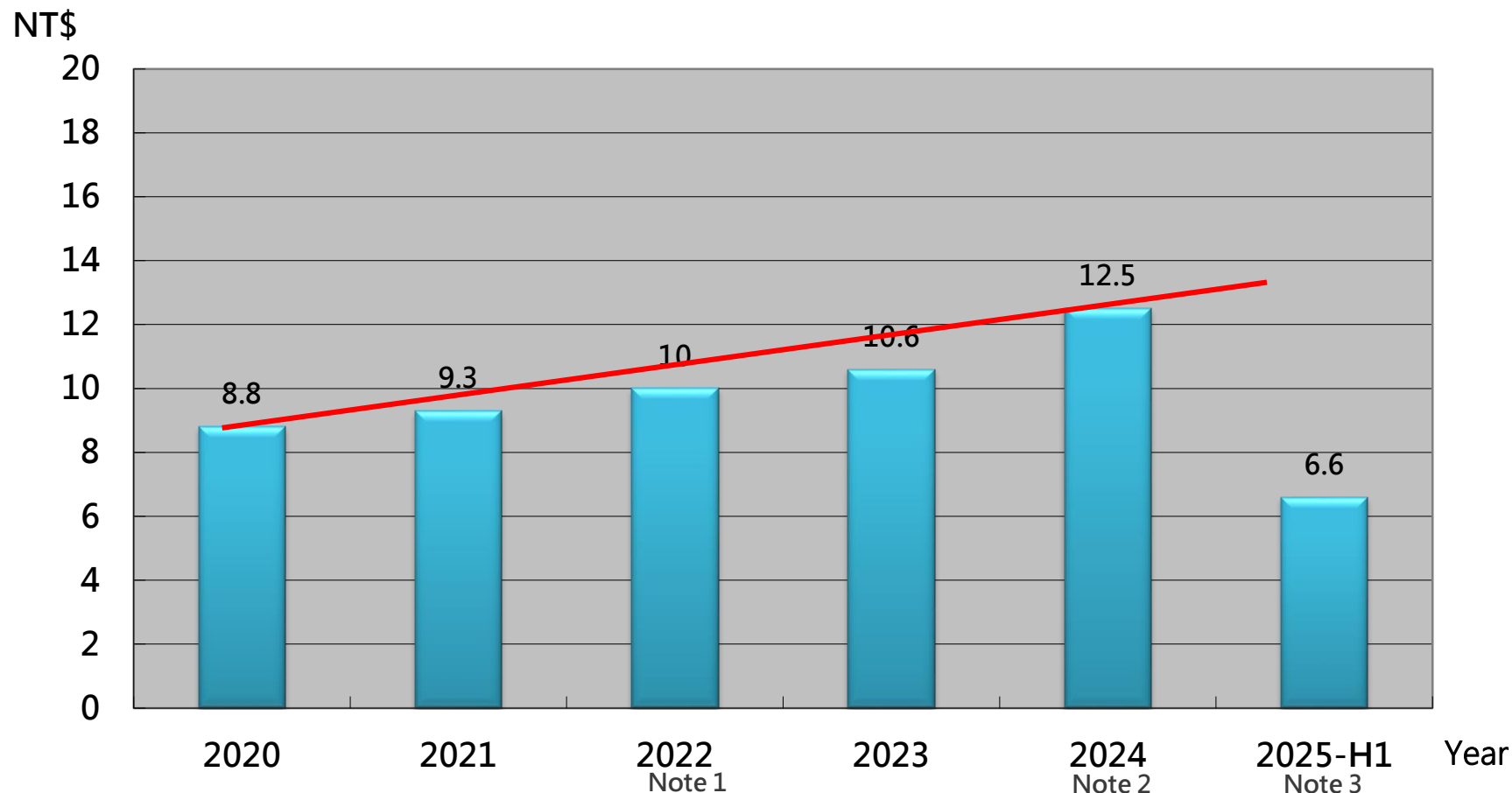
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3. EBITDA and EBITDA Margin

Unit: NT\$K



4. Percentage of Dividends



Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)

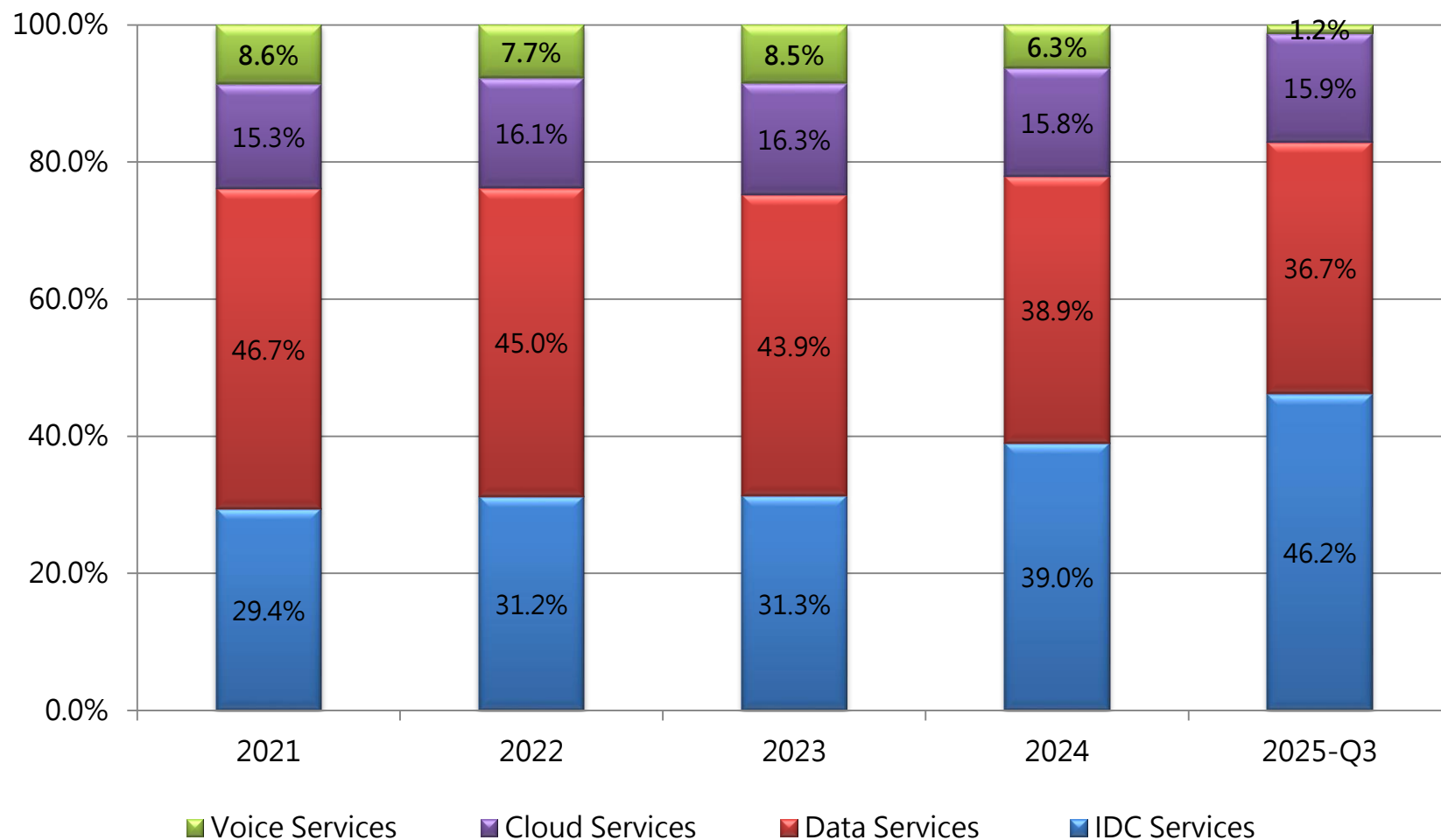
Note 2: 2024 dividends include 12.5 dollars cash dividends

Note 3: 2025-H1 dividends include 6.6 dollars cash dividends



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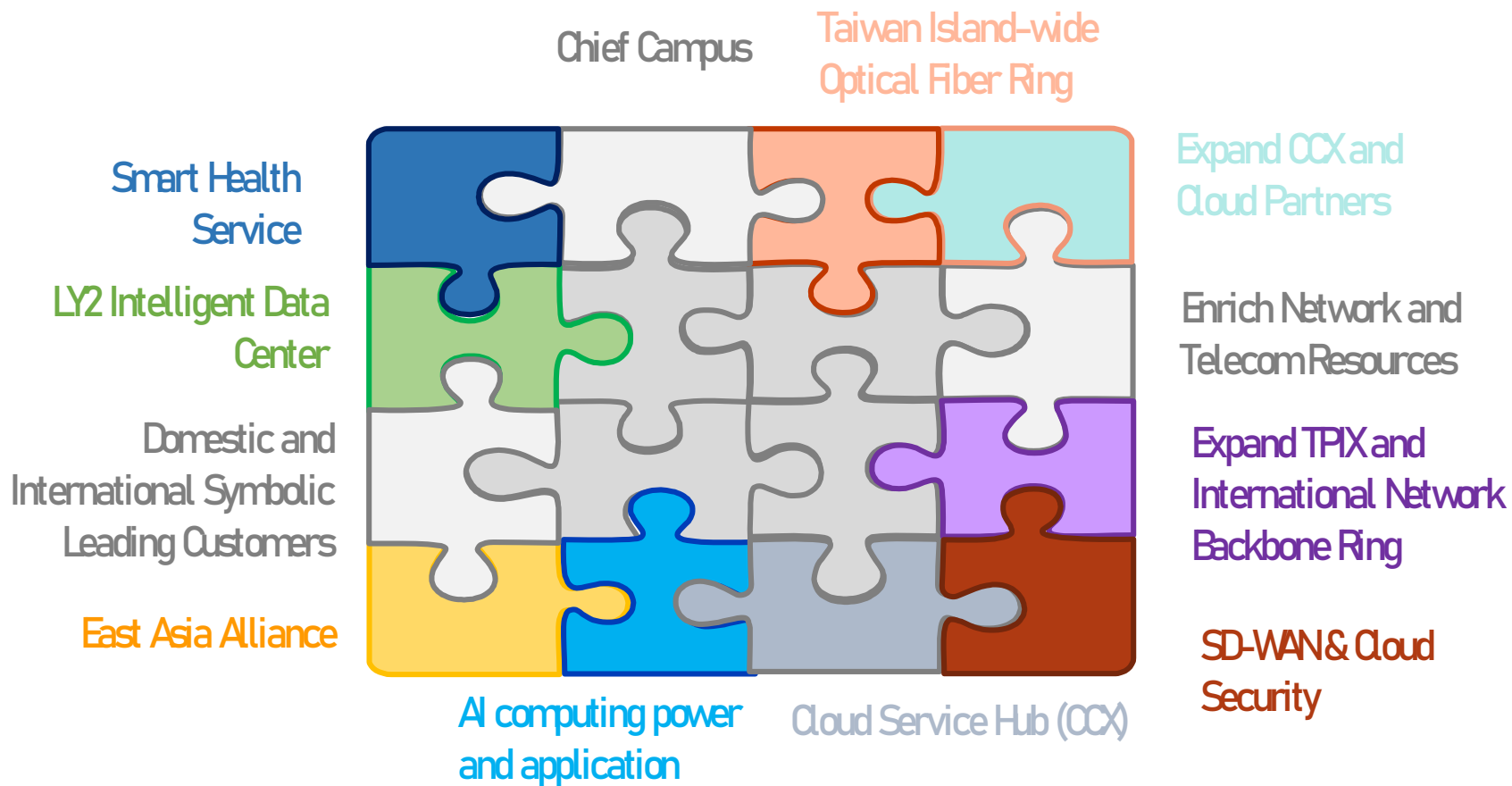
5. Product Revenue Percentage



CHAPTER 4

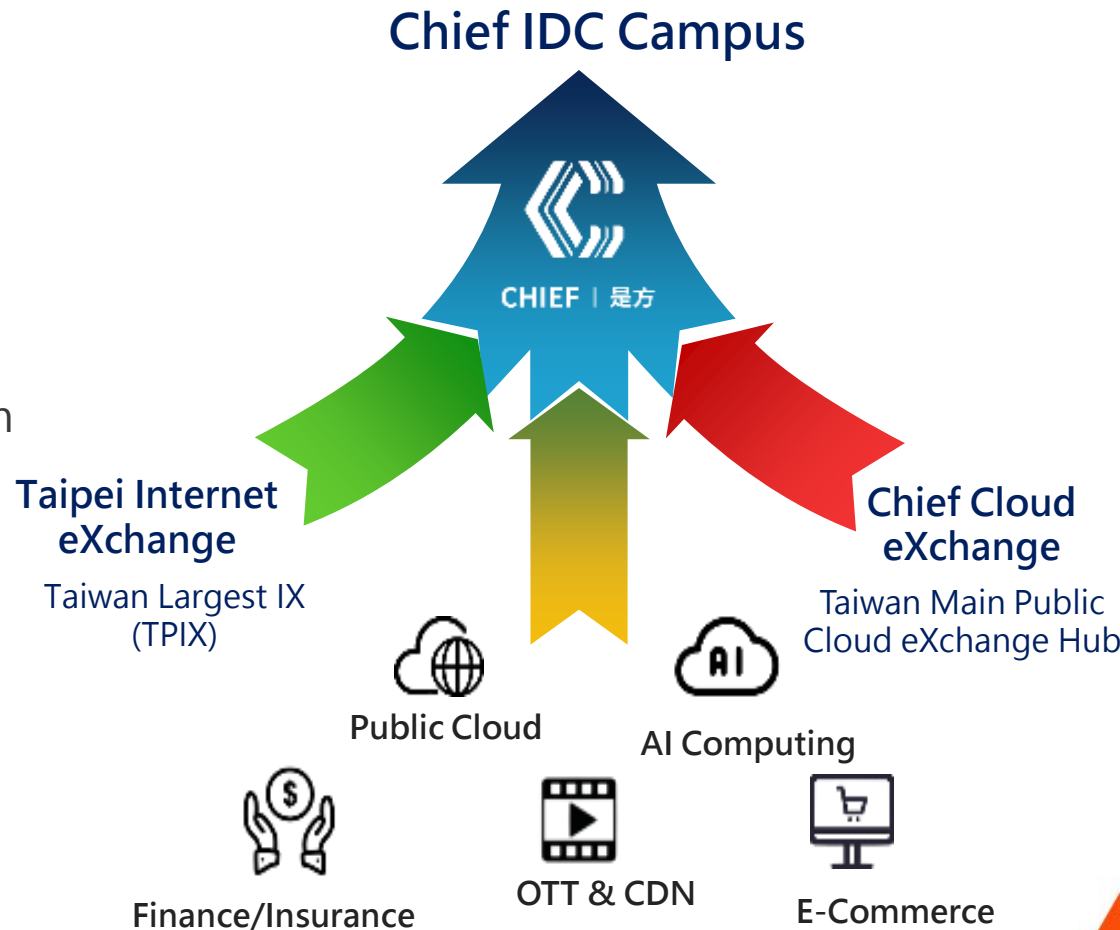
Future Operational Focus

1. Business Development Focus



2. Data Center Maximizes Magnetic Effect and Leads to Continued Growth

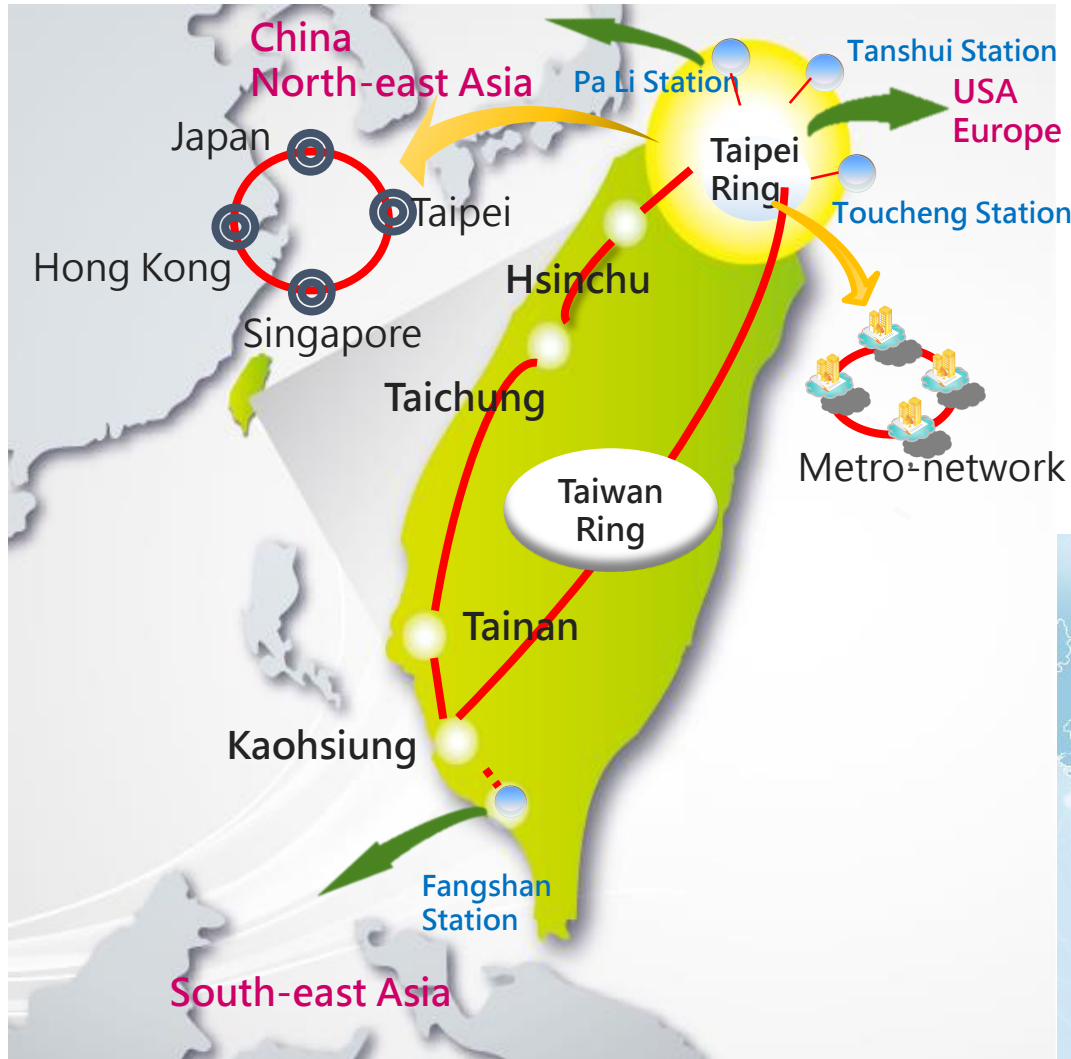
- ◆ Leverage IDC clustering magnetic effect, focus on cloud, AI computing and cybersecurity application services to expand business growth.
- ◆ Based on Triple Fiber Network Connectivity (TFNC) to provide zero-distance service to enhance competitiveness (similar to buy goods from e-commerce platform with free shipping service).



- ◆ Located in the center of East Asia to attract international businesses.

3. TFNC (Triple Fiber Network Connectivity)

Abundant Domestic and International Network Resources



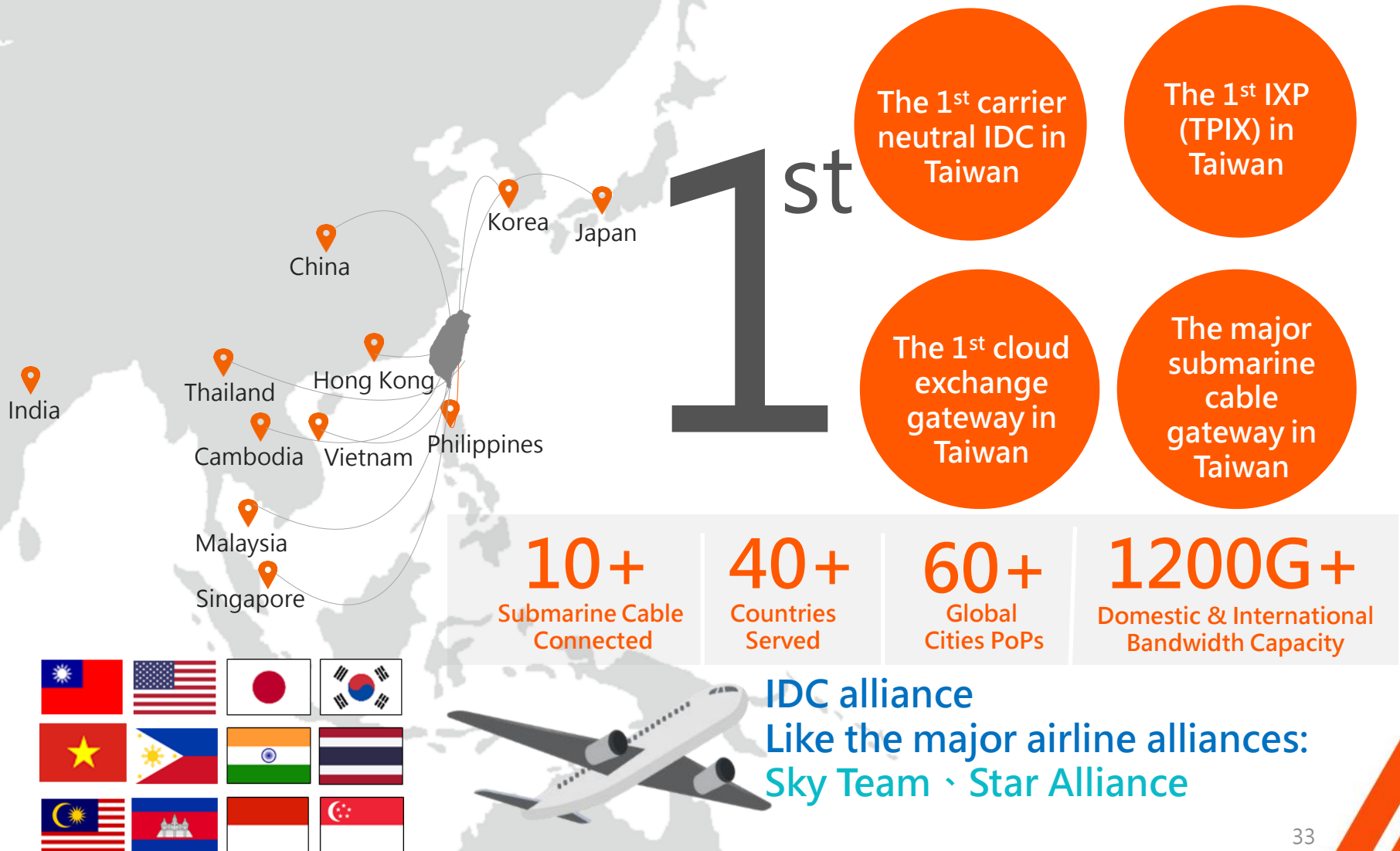
Complete Domestic and International Fiber Optic Network

- **Taipei Ring** : fiber network connect to Chief IDCs
- **Taiwan Ring** : fiber network connect to Six major cities
- **International Ring** : High bandwidth connect to USA, Europe, East Asia and China

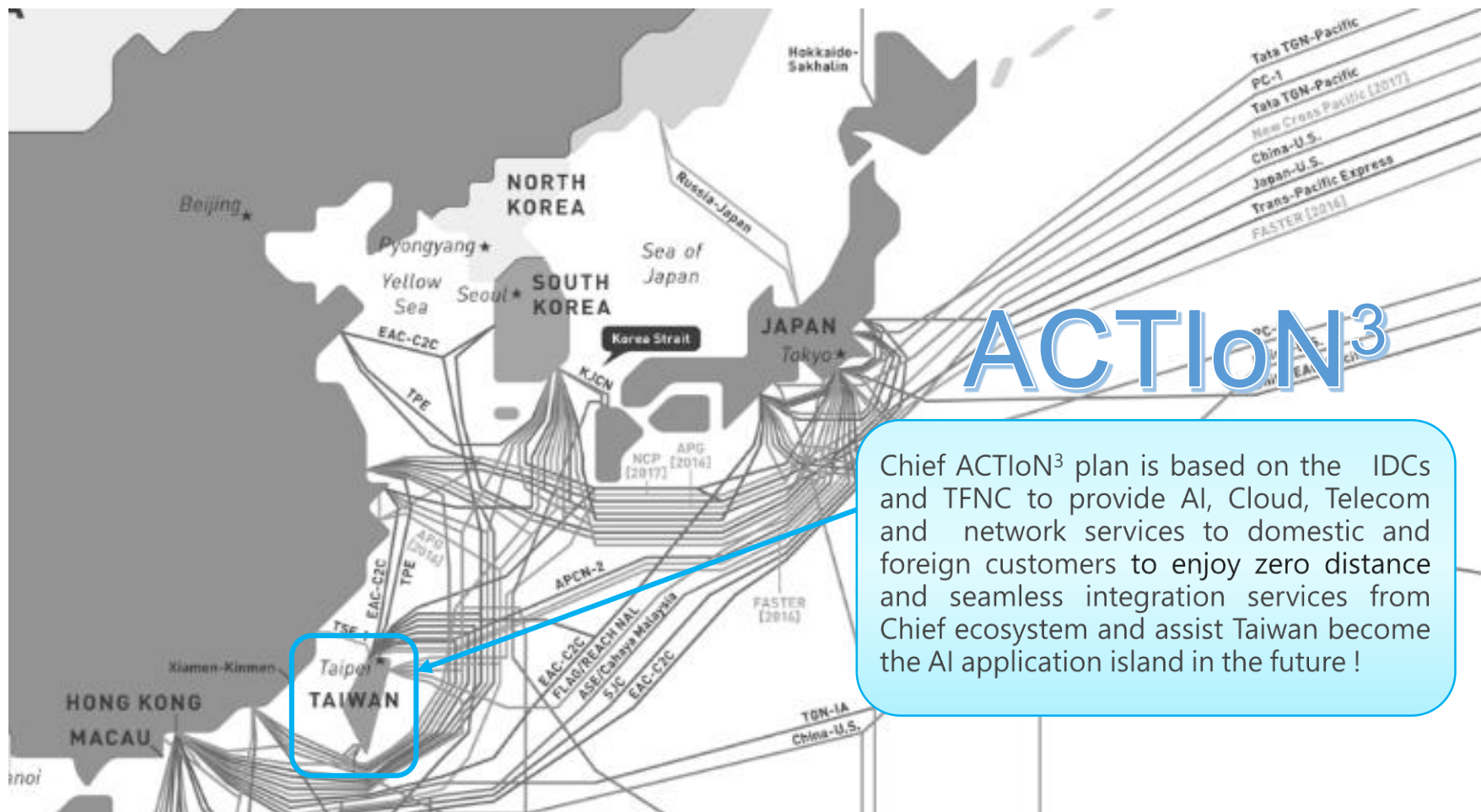


The TFNC network breaks the distance limitations at home and abroad, focusing on data, AI and cloud application services.

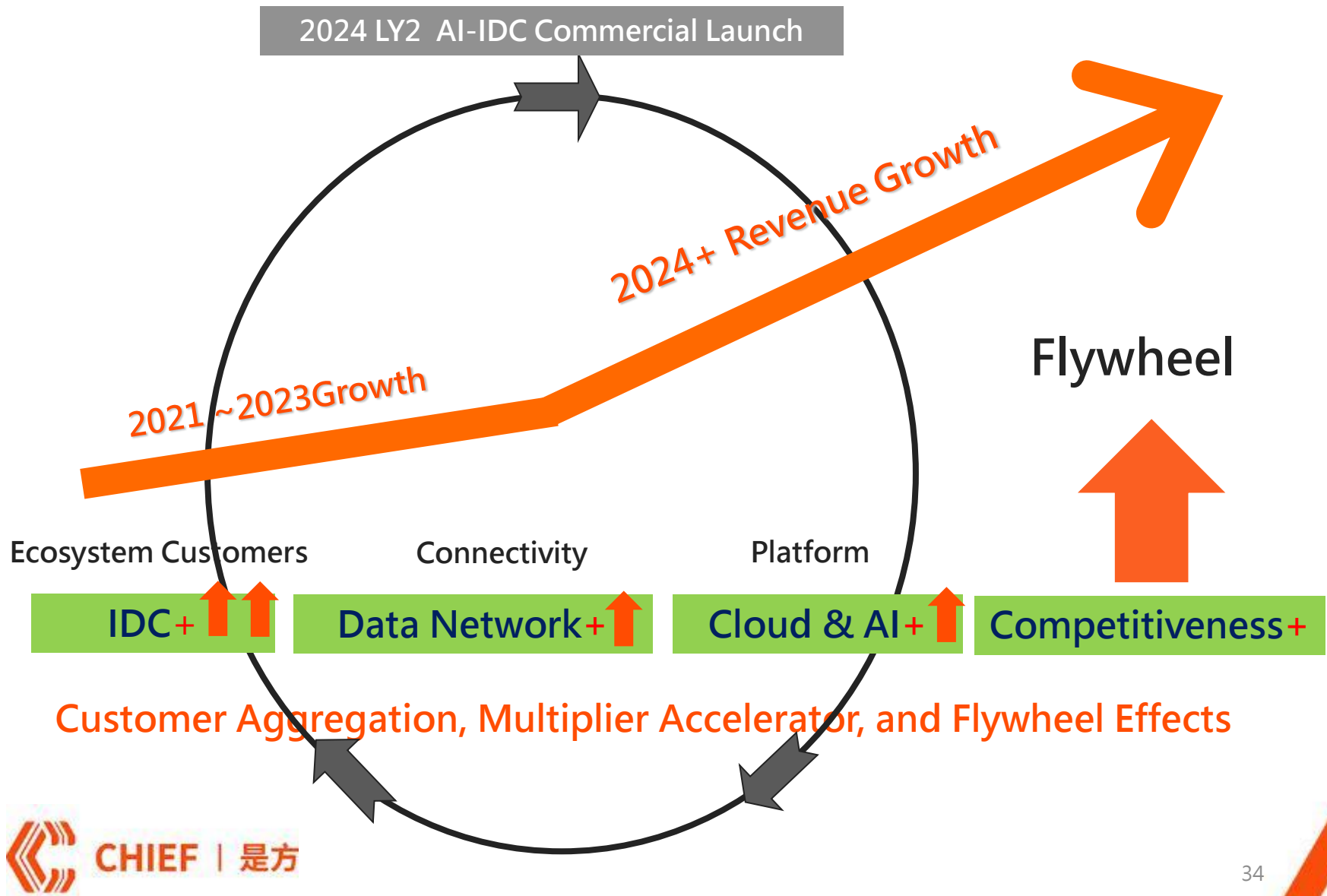
4. Cooperate with Global Partners to Expand International Network



5. East Asia Digital Convergence and Cloud、AI Computing Application Center



6. Chief Flywheel





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Cloud | Connect | Communication

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