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Chief Company Introduction

Stock Code : 6561

Mar. 04, 2026

<https://www.chief.com.tw>

CHAPTER 1

Company Profile

1. Chief Profile



Founded Jan. 19, 1991

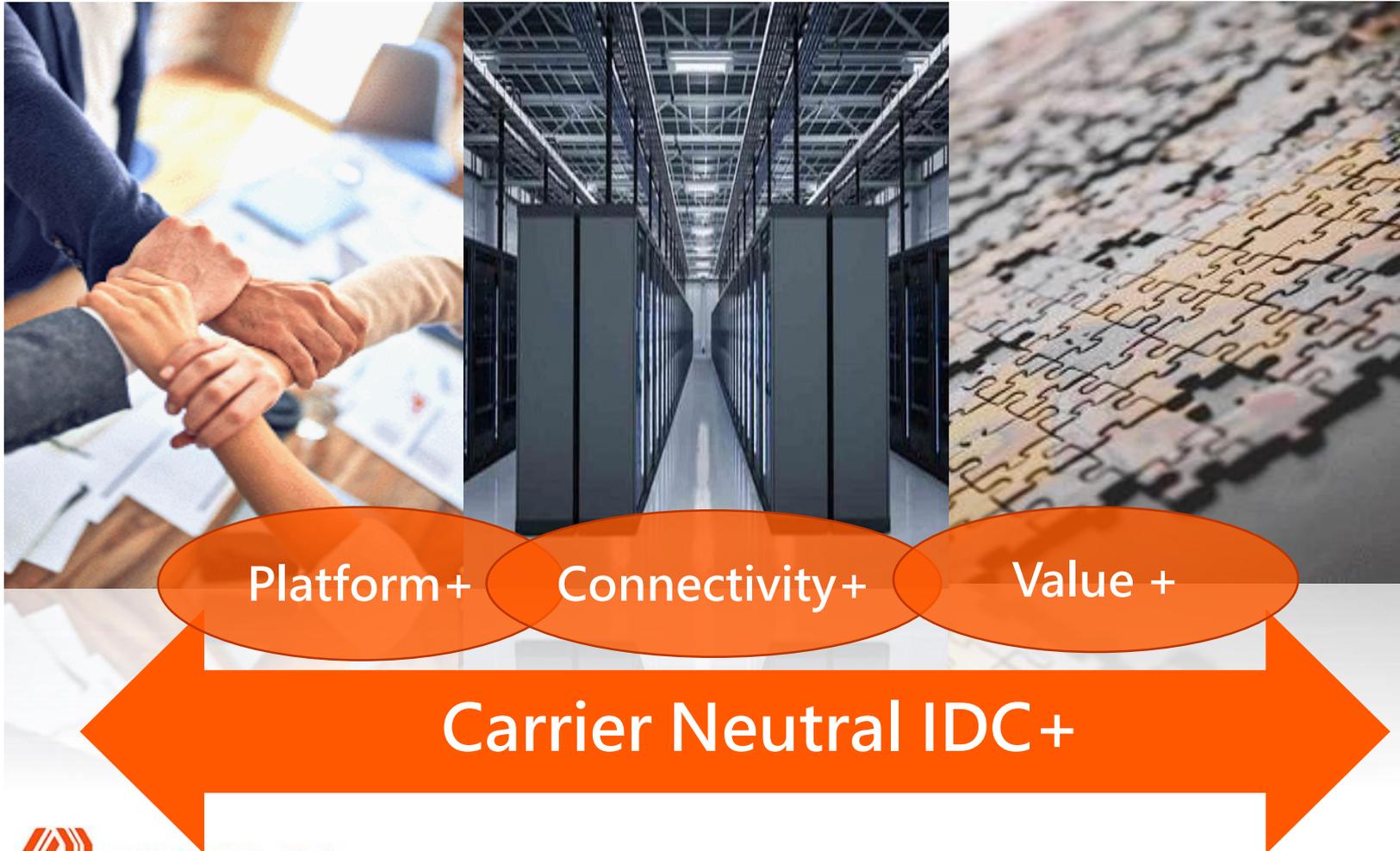
Capital NT\$779,583,700

Major Products IDC Services
Cloud Services
Data Network Services
Exchange Services

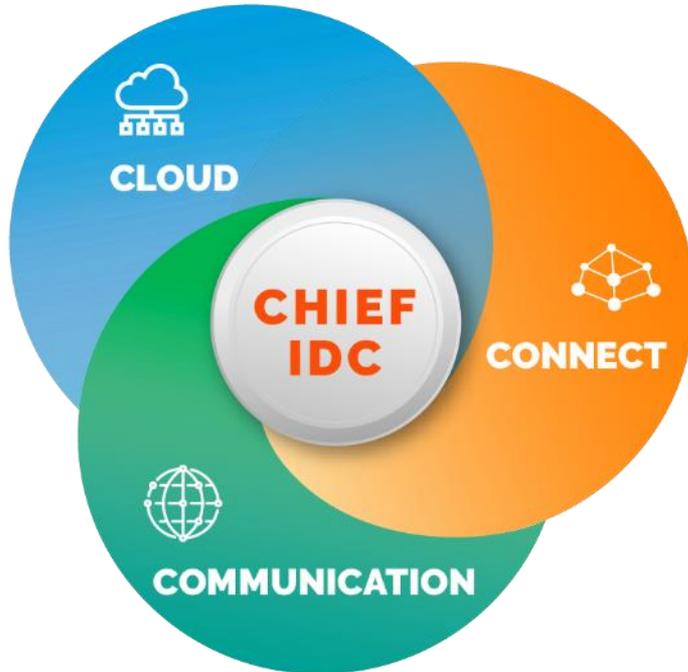
Telecom Operational License
ISP、Internet、LLC
VPN、IPLC
Submarine Cable
Leasing License, etc.

World-class Carrier Neutral IDCs
LY/HD / LY2 · Floor area
of approximately 533,000 sqft

2.1 Company Unique Positioning – Carrier Neutral



2.2 Magnetic Attraction Effect (IDC+)



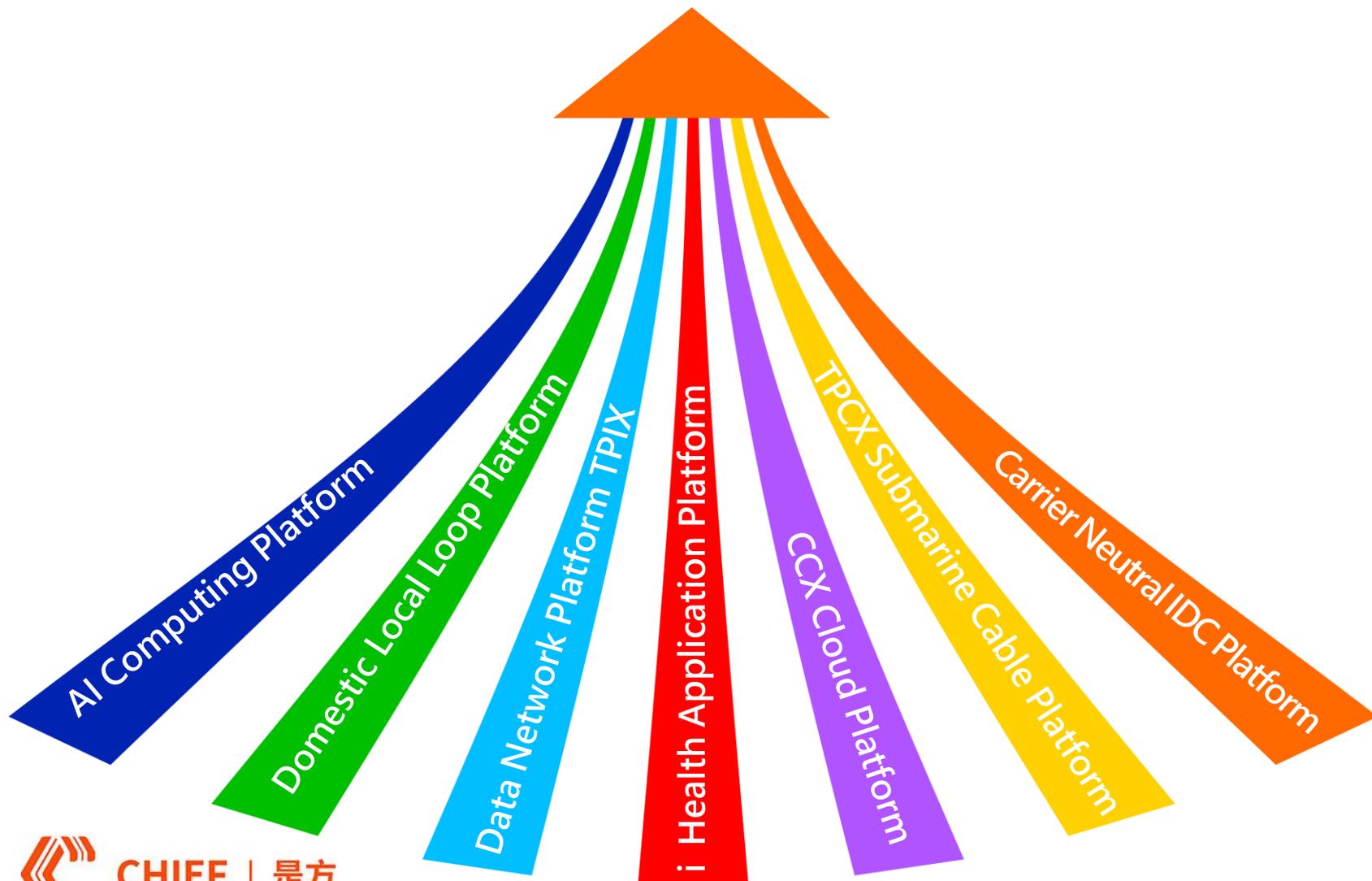
 Chief IDCs attracting various domestic and international services to gather here.
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- ◆ **IDC and Connectivity are the core infrastructure of digital economy** such as AI computing, cloud and information. Data among IDCs will grow explosively. IDCs will become **the locomotive of the digital industry**.

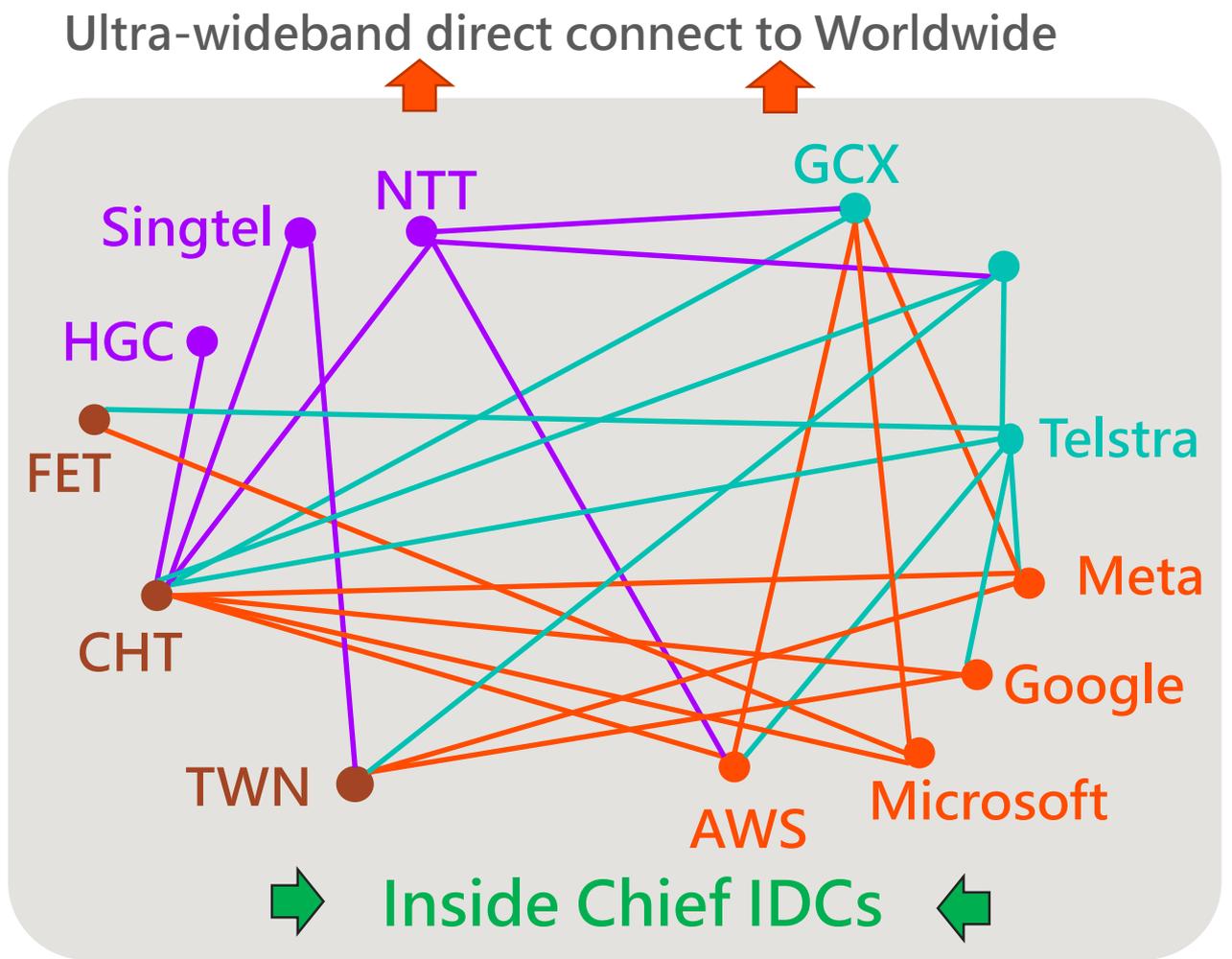
2.3 Platform+

(Specialization / Resource Sharing / Collaboration / Multi-winners)



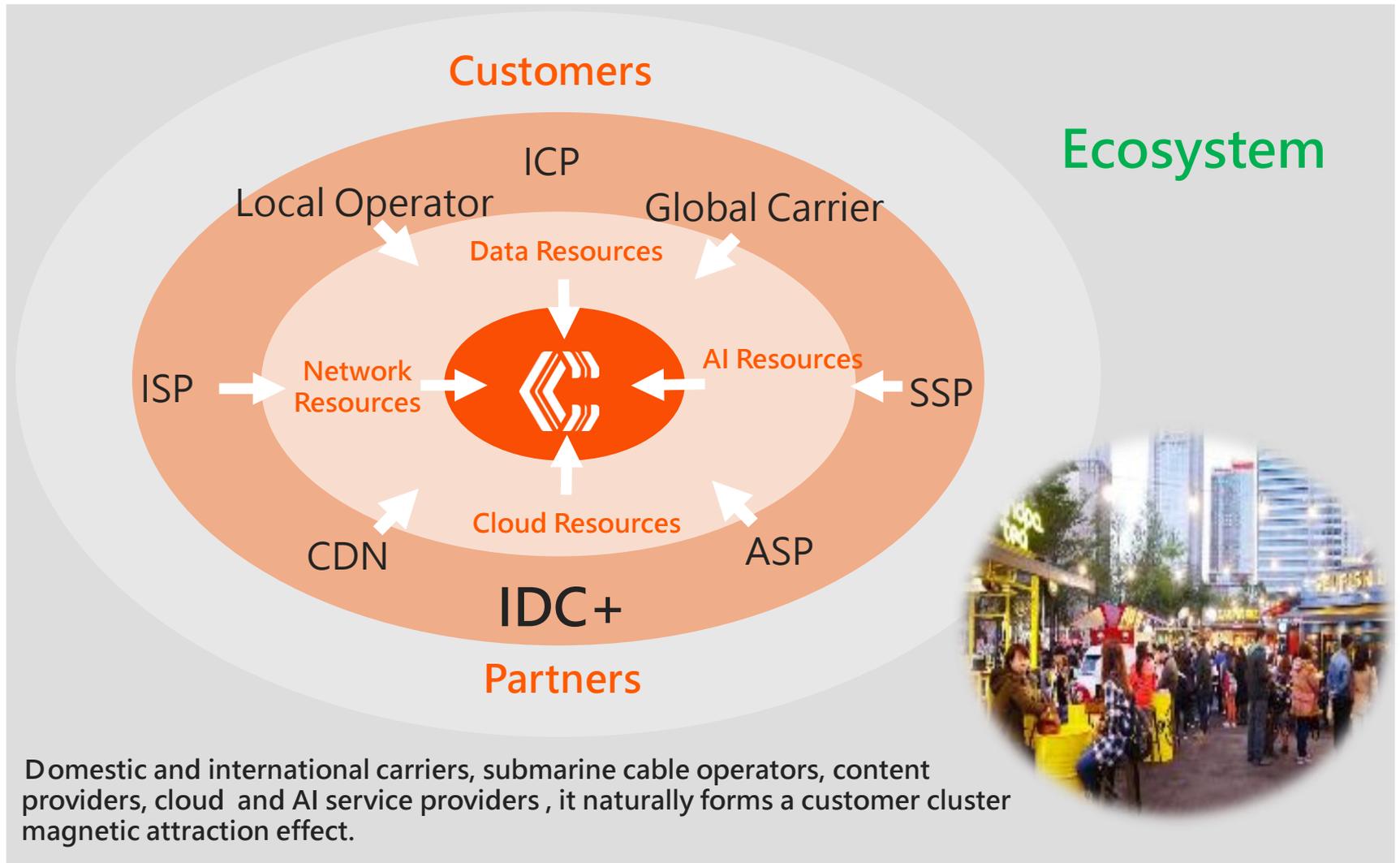
2.4 Connectivity+

- Type I : Int'l Carriers
- Type II : Submarine Operators
- Type III : ICP / Cloud / AI & Network Service provider
- Type IV: Domestic Carriers & ISP

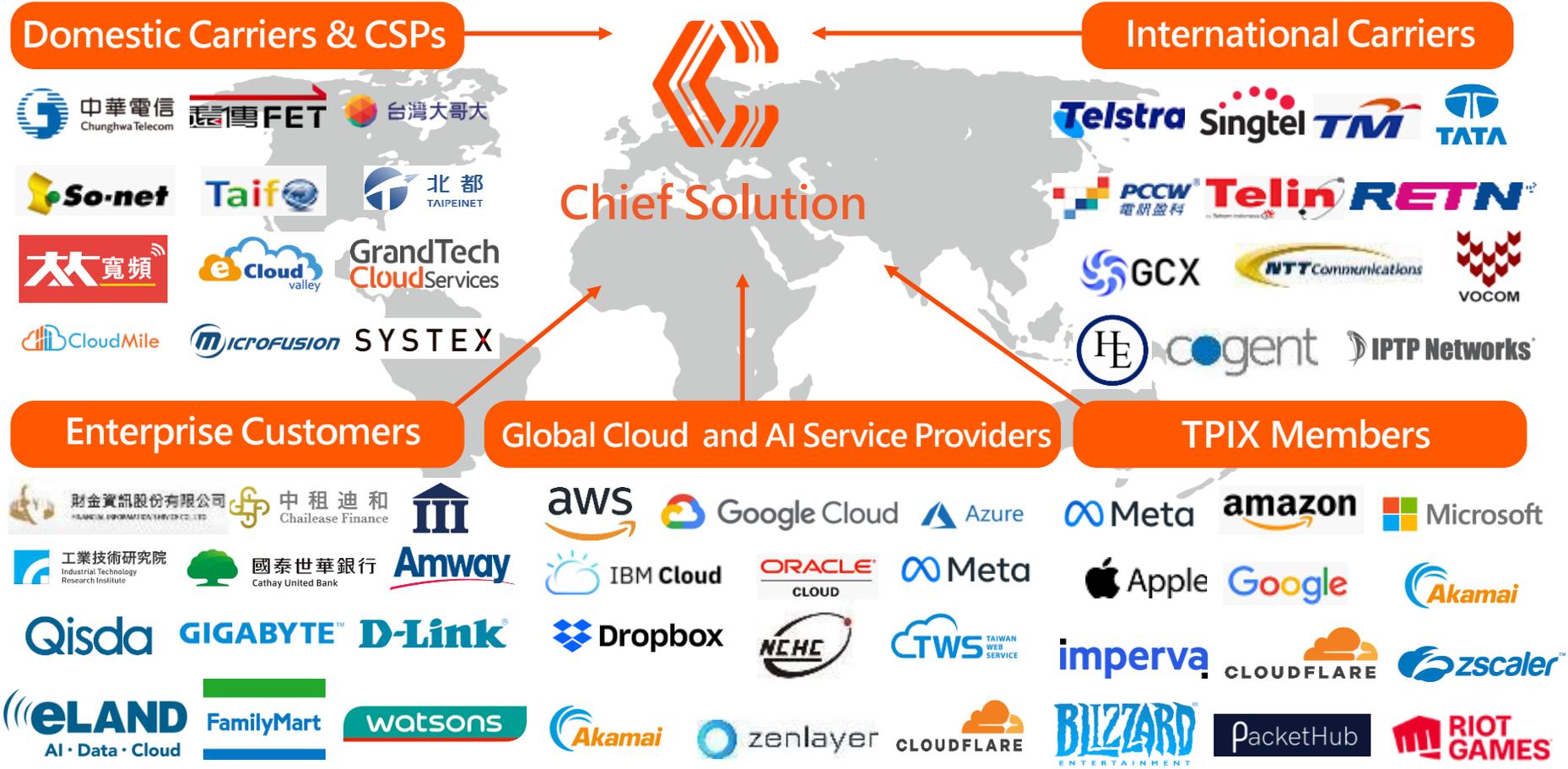


Multiplier Effect : Domestic and foreign companies are connected to IDCs with high-speed bandwidth.

2.5 Value+



3. Major Customers



4. Chief ESG Sustainable Development

● Environmental

- Completed GHG ISO 14064-1 certification in 2021~2024.
- LY2 supports the design of green-building and liquid-cooling for better PUE.
- Chief IDC will be ahead of RE100 timeline for using renewable energy (like eCO2).
- IDC awarded ISO50001 for energy management system certification.

● Social

- Donating to rural kindergartens with cumulative donation amount exceeding NTD1.6M.
- Donating to Digital Humanitarian Association to support on-line medical consultation for elderly people.
- Purchase books and donate to the children.
- Ranked 1st in the median annual salary for the non-supervisors in the communication industry of the TPEX listed company in 2022-2024.

● Governance

- Ranked Top 5% of TPEX corporate governance evaluation in 2022-2024.
- Awarded “Excellent” certification for corporate governance system evaluation by Chinese Corporate Governance Association.
- Awarded “CommonWealth Sustainability Citizen Award” , “CommonWealth Talent Sustainability Award” in 2024~2025.
- Awarded “Best IT Employer Award” and “TPEX Happiness Enterprise Award” in 2024.
- Awarded 36th place of "Top 50 OTC Companies" in 2025.



Chief 2022 ESG Report



Chief 2023 ESG Report

5. Treasury Share Buyback (2026/2/26~2026/4/25)

- ◆ **Buy back treasury shares and transfer to employees as talent retention incentives.**
 - Using treasury stock as an employee incentive for supporting the implementation of talent retention and incentive strategies.
- ◆ **Align with corporate governance ESG assessment standards.**
 - The regulatory authorities encourage listed companies to implement and carry out treasury share buybacks, and there is a bonus point mechanism in the annual ESG assessment.
- ◆ **Protect shareholder rights/benefits and boost investor confidence.**
 - Considering the recent divergence between Chief stock share price and the Taiwan stock market, and to convey the company's confidence in its future operations, implementing a share buyback program can protect shareholder rights/benefits and boost investor confidence.

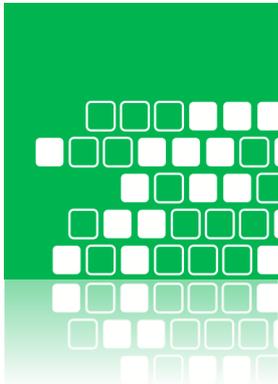


CHAPTER 2
Product Introduction

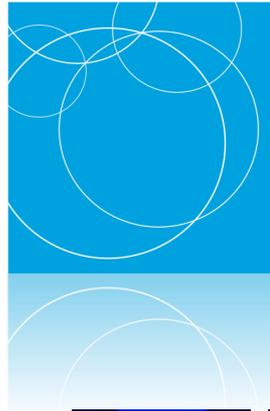
Product Introduction

Chief Company Introduction
<https://youtu.be/1jLEDxzQmPs>

IDC Service



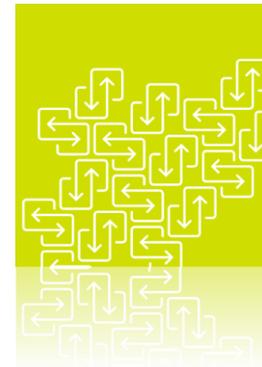
Data Service



Cloud Service



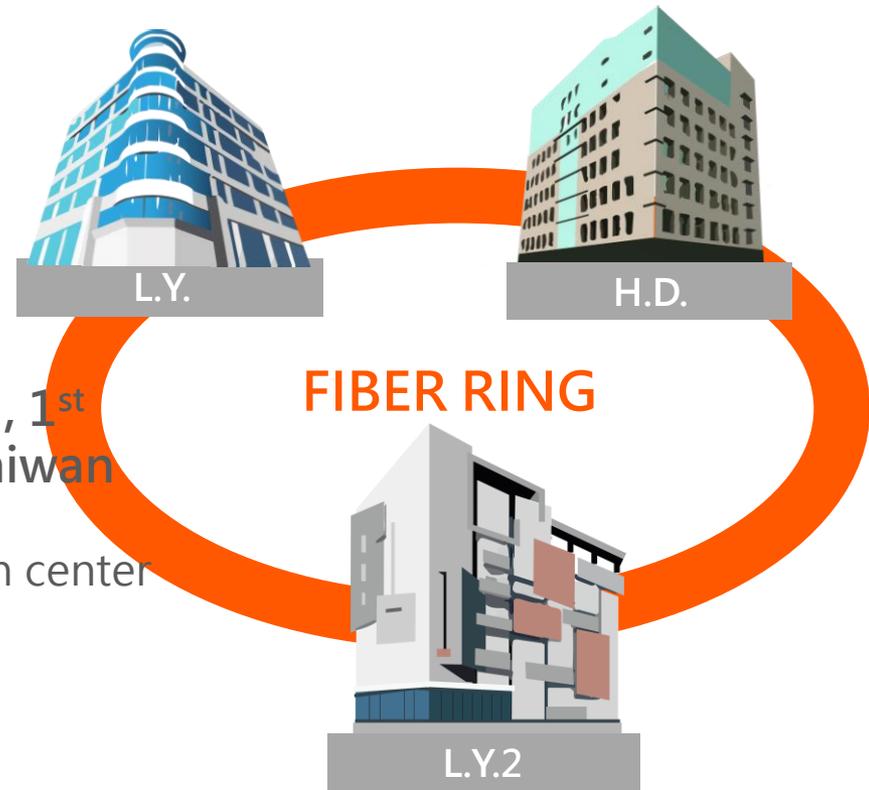
Exchange Center



DCOS-4 & ISO Information Security Quadruple Certification Certification

1.1 IDC Colocation Services – Carrier Neutral

- World-class carrier neutral IDCs to provide high quality IDC services
 - World-class IDC SLA
 - Customized design and deployment
 - 7X24hrs NOC
 - **ISO & DCOS certified**
- Complete connection for domestic/international optical network, 1st choice for foreign customers to enter Taiwan
 - Fiber ring among buildings
 - International submarine cable connection center
 - Richest resources for local loop access
- Similar foreign IDC service providers:
 - Equinix · Digital Realty · QTS · KINX · Coresite · Colt · Global Switch · Sify · ST Telemedia · GDC



(Jun. 2024 Service Launch)

1.2 LY2 Intelligent Data Center



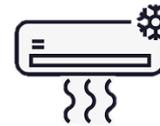
Opening in June 2024



5,000 ping floor area



10KW~150KW/cabinet
PUE between 1.1 and 1.5



Liquid cooling (DLC) and air cooling design
Airflow greater than 150 CFM/kW



Floor load 2,000 kg/m²

LRB seismic isolation design
(seismic resistance level 7)

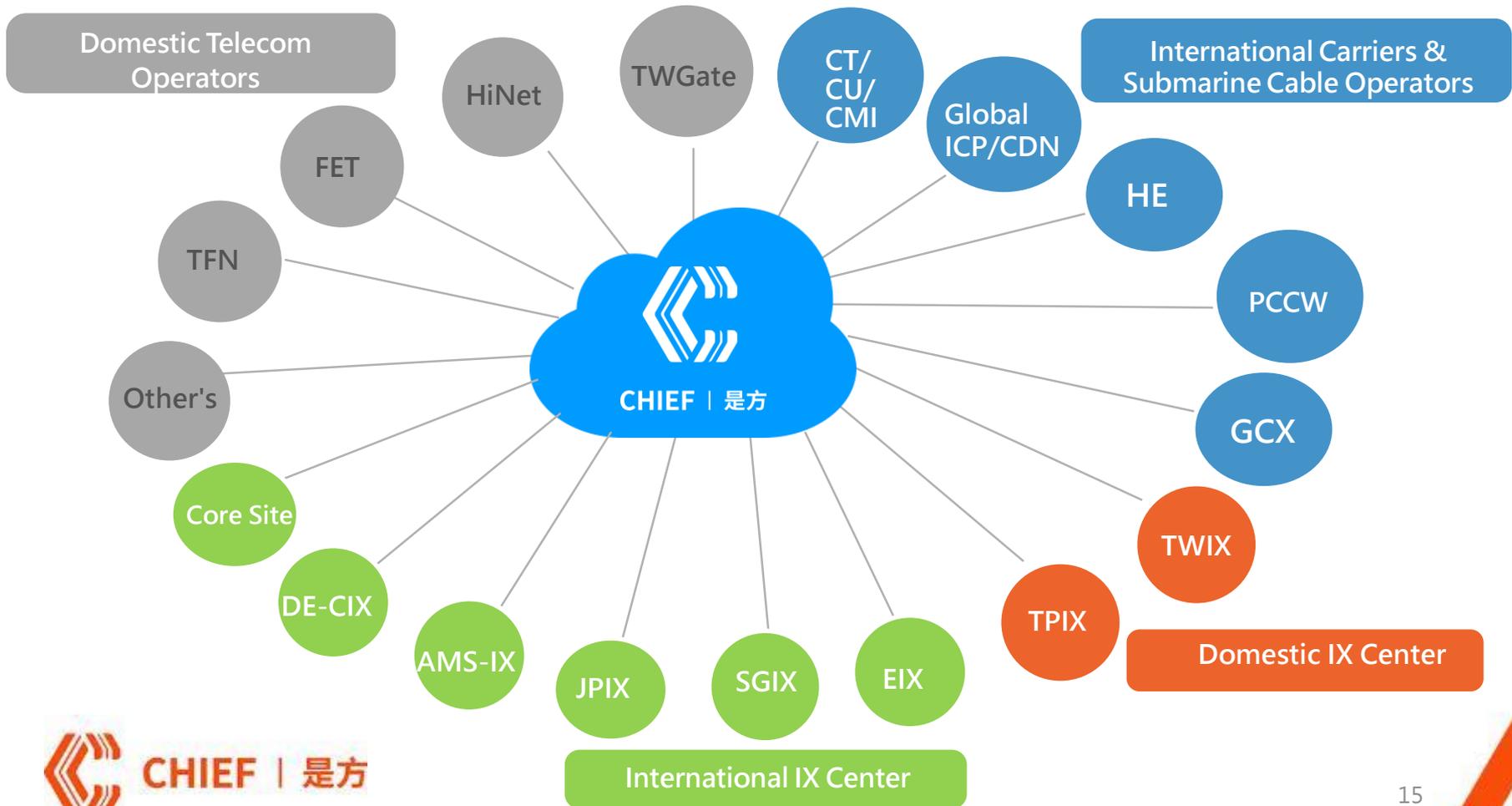


Green Building/Smart Building

- LY2 is not only a digital convergence hub, but also meets the three high demands of AI servers: high power consumption, high heat dissipation, and high load capacity. It also offers the unique advantages of fast deployment, fast connection (TPIX & CCX), and fast service. In particular, the recently launched AI turnkey water-cooled (air-cooled) data center service allows enterprises to quickly deploy AI.

2.1 Data Service _ Global Internet Services

- Complete resources of domestic bandwidth and international bandwidth
- An important internet service hub in Taiwan
- Google VPP gold certification for direct peering

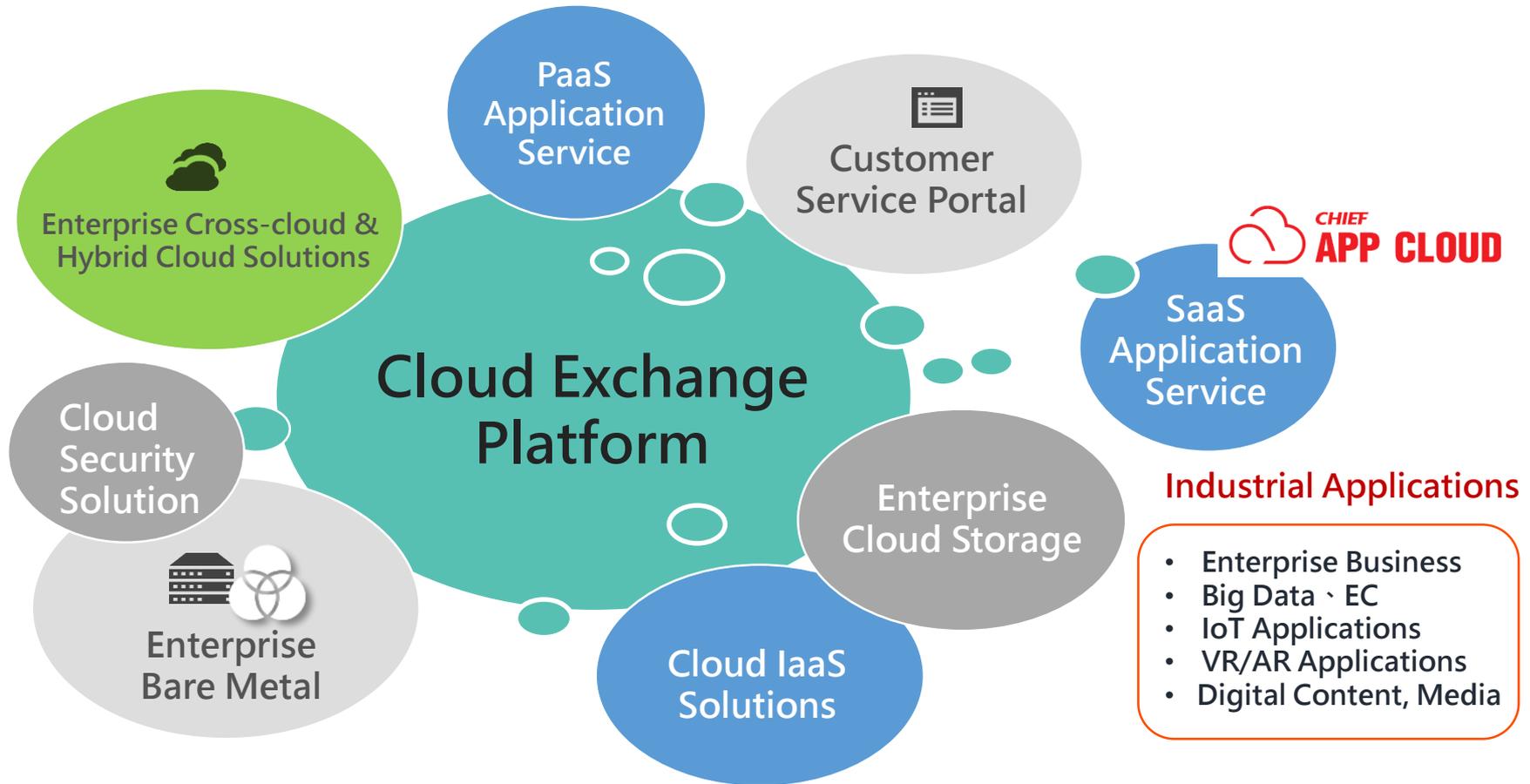


2.2 Data Service - Global IPLC & VPN & SD-WAN Solutions



With forward-looking network deployment and complete enterprise solutions to expand global network services.

3.1 Cloud Service _Comprehensive Solution



- All cloud data is stored domestically, ensuring compliance with security and audit requirements (data localization principle).
- Certified with ISO27017/27018 for cloud security and public cloud personal data protection.
- BMC global service coverage spans over 40 countries and 60 cities.

3.2 SaaS Application – Chief i Health



Integrate Health Wearable and Measurement Devices, Combine with AI Avatars for Personalized Diet and Exercise Suggestions, Connect Family Care Functions to Share and Track Health Information.



Easy to control health status

- **Personal Health Management Platform, AI Digital Avatar and AI Health Advisor**

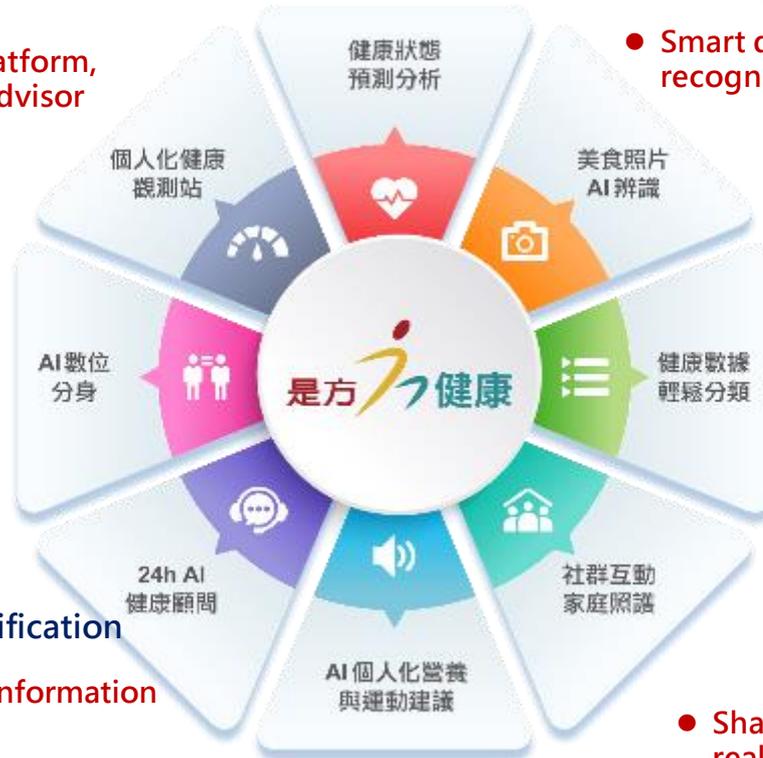


Health housekeeper for push notification

- **Combine weather and air quality information to provide exercise suggestions**

Health Big Data Interactive Platform

(Health Data Collection/Remote Health Tracking Platform)



To C / B & G & H

Convenient collection of health data

- **Smart data collection and analysis, AI food image recognition to quickly record diet information**



Get family and friends for health promotion together

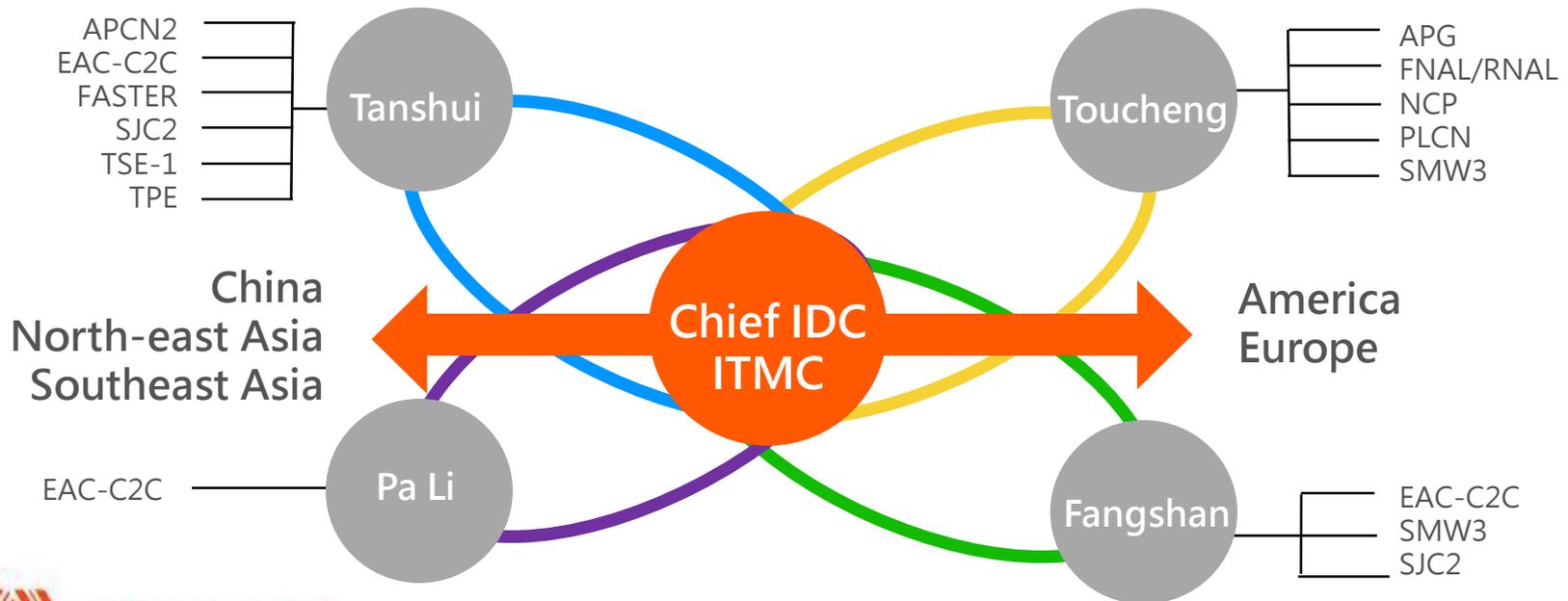
- **Share and track family health monitoring data, real time care for activity records**

Case Management Platform

(Chronic Disease Management/ Follow-up Visit/Health Care)

4.1 Taipei Cable Exchange Center (TPCX)

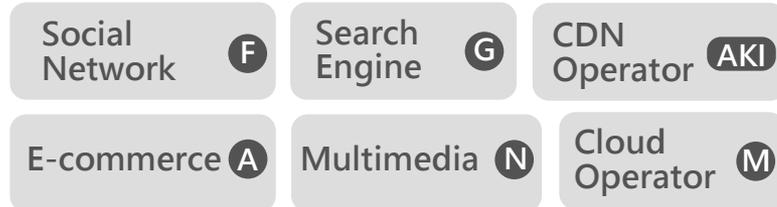
- The IDC building to consolidate consortium cables and private cables in Taiwan. Private cables (NCC licensed Telstra, GCX, Reach, Dalight) and consortium cables are connected in Chief IDC site, most of fixed network operators in Taiwan all set up PoPs in Chief IDC site for submarine cable interconnection.
- It can save expensive local circuits and directly connect local IDCs and submarine cable companies to obtain cost-effective high-quality international network services.
- Chief to pass the application permit by NCC/MODA in May 2024 for providing submarine cable leasing service.



4.2 Taipei Internet Exchange Center (TPIX)



International & domestic content provider



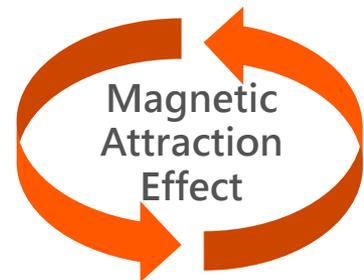
IPv4 · v6
Supported

100G
Connection

>200
Member

500G+
Traffic

www.tpix.net.tw

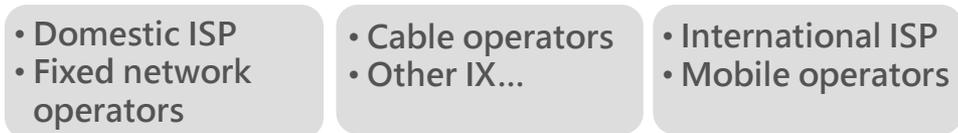


Achieve

- Shortest latency
- Fastest speed
- Lowest cost

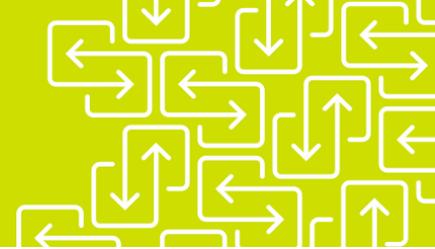


Content demand side



TPIX with 267 members ; ranked #46 worldwide
International Internet Hub (Feb. 11, 2026 by HE IX Report)

4.3 Chief Cloud eXchange (CCX)



Public Cloud | Hybrid Cloud | Private Cloud

Security and Compliance

CCX Direct Connect
Private & Secure Channel



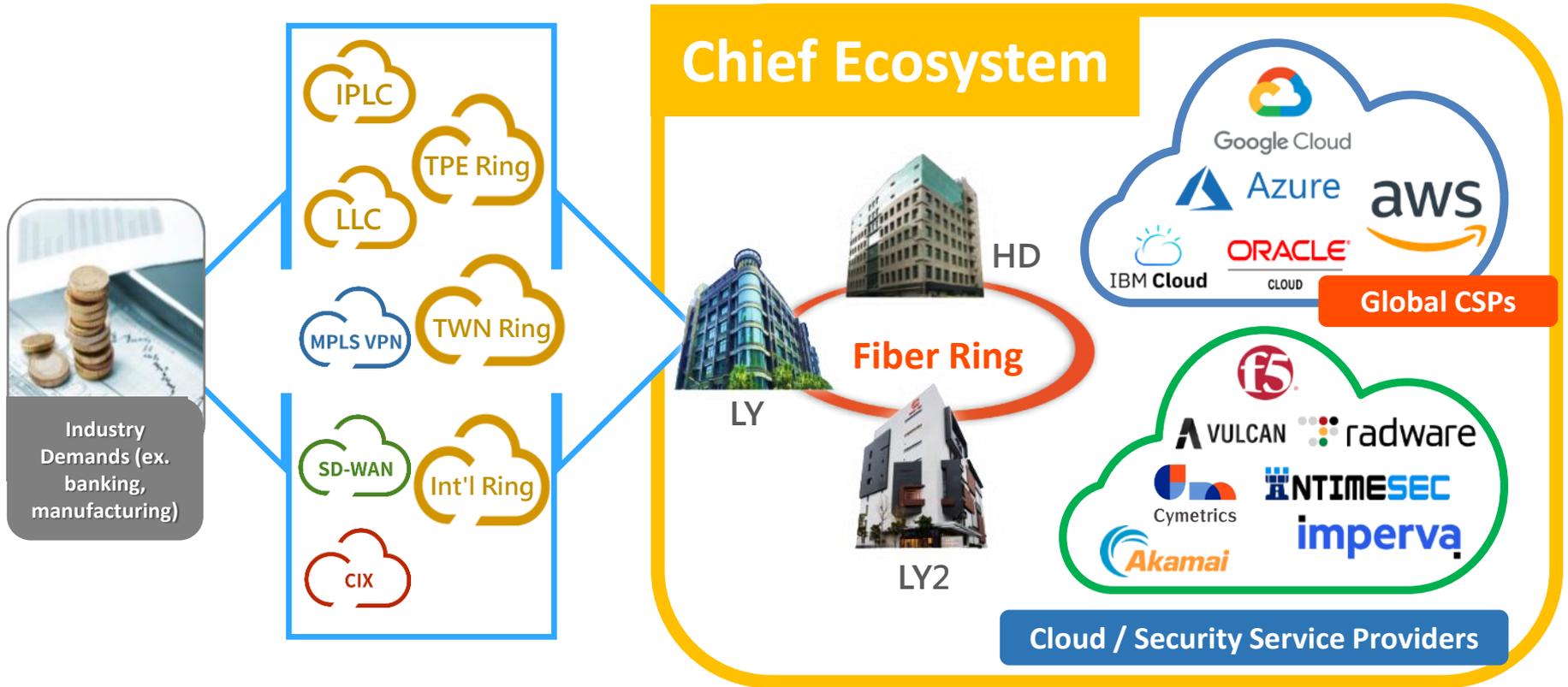
Public Internet Congestion
& Security Risks

Enterprise Data Center



5. Leverage Chief Ecosystem and TFNC (Triple Fiber Network Connectivity) to Provide Various Application Services to Enterprises

Private network direct connect, high speed, compliance, security



TFNC to provide zero distance services for smooth network access

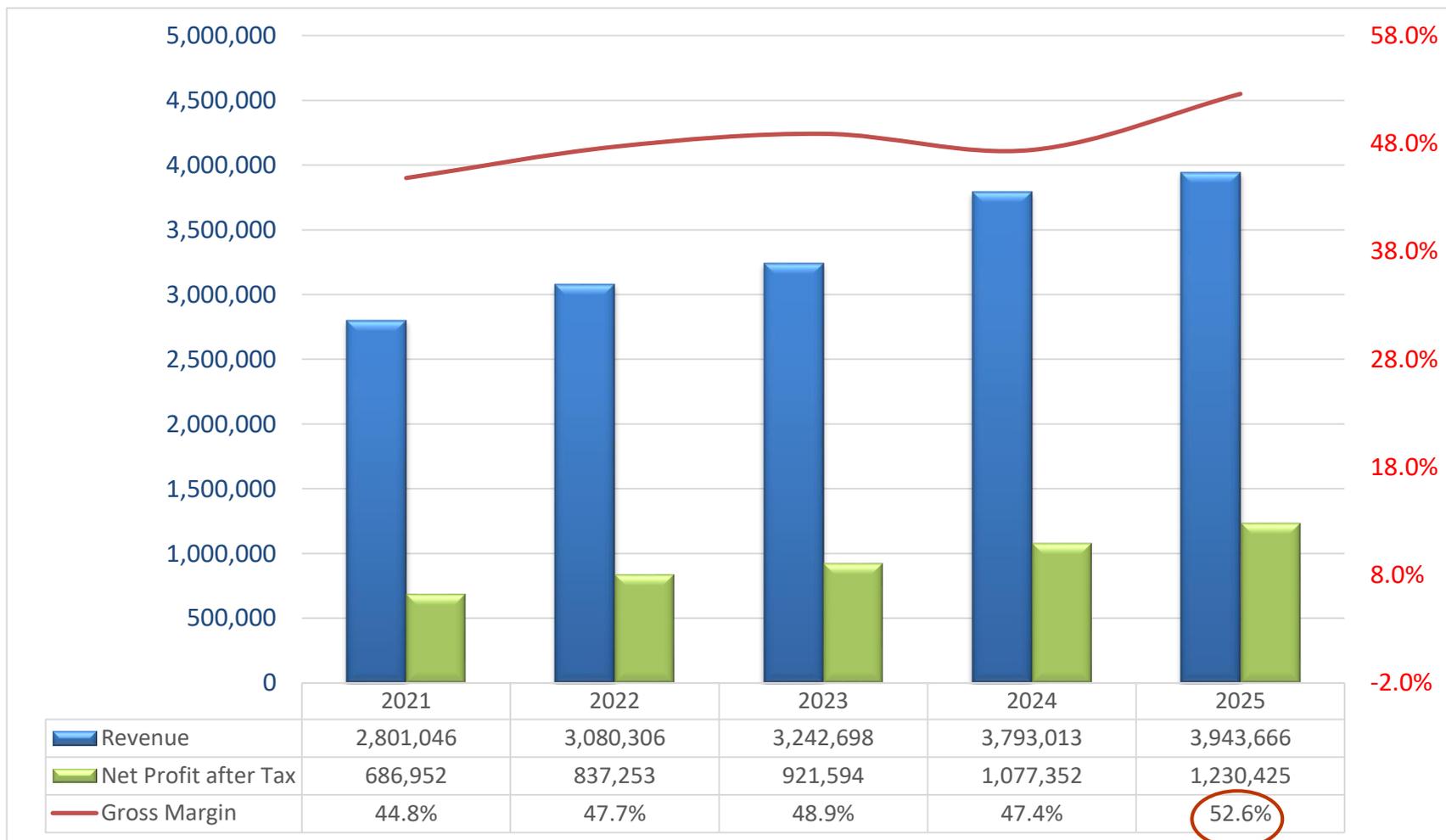
CHAPTER 3

Recent Years Finance Performance

- Revenue & Gross Margin
- Net Margin & EPS
- EBITDA and EBITDA Margin
- Percentage of Dividends
- Product Service Revenue Percentage

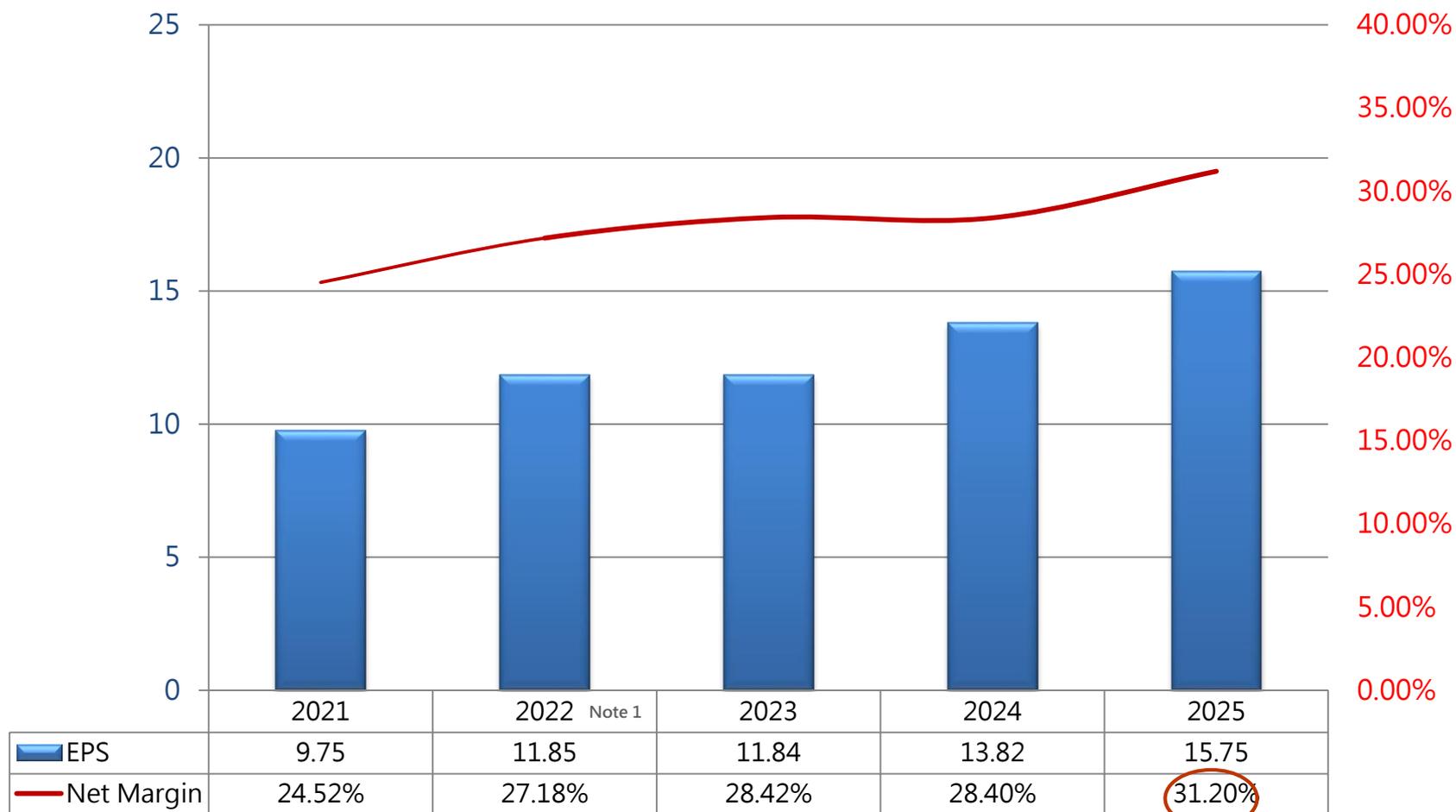
1. Revenue & Gross Margin

Unit: NT\$K



2. Net Margin & EPS

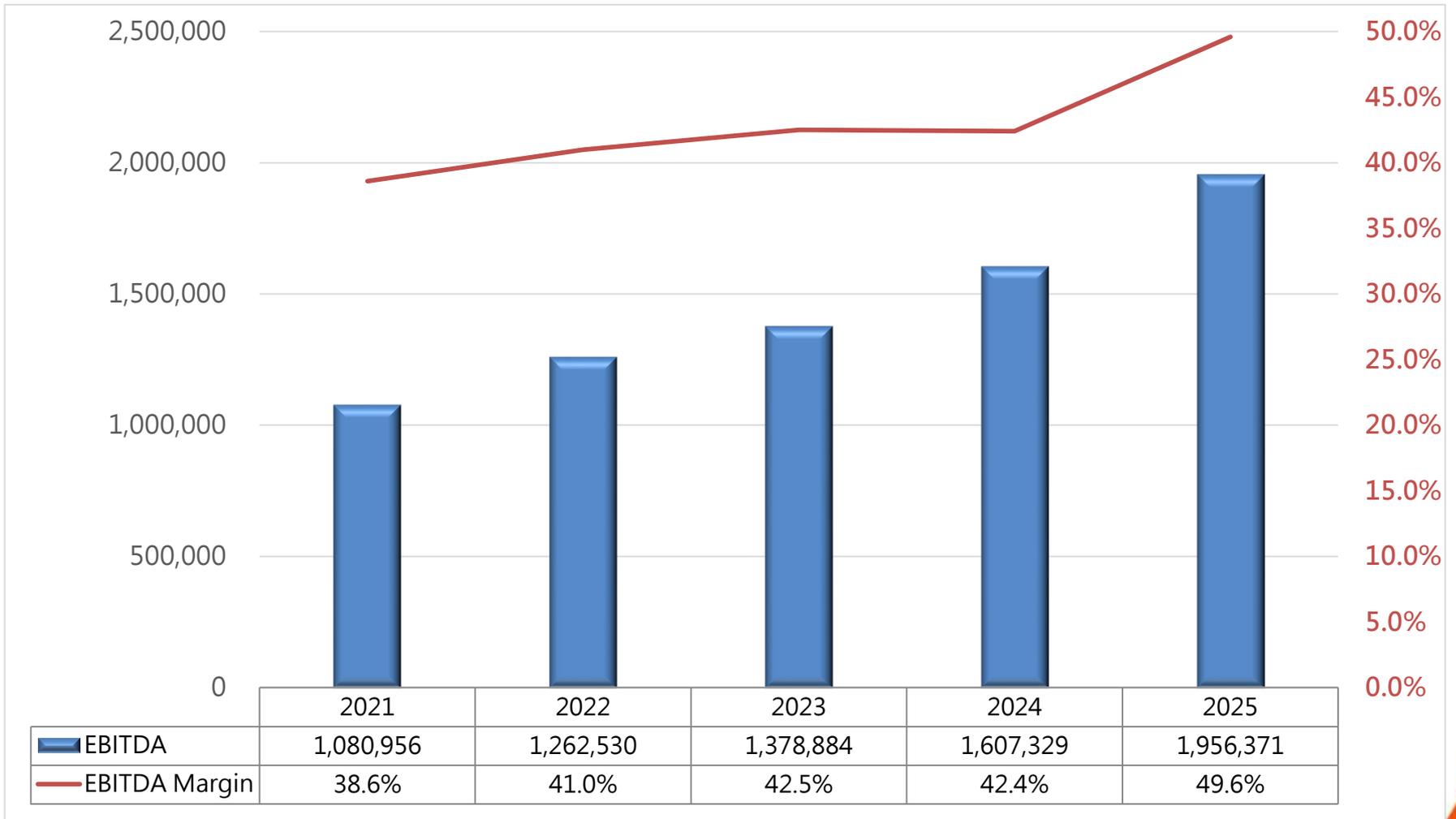
Unit: NT\$



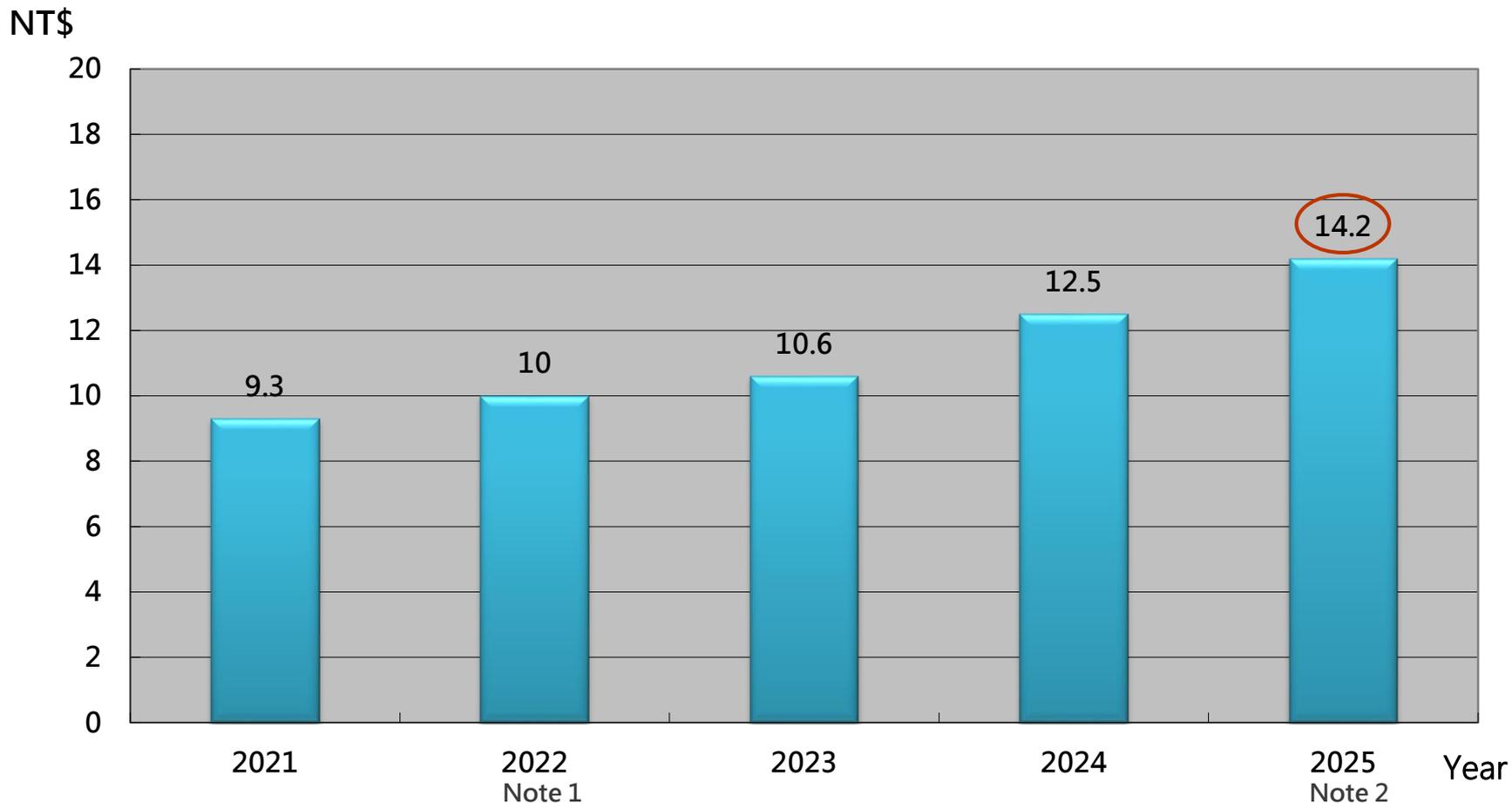
Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)

3. EBITDA and EBITDA Margin

Unit: NT\$K



4. Percentage of Dividends

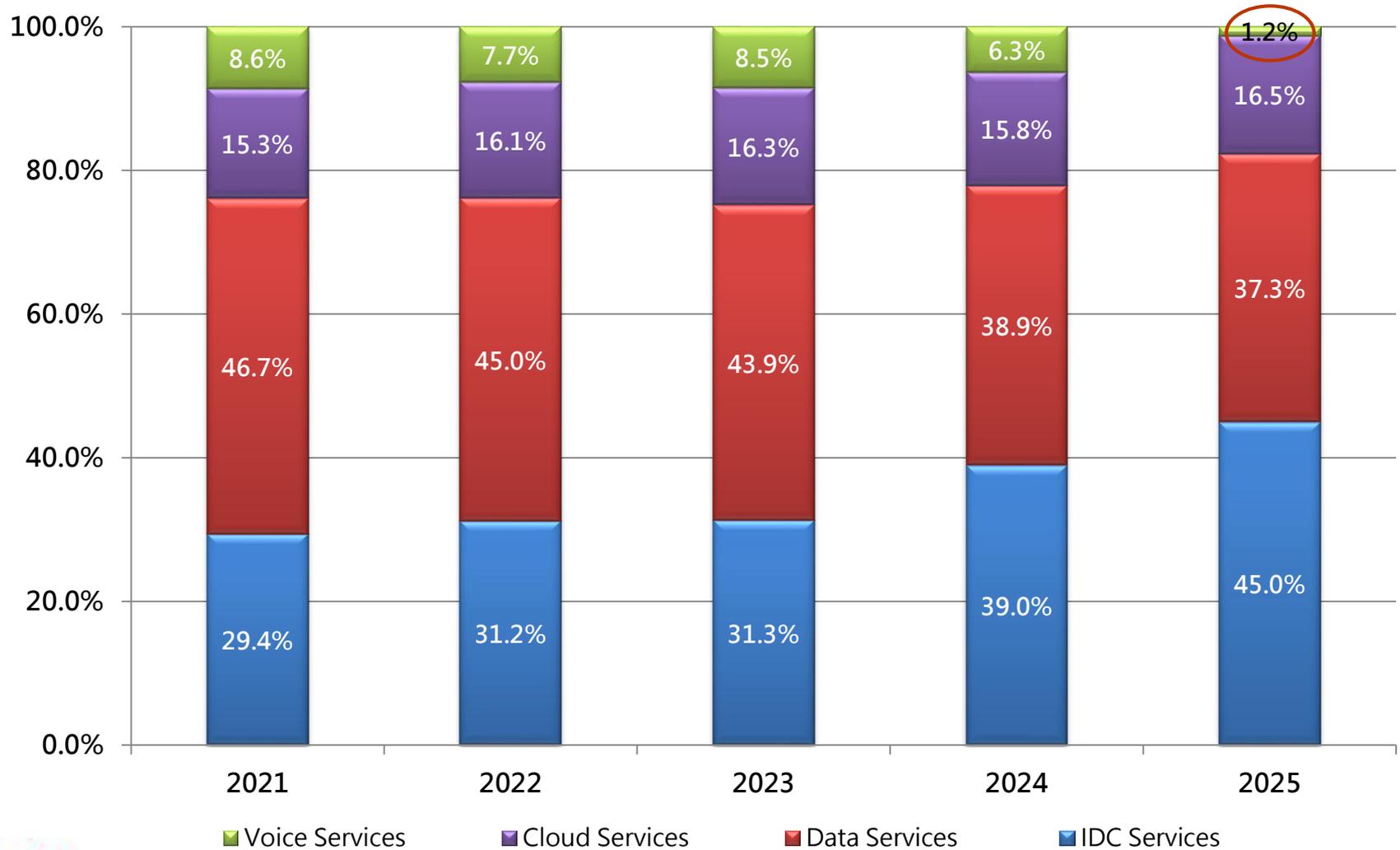


Note 1: 2022 dividends include 9 dollars cash dividends plus one dollar stock dividend (total 10 dollars)

Note 2: 2025 dividends include 14.2 dollars cash dividends (1st half 6.6 dollars; 2nd half 7.6 dollars)



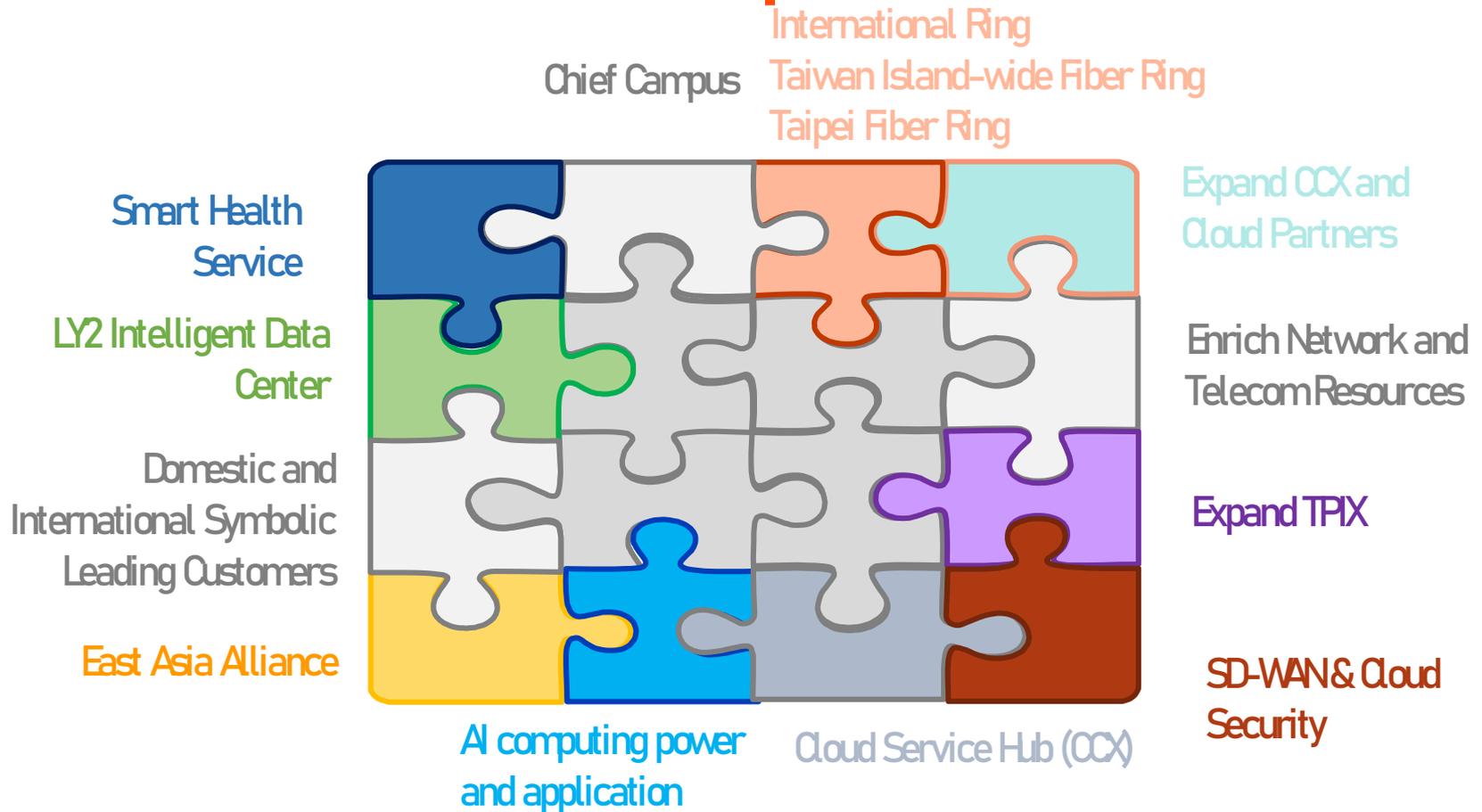
5. Product Revenue Percentage



CHAPTER 4

Future Operational Focus

1. Business Development Focus



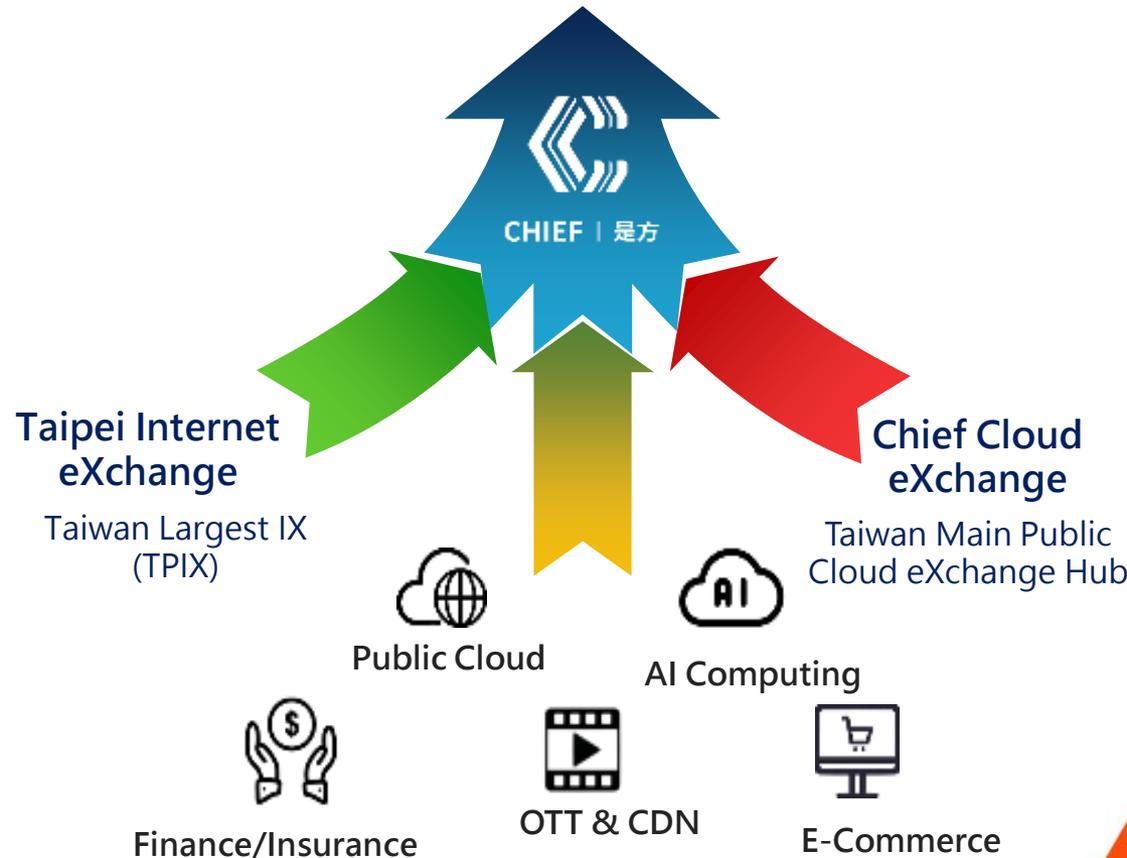
➤ A comprehensive AI, Cloud, and Data Service company

2. Data Center Maximizes Magnetic Effect and Leads to Continued Growth

- ◆ Leverage IDC clustering magnetic effect, focus on cloud, AI computing and cybersecurity application services to expand business growth.
- ◆ Based on Triple Fiber Network Connectivity (TFNC) to provide zero kilometer distance data service to corporation .

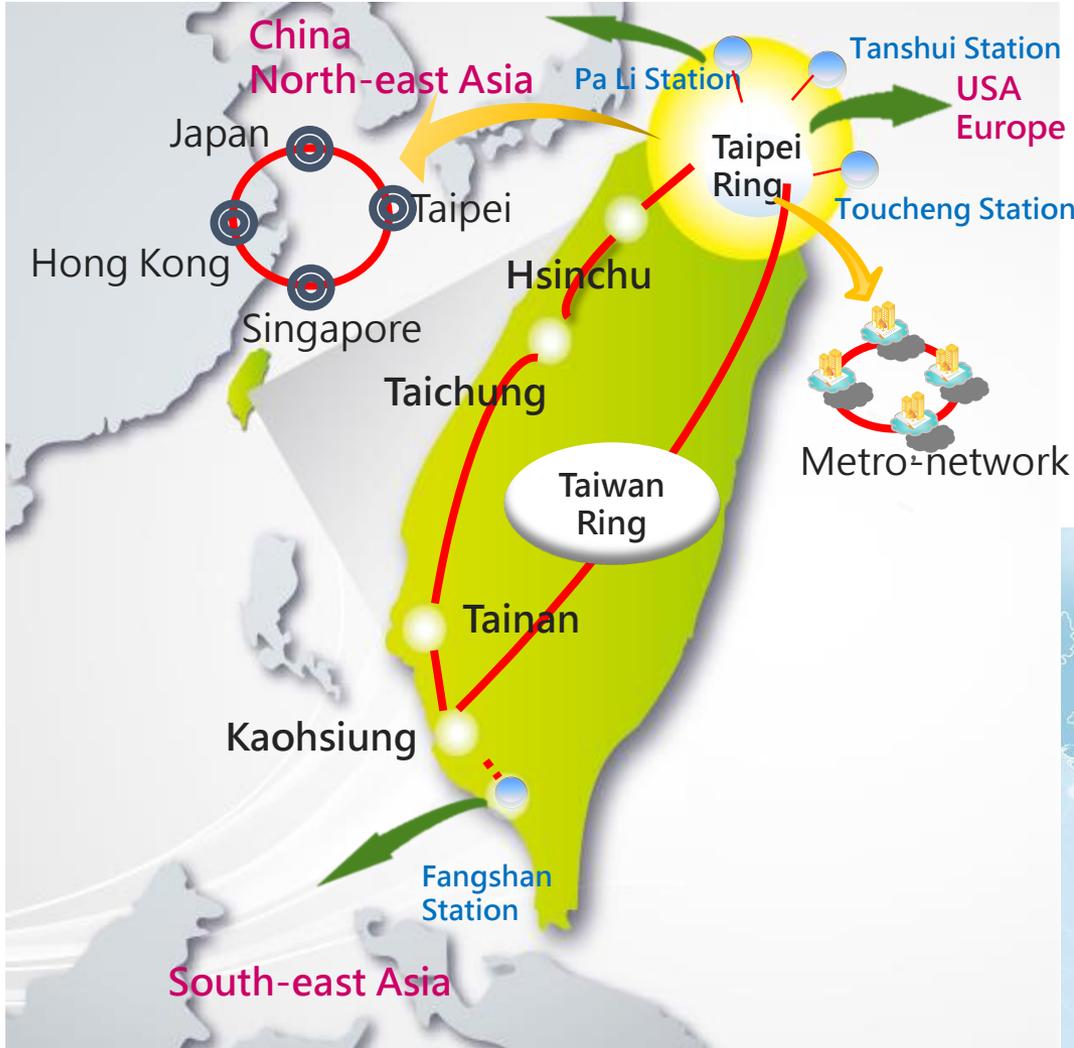


Chief IDC Campus



- ◆ Located in the center of East Asia to attract international businesses.

3. TFNC (Triple Fiber Network Connectivity)



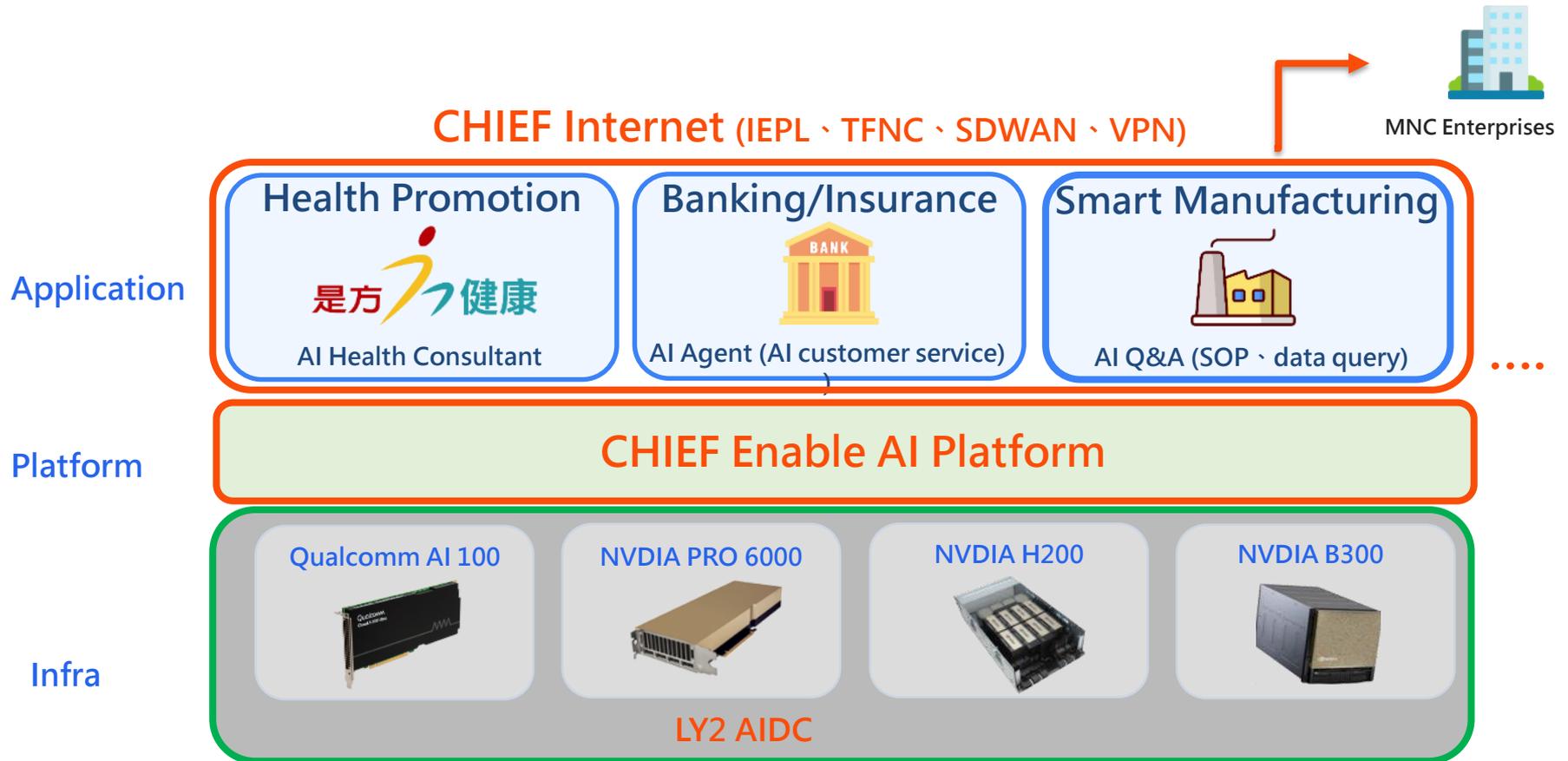
Complete Domestic and International Fiber Optic Network

- **Taipei Ring** : fiber network connect to Chief IDCs
- **Taiwan Ring** : fiber network connect to Six major cities
- **International Ring** : High bandwidth connect to USA, Europe, East Asia and China



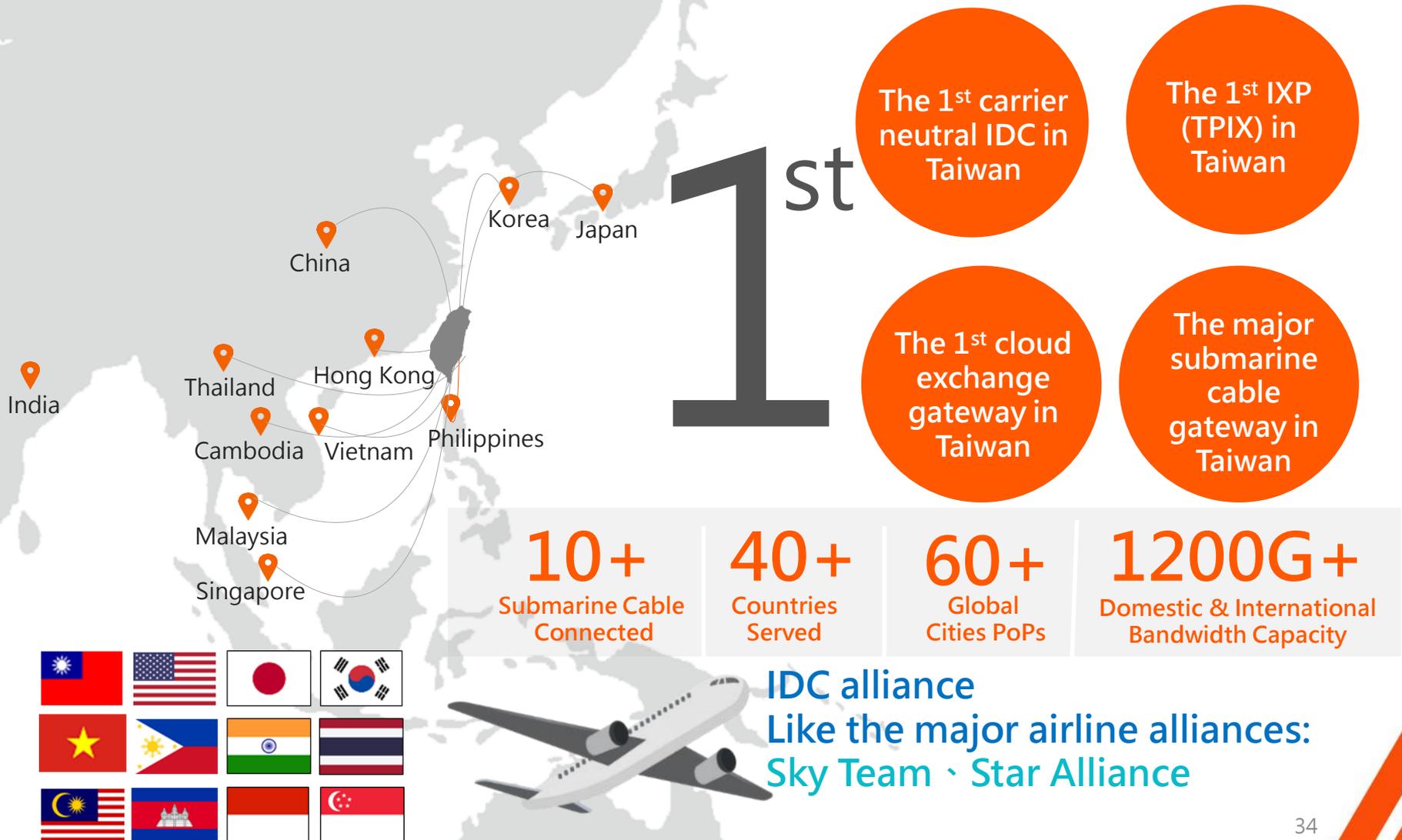
The TFNC network breaks the distance limitations at home and abroad, focusing on data, AI and cloud application services.

4. Chief Enable AI Platform

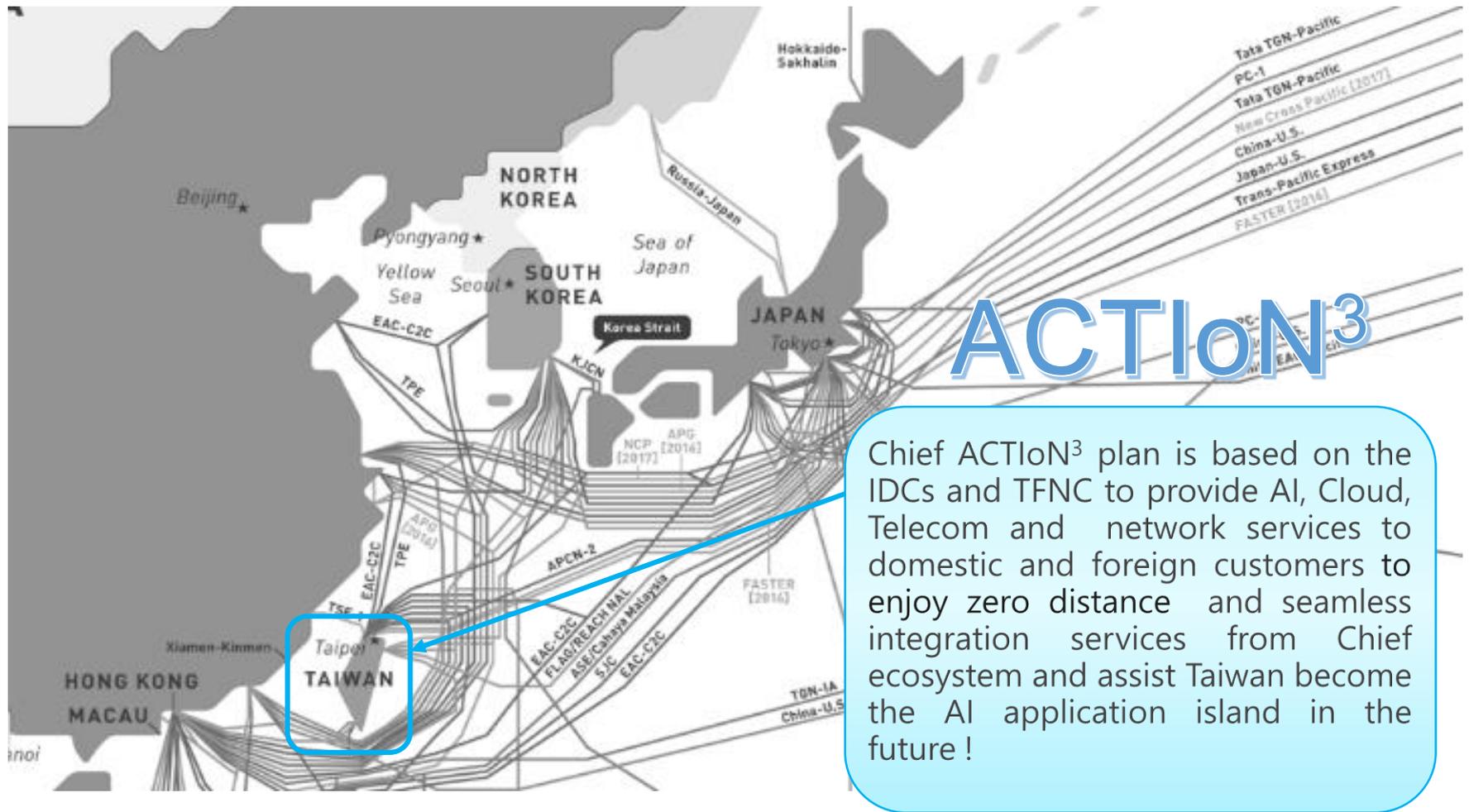


Integrate its powerful "private network" and "data center infrastructure" resources to **launch the "Chief Enable AI Platform" in Q2 2026**. This platform connects top AI hardware and software partners to achieve deep integration from the underlying architecture to upper-layer applications to provide customers with localized AI integration services to actively explore a second growth curve

5. Cooperate with Global Partners to Expand International Network



6. East Asia Digital Convergence and Cloud、AI Computing Application Center



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Above 50% of the world's top ten companies by market capitalization are clients of Chief !

7. Chief Enable AI Ecosystem

2024 LY2 AI-IDC Commercial Launch

Flywheel

2024+ Revenue and Profit Growth



Customer Aggregation, Multiplier Accelerator, speed up Flywheel Effects

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Cloud | Connect | Communication

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